



ANNUAL REPORT

Adding Value to your Career

**20
25**



Table of CONTENTS

Message from the Founder & CEO	01
Gonet Academy 2025: Key Statistics at a Glance	03
1. Institutional Profile	05
2. Year in Review: Program and Operational Highlights	11
3. Driving Force: 2025 Cohorts—Growth, Outcomes, and National Impact	21
4. ICT Innovation Highlights	38
5. Marketing, Brand & Communications Highlights	39
6. Stories of Impact	41
7. Key Partnerships	62
8. Institutional Thought Leadership: Advancing Gender and Policy	74
9. Impact and Outcomes	77
10. Recognizing Teaching and Academic Excellence	79
11. Looking Forward: Strategic Priorities for 2026	83
2025 in Pictures	85

We Equip.
We Empower.
We Elevate.



MESSAGE FROM THE FOUNDER & CEO

A Defining Year of Growth, Impact, and Transformation at Gonet Academy

Dear Learners, Partners, and Stakeholders,

I am delighted to present the Gonet Academy Annual Report for 2025, which marks a truly defining year of unprecedented growth, institutional consolidation, and strategic advancement for our organization. We continue to deliver on our mission to transform human capital through practical education, solidifying our role as Liberia's leading center for continuous professional development.

In 2025, our institutional impact reached new heights:

- We trained **2,762** learners across three cohorts and successfully graduated **2,486** professionals.
- We achieved a robust **78.1%** enrollment growth compared to 2024 and proudly maintained an exceptional **90%** overall completion rate.
- Cumulatively, we have now trained over 5,000 professionals since our establishment in 2021.

The year was characterized by crucial institutional milestones and strategic investments. We secured full National TVET Accreditation from the Ministry of Education in November 2025, strengthening our credibility and confirming our compliance with national quality standards. Furthermore, we successfully secured official trademark registrations for GonetAfrica, Gonet Academy, and AYLA.

We also made a significant leap in digital transformation. We deployed five new digital systems, including the Virtual Learning Environment (VLE) with over 30 courses uploaded, and launched the Alumni Portal and GPro Project Management System. To ensure a modern, technology-enabled environment, we installed Starlink high-speed internet and a 63kVA generator on campus.

Our commitment to equitable access remains unwavering, evidenced by a progressive 56% female enrollment across all cohorts. The effectiveness of our programs is reflected in the outcomes: 100% of alumni reported a positive career impact, the rate of full-time employment among alumni rose from 43.2% to 51.4% post-training, representing a significant 8.2 percentage point increase in securing full-time roles, 91.7% gained career-relevant skills applicable to their workplace, 75% reported improved job performance, and 88.9% increased professional confidence after completing the programs.

As we look ahead to 2026, we are focused on achieving full digital maturity, which includes prioritizing the deployment of the Gonet AI chatbot and the Certificate Verification System. We will also launch the dedicated Skills & Workforce Research Unit and Career & Alumni Development Program to keep our programs precisely aligned with labor market demands and ensure alumni development and success.

Our journey is driven by our philosophy: "Equipping for Excellence, Empowering for Impact." I thank our dedicated staff, committed training specialists, supportive advisory board members, visionary partners, and resilient learners for making 2025 a year of transformative victory for Gonet Academy and for Liberia's human capital development agenda.

Sincerely,

Mohammed Kerkulah

Founder & CEO,

GonetAfrica, Inc. and Gonet Academy

GONET ACADEMY 2025: KEY STATISTICS AT A GLANCE

Program Reach and Participation

- 2,762 learners trained across Cohorts 11, 12, and 13 in 2025
- 2,486 learners successfully completed professional programs
- All 15 counties of Liberia represented among participants
- 350+ institutions represented across government, private sector, and CSOs
- 4,945 applications received across the three cohorts in 2025
- 55.85% enrollment rate against total applications received in 2025
- 78.1% enrollment growth in 2025 compared to 2024
- 90% overall completion rate
- 137 comprehensive program students from Cohort 13 continue in 2026

Gender Inclusion and Equity

- 56% female enrollment across all cohorts in 2025
- 1,537 women trained through professional development programs
- 56% of total graduates across all cohorts in 2025 are female
- Strong representation of women across leadership, finance, technology, and development programs

Program Portfolio

- 30+ courses delivered through certificate, diploma, and comprehensive professional programs
- 30+ qualified and experienced training specialists
- 3 major program tracks offered:
 - Foundation Certificate Programs (FCP)
 - Professional Diploma Programs (PDP)
 - Comprehensive Professional Programs (CPP)

