



GonetAfrica & Gonet Academy — Institutional Profile

1. Overview

GonetAfrica, Inc. is a Liberian-registered and accredited educational and professional development institution dedicated to building human capacity and providing strategic consulting services for sustainable development, economic growth, and social transformation. Through its flagship training arm, Gonet Academy, the institution delivers high-quality, market-relevant certificate, diploma, and comprehensive training programs designed to equip individuals with the practical skills, confidence, network, and mindset required for success in a dynamic workforce.

Since its founding, GonetAfrica has served thousands of professionals, youth, and aspiring entrepreneurs, enabling them to bridge the gap between academic credentials and real-world demands, while fostering innovation, leadership, and social impact across Liberia and beyond.

2. History & Founding Vision

Founded in February 2021, GonetAfrica was established in recognition of the fact that many Liberians and Africans — despite possessing academic qualifications — lacked access to practical, market-relevant, and competency-based training aligned with contemporary workplace requirements and sector demands. The founding vision was simple but bold: to build an institution that transforms education into empowerment, enabling individuals to not only secure employment but also to drive change in their organizations, communities, and the national economy.

Over the years, through careful curriculum development, partnerships, committed leadership, and consistent quality delivery, Gonet Academy has grown from a small training outfit into one of Liberia's leading professional development hubs.

3. Mission, Vision & Core Values

Vision

To build a generation of skilled, empowered, and purpose-driven individuals contributing meaningfully to national and global development.

Mission

To advance professional and technical training, institutional capacity building, youth empowerment, and social development through inclusive education, lifelong learning, and cross-sectoral partnerships.



**Gonet
Academy**
Adding Value to Your Career



Core Values

- **Excellence** – Commitment to high standards in training and service delivery.
- **Integrity** – Upholding honesty, transparency, and ethical conduct in all our processes.
- **Accountability** – Taking responsibility for results, quality, and continuous improvement.
- **Innovation** – Embracing new ideas, technologies, and approaches to learning and empowerment.
- **Teamwork & Collaboration** – Building strong partnerships internally and externally, fostering collective success.
- **Transformation & Impact** – Focusing on meaningful outcomes that uplift individuals, organizations, and communities.

4. Programs & Services

Gonet Academy offers a broad suite of professional development programs, designed for different learner needs — from beginners and early-career professionals to experienced staff seeking advanced expertise.

Program Categories:

- **Foundation Certificate Program (FCP):** 3-month courses that provide foundational, practical skills across multiple disciplines.
- **Professional Diploma Program (PDP):** 4-month advanced training for learners who have completed the FCP.
- **Comprehensive Professional Program (CPP):** 6-month in-depth training combining certificate and diploma coursework for career advancement and leadership readiness.

Courses Offered Include (but are not limited to):

- Banking & Finance
- Human Resource Management
- Procurement & Contract Management
- Logistics & Supply Chain Management
- Project Management
- Monitoring & Evaluation
- Occupational Health & Safety Management
- Environmental & Social Impact Assessment



- Office Administration & Management
- Microsoft Office Productivity & Excel
- Data Analysis (SPSS)
- Marketing Strategy & Brand Management
- Customer Relationship Management
- Public Relations & Media
- Entrepreneurship & Business Management
- QuickBooks Essentials
- Web Development (WordPress) and more.

Beyond coursework, Gonet Academy offers a comprehensive suite of student services, including:

- Job readiness training and employment support
- Career and internship opportunity sharing
- Online learning through GA-VLE (Virtual Learning Environment) and live virtual classes
- Innovation support via the Gonet Innovation Fund and Gonet Innovation Challenge (for eligible student- and alumni-led ventures)
- Alumni network and portal for ongoing mentorship, networking, and professional growth
- Professional and psychosocial support to ensure learners thrive during and after training
- Access to internet and mentorship services

5. Reach & Impact

- **Thousands Trained:** Over 6,000 individuals trained across multiple cohorts since inception.
- **National Coverage:** Students from all 15 counties of Liberia and from over 500 public, private, development, and civil society institutions have participated.
- **Skill Diversification:** More than 30 distinct professional and technical disciplines offered.
- **Inclusive Empowerment:** Significant focus on gender equity and inclusion, with many female professionals, persons with disabilities, and young people benefiting.
- **Employment & Entrepreneurship Outcomes:** Graduates securing new positions, promotions, salary upgrades, internships, and launching small businesses or social ventures.



- **Institutional Strengthening:** Gonet-trained professionals contributing to improved capacity in private companies, NGOs, and public agencies across Liberia.

6. Partnerships & Collaborations

GonetAfrica / Gonet Academy works collaboratively with government institutions, NGOs, private sector organizations, development agencies, and civil society groups to broaden opportunities for training, internships, employment, strategic consulting, and innovation support. Through these partnerships, the institution aligns its programs with national development priorities and global frameworks such as the ARREST Agenda for Inclusive Development (AAID), UN Sustainable Development Goals (SDGs), African Union Agenda 2063, and ECOWAS Vision 2050.

7. Governance & Quality Assurance

GonetAfrica / Gonet Academy is legally registered under the Liberia Business Registry (LBR), accredited by the Ministry of Education (MOE), Liberia, and the Center of Excellence for Education Administration, Certification, Accreditation & Licensing (CEEACAL), and authorized by the Agricultural and Industrial Training Bureau (AITB). Gonet Academy operates with a robust governance structure that emphasizes quality, transparency, and accountability. Internal monitoring, evaluation, and learning (MEL) systems ensure continuous improvement. Curriculum updates, feedback mechanisms, and student support services reflect the institution's commitment to delivering excellence.

8. Why Gonet Academy? – The Value Proposition

- **Practical & Market-Relevant:** Training designed to meet real-world demands – not just theory.
- **Flexible & Accessible:** Evening, weekend, online, and hybrid delivery to suit working professionals, youth, and learners across Liberia.
- **Inclusive & Empowering:** Focus on gender equality, social inclusion, and accessible education.
- **Impact-Driven:** Beyond certificates and diplomas — the aim is competence, career growth, entrepreneurship, leadership, and social change.
- **Holistic Support:** From career readiness and mentorship to innovation support and lifelong alumni engagement.

GonetAfrica – an educational organization accredited by the Ministry of Education Liberia

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9. Looking Forward

GonetAfrica and Gonet Academy aim to scale further — expanding reach, strengthening partnerships, building a center of professional excellence, and launching dedicated incubation and innovation hubs. The goal is to consistently contribute to workforce development, economic transformation, and sustainable growth and development in Liberia and beyond.

Contact & Connect

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Join us — as a learner, partner, training specialist, professional affiliate or collaborator — and be part of a generation equipped, empowered and elevated to transform Liberia and Africa.