



Gonet Academy Strategic Plan (2025–2027)

Empowering People. Strengthening Institutions. Shaping the Future.

Background and Context

Liberia continues to face a critical skills gap that affects productivity, employability, and national development. While thousands of young people graduate each year from high schools and universities, many do so without the practical, job-ready skills required by today's competitive labor market. Employers across sectors consistently identify challenges related to workforce readiness, inadequate technical competencies, and limited workplace exposure.

Gonet Academy was founded to bridge this gap.

Since establishing itself as a leading professional development institution, Gonet Academy has trained and empowered thousands of learners across Liberia—equipping them with market-relevant knowledge in Monitoring and Evaluation, Project Management, Leadership, Digital Skills, Procurement, Communication, and more. The Academy's programs have strengthened individual careers, enhanced institutional performance, and supported development outcomes across government, civil society, and the private sector.

The launch of the 2025–2027 Strategic Plan comes at a defining moment. Liberia's ARREST Agenda for Inclusive Development (AAID) highlights human capital development (pillar 6) as a cornerstone for inclusive growth and development. Regionally, ECOWAS and the African Union (AU Agenda 2063) emphasize skills development, innovation, youth empowerment, and effective institutions. Globally, the Sustainable Development Goals (SDGs) call for improved and inclusive education, decent work, reduced inequalities, and stronger governance systems.

Gonet Academy's new strategic direction aligns with these frameworks—positioning the institution to play a transformative role in skills development and national growth.

Strategic Plan Overview (2025–2027)

The Gonet Academy Strategic Plan outlines a bold and forward-looking roadmap aimed at expanding access to quality learning, deepening impact, and enhancing institutional sustainability. Over the next three years, the Academy will focus on five strategic goals:



1. Strengthen Program Quality and Learning Outcomes

Gonet Academy will enhance the rigor, relevance, and effectiveness of its professional development and training programs. This includes continuous curriculum review, technology-enhanced learning, training specialist development, and the integration of design thinking, practical projects, and real-world simulations.

2. Expand Access and Enrollment

The Academy aims to increase enrollment by 30% annually by establishing mobile regional hubs, expanding fully online and hybrid programs, and strengthening alumni engagement and career support systems. This ensures that more Liberians—especially those in underserved communities—can access high-quality professional development.

3. Build Strategic Partnerships and Brand Visibility

To amplify its impact, Gonet Academy will deepen collaboration with government ministries, agencies, and commissions, private sector institutions, NGOs, and international development partners. Annual events such as the *CPD Conference* and the *Gonet Career & Learning Summit* will further position the Academy as a trusted national leader in skills development.

4. Improve Operational Efficiency and Institutional Sustainability

The Academy will strengthen internal systems, automate operational processes, upgrade digital platforms, and adopt strong governance practices that promote accountability, transparency, and long-term sustainability.

5. Foster Innovation and Entrepreneurial Thinking

The Academy will cultivate a culture of creativity, critical thinking, and entrepreneurship by embedding Design Thinking, innovation bootcamps, student-led projects, and real-world problem-solving across programs.

Implementation and Alignment

The Strategic Plan will be executed through:

- Annual operational plans
- Key performance indicators (KPIs)
- A strong Monitoring & Evaluation system

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- Quarterly and annual performance reviews
- Stakeholder engagement and adaptive learning

The plan is fully aligned with:

- Liberia's ARREST Agenda for Inclusive Development (AAID)
- ECOWAS Human Capital Development Strategy
- African Union Agenda 2063
- United Nations Sustainable Development Goals (SDGs) 2030

Looking Ahead

By 2027, Gonet Academy envisions becoming a stronger, more digital, more innovative, and widely accessible institution. One that continuously empowers people, strengthens institutions, and shapes the future of education and professional excellence in Liberia and the African region.

Gonet Academy is not just providing training. It is building a generation of skilled, confident, and innovative leaders who will transform their families, communities, and nation.