Digital Innovation and Learning Systems

- 31+ courses uploaded to the Virtual Learning Environment (VLE)
- 256 students supported digitally through the learning management system
- 5 new digital systems developed and launched, including: Virtual Learning Environment (VLE), Alumni Portal, GPro Project Management System, Website upgrade, and Campus networking system

GONET ACADEMY 2025: KEY STATISTICS AT A GLANCE

Learning and Professional Outcomes

- 100% of alumni reported positive career impact from the training
- 91.7% gained career-relevant skills applicable to their workplace
- 75% reported improved job performance
- 88.9% increased professional confidence after completing the programs
- 8.2% increase in full-time employment among alumni
- Alumni serving as professionals, trainers, entrepreneurs, and development practitioners across Liberia

Institutional Milestones

- National TVET Accreditation secured from the Ministry of Education
- Official trademarks secured for GonetAfrica, Gonet Academy, and AYLA
- Starlink high-speed internet deployed on campus
- 63kVA generator installed to support uninterrupted learning

Partnerships and National Engagements

- Collaboration and institutional partnerships with government institutions, NGOs, and private sector organizations in building the capacity of their staff and sponsoring young people through the academy's cohort program and specialized training. Key institutions partnered with and impacted are: Martin K. N. Kollie Foundation, Agricultural and Industrial Training Bureau, Mary's Meals Liberia, Board of Tax Appeals, Liberia Agricultural Commodities Regulatory Authority, Liberia Anti-Corruption Commission, Independent Information Commission, GT Bank Liberia Limited, FACE Africa, Bureau of State Enterprises, National Oil Company of Liberia, RFSU/Swedish Embassy in Liberia, Liberia Telecommunications Authority, The Carter Center, Youth Network for Positive Change, Foundation for Community Initiatives, MTV Event, among others.
- Growing alumni network of over 5,000, contributing to national development and institutional strengthening in various sectors across Liberia
- Strategic alignment with the Liberia ARREST Agenda for Inclusive Development, ECOWAS Regional Strategy 2050, African Union Agenda 2063, and UN Sustainable Development Goals.



1. INSTITUTIONAL PROFILE

1.1 Overview and Strategic Positioning

Gonet Academy is the flagship professional development institution of GonetAfrica, Inc., dedicated to equipping individuals, institutions, and communities with the knowledge, skills, and mindset required to drive sustainable development and transformational leadership in Liberia and beyond.

Established as a center for continuous professional development (CPD), leadership training, and applied skills development, Gonet Academy provides practical, industry-relevant training programs designed to bridge the gap between academic education and workplace demands.

Through its structured learning pathways and competency-based training approach, the Academy empowers young professionals, students, entrepreneurs, and institutional leaders to become more productive, innovative, and impactful contributors to national development.

Operating from its campus on SD Cooper Road in Paynesville, Montserrado County, the Academy has become a recognized hub for professional learning, knowledge exchange, and capacity building in Liberia's growing skills development ecosystem.

1.2 INSTITUTIONAL MANDATE AND VALUE PROPOSITION



Gonet Academy was established to respond to a critical need within Liberia's education and workforce landscape: the skills gap between formal education and the demands of modern workplaces and development sectors. Many graduates and professionals often lack practical competencies in areas such as project management, monitoring and evaluation, financial management, data analysis, leadership, entrepreneurship, technology and digital productivity.

The Academy addresses this gap by delivering market-driven, practice-oriented training programs that emphasize experiential learning, real-world case studies, mentorship, and problem-solving approaches.

Its mandate focuses on:

- **Human Capital Development:** Providing high-quality professional training programs that demonstrably enhance employability and workplace productivity.
- **Institutional Strengthening:** Building the capacity of organizations, development actors, and government institutions through specialized training and strategic partnerships.
- **Leadership and Innovation:** Promoting ethical leadership, entrepreneurship, and digital innovation among professionals and youth.
- **National Alignment:** Supporting national and regional development priorities, including the Liberia ARREST Agenda for Inclusive Development (AAID), ECOWAS Vision 2050, African Union Agenda 2063, and UN Sustainable Development Goals through applied learning and skills development.

Through these efforts, Gonet Academy contributes to the development of a skilled, ethical, and innovative workforce capable of addressing Liberia's social and economic challenges.

1.3 ACCREDITATION AND REGULATORY STATUS

In recognition of its commitment to quality education and professional training standards, Gonet Academy received full national accreditation as an Advanced Technical and Vocational Education and Training (TVET) Institution from the Ministry of Education, Liberia, and the Center of Excellence for Education Administration, Certification, Accreditation & Licensing (CEEACAL) on November 5, 2025.

This accreditation affirms the Academy's compliance with national quality standards for curriculum development, faculty qualification, training delivery, and institutional governance, thereby enhancing our capacity to:

- Deliver internationally recognized professional training programs;
- Expand our academic and technical offerings to meet evolving market needs;
- Contribute meaningfully to Liberia's TVET transformation and workforce development agenda.

1.4 BRAND IDENTITY AND INTELLECTUAL PROPERTY PROTECTION

In 2025, the institution achieved another major milestone by securing official trademark registrations for its key institutional brands:

- GonetAfrica
- Gonet Academy
- Africa Youth Leadership Academy



These trademark registrations reinforce the organization's legal protection, brand credibility, and institutional identity, ensuring that its intellectual property and programmatic innovations remain protected as the institution expands its influence across Liberia and the region. The trademarks also strengthen the Academy's positioning as a trusted brand for professional training, youth empowerment, and institutional capacity building.

1.5 PROGRAM AREAS AND TRAINING APPROACH

Gonet Academy delivers a diverse portfolio of short-term certificate programs, comprehensive professional programs, diploma programs, and customized institutional training courses. These programs are designed to address priority areas in governance, development practice, entrepreneurship, and digital transformation.

Key Training Disciplines:

- **Management & Development:** Monitoring and Evaluation, Project Management, Human Resource Management, Procurement, Logistics and Supply Chain Management.
- **Finance & Business:** Banking and Financial Management, Entrepreneurship and Business Management, Compliance and Risk Management.
- **Governance & Compliance:** Occupational Health, Safety and Environmental Management, Public Relations and Media Strategy, Office Administration and Management.
- **Digital & Technology:** Digital Productivity and Data Analysis, Microsoft Office and Digital Skills, Graphic Design, Marketing Strategy and Brand Management.



1.5 PROGRAM AREAS AND TRAINING APPROACH

Our methodology is a dynamic blend of adult learning techniques, ensuring participants develop both conceptual knowledge and practical workplace competencies:

- Interactive Classroom Sessions and Facilitated Instruction
- Practical Exercises and Real-World Case Studies
- Group Projects, Presentations, and Professional Coaching
- Real-world Simulations and Problem-Solving Activities

This experiential learning model ensures that participants not only acquire knowledge but also develop the practical competencies required to perform effectively in professional environments.

1.7 INSTITUTIONAL VALUES

Gonet Academy operates on a strong foundation of shared values that guide its programs, partnerships, and internal culture. These values reflect the institution's commitment to excellence, integrity, and transformative impact.



Core Values:

- ✓ **Excellence**
Delivering high-quality training and services that meet international standards.
- ✓ **Integrity**
Upholding transparency, ethics, and professionalism in all institutional operations.
- ✓ **Innovation**
Encouraging creativity, problem-solving, and forward-thinking approaches to learning and development.
- ✓ **Accountability**
Ensuring responsible stewardship of resources and commitments to stakeholders.
- ✓ **Teamwork**
Fostering collaboration among staff, trainers, partners, and participants.
- ✓ **Transformation**
Empowering individuals and institutions to achieve meaningful and sustainable change.



1.8 IMPACT AND REACH

Since its establishment, Gonet Academy has trained over 5,000 young professionals, students, and institutional staff across Liberia, contributing significantly to workforce development and leadership capacity in the country.

Participants in the Academy's programs come from a wide range of sectors, including: government ministries and agencies, civil society organizations, international development organizations, private sector institutions, universities and colleges, and youth-led initiatives and startups.

Through its programs and partnerships, the Academy continues to expand its reach by providing opportunities for individuals and organizations to enhance their skills, strengthen leadership capacity, and contribute to national development efforts.

1.9 COMMITMENT TO NATIONAL DEVELOPMENT

Gonet Academy remains committed to supporting Liberia's national development agenda by strengthening human capital development, leadership capacity, and institutional effectiveness.

By equipping individuals with relevant skills and fostering a culture of continuous learning, the Academy plays an important role in building a more competent workforce, stronger institutions, and more resilient communities across Liberia. As the institution continues to grow, it remains focused on its core mission of equipping people for excellence and empowering them for impact.



2. YEAR IN REVIEW: PROGRAM AND OPERATIONAL HIGHLIGHTS

The year 2025 was a period of defining milestones, marked by unprecedented growth, robust institutional consolidation, and strategic investments in digital infrastructure. Gonet Academy successfully positioned itself for greater national and regional influence, delivering on its mission to transform human capital and strengthen institutional capacity across Liberia.

2.1 PROGRAMMATIC GROWTH AND IMPACT

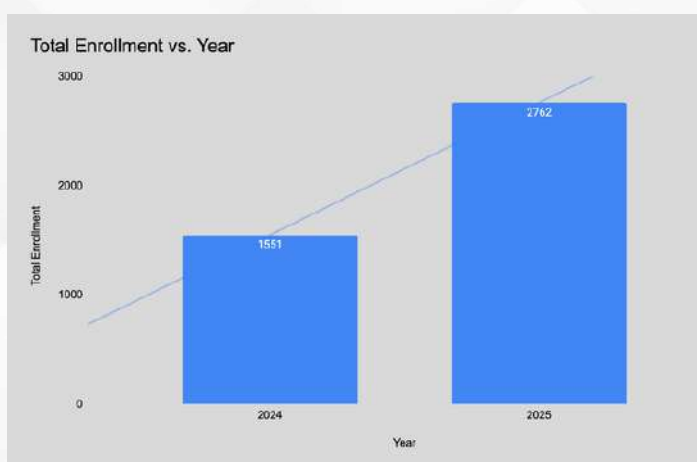
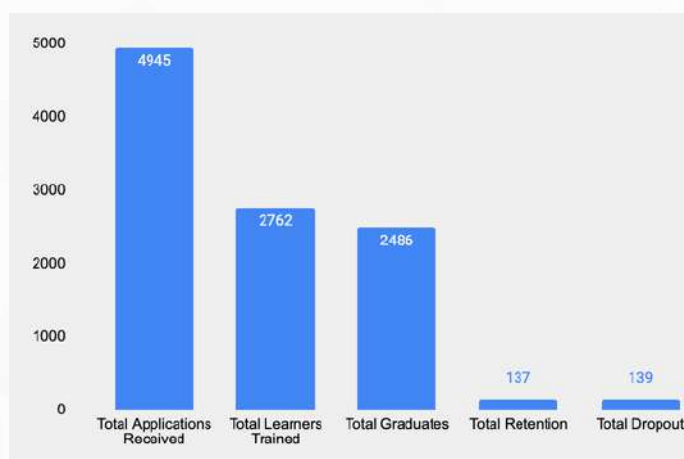


Figure 1: Year-Over-Year Enrollment Growth

The year 2025 was defined by unprecedented growth, as enrollment soared from 1,551 in 2024 to a record 2,762 learners across three cohorts (11, 12, and 13). This massive surge in participation resulted in a robust 78.1% enrollment growth year-over-year, solidifying Gonet Academy's role as Liberia's leading center for professional development and demonstrating surging demand for its programs.

The Academy achieved record-breaking engagement and completion rates, solidifying its role as Liberia's leading professional development center.



Gonet Academy solidified its position as Liberia's leading professional development center in 2025, achieving record-breaking engagement and programmatic scale. Out of a record 4,945 applications received across three cohorts, the Academy successfully enrolled 2,762 learners, achieving a competitive 55.85% enrollment rate.

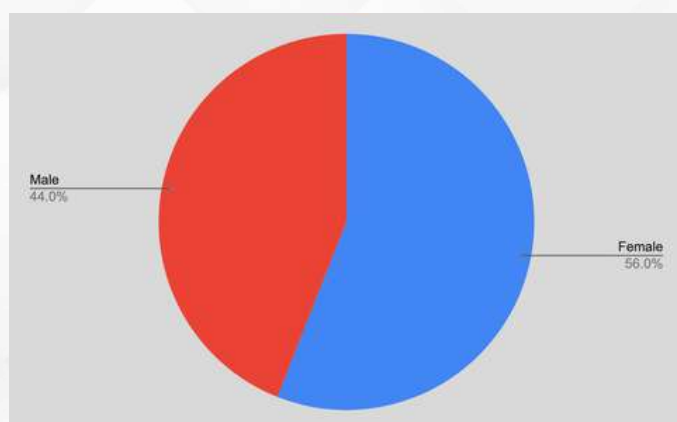
Figure 2: 2025 Cohort Program Key Metrics

The institutional methodology proved exceptionally effective, resulting in an exceptional 90% overall completion rate. Of the 2,762 total learners trained, 2,486 professionals successfully graduated, representing 90.01% of the total. The remaining non-graduates are clearly distinguished by their status:

- **Retention:** 137 students (4.96% of learners trained) are Comprehensive Professional Program (CPP) students from Cohort 13 whose 6-month program duration extends their completion into 2026.
- **Dropout:** 139 students (5.03% of learners trained) are classified as dropouts for 2025, representing individuals who enrolled and participated but did not complete the program due to varying reasons.

Enrollment remained strong across the year's cycles: Cohort 11 attracted 765 learners, Cohort 12 enrolled 1,049 learners, and Cohort 13 saw the participation of 948 learners.

2.2 GENDER INCLUSION AND LEADERSHIP EQUITY



In 2025, Gonet Academy reinforced its unwavering commitment to inclusive professional development and gender equity, achieving a progressive and highly impactful milestone that positions the institution as a leader for workforce balance in Liberia and the region.

Figure 3: Gender Representation in 2025 Cohorts

The Academy recorded a strong 56% female enrollment across all cohorts, ensuring that the majority of the 2,762 learners trained were women. Specifically, 1,537 women benefited from professional development programs during the year. This commitment was sustained through completion, with 56% (1,393) of total graduates in 2025 being female. This deliberate focus supports the creation of a more balanced leadership pipeline within the Liberian workforce.

Beyond mere statistics, this representation reflects strong engagement of women across critical technical and leadership fields, including finance, technology, and development programs. The Academy’s success in this area was recognized by external partners, such as Pauline Veronica Egan, Executive Director of FACE Africa, who praised Gonet Academy’s strong commitment to women’s empowerment and leadership development during the Cohort 13 graduation.

This focus extends to thought leadership on a continental scale. CEO Mohammed Kerkulah participated in the African Women’s Leadership Network (AWLN) Dialogue on Positive Masculinity in September 2025, using Gonet Academy’s 56% female enrollment as a powerful case study to advocate for six practical steps necessary to advance gender equality in institutions across Africa. By actively cultivating female leaders and promoting equitable access to high-demand skills, Gonet Academy is not just meeting national development priorities but is also setting an important example for leadership development that resonates across the continent.

2.3 ALUMNI IMPACT AND CAREER OUTCOMES

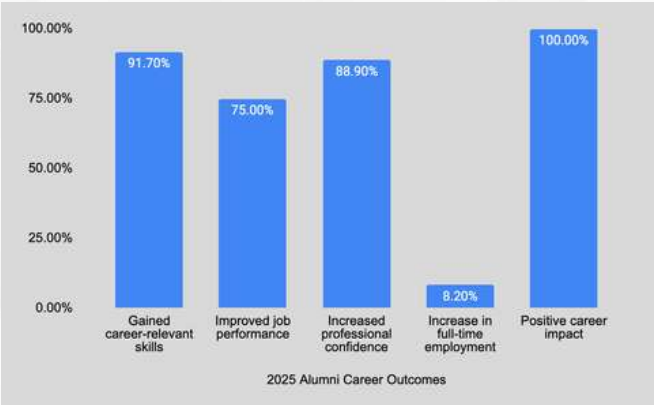


Figure 4: 2025 Alumni Career Outcomes

The Gonet Academy Professional Training Program delivered quantifiable and transformative career outcomes in 2025, validating its role as a potent catalyst for professional growth and workforce development within Liberia and beyond.

Drawing on impact evaluation data, the results affirm that Gonet Academy is successfully equipping professionals with practical, job-relevant skills that demonstrably improve career trajectories.

Unprecedented Career Transformation

Alumni feedback was unanimous: 100% of survey respondents reported a positive impact on their careers following the training, a powerful validation of the program's quality and market relevance. This foundational success directly translated into tangible workforce gains:

Skills Acquisition:

A commanding 91.7% of participants reported gaining career-relevant skills applicable to their workplace.

Performance Improvement:

This skills acquisition led to 75% of alumni noting improved job performance in critical areas such as project implementation, organizational reporting, and quantitative data analysis.

Employment Shift:

The training served as a bridge to formal employment. The rate of full-time employment among alumni rose from 43.2% to 51.4% post-training, representing a significant 8.2 percentage point increase in securing full-time roles.

Empowerment and Confidence

Beyond technical competencies, the programs instilled crucial professional resilience. The Academy fostered significant personal and professional empowerment, with 88.9% reporting increased confidence in their abilities and 86.1% feeling more confident to pursue further education and achieve their career goals.

The practical value of Gonet Academy's training is best expressed by its alumni:

"After completing the course, I wrote several reports that received praise from our partners. Gonet changed everything."

"The training improved my leadership and public speaking skills. I'm now confident in my role."

"I never hoped to learn how to analyze quantitative data, but I did—and I'm advancing in it."

The program's core technical focus on Monitoring and Evaluation, Procurement and Contract Management, and Project Management has been proven to align closely with national priorities and critical workforce demands in Liberia, ensuring that graduates are immediately positioned to contribute to institutional strengthening and national development.

2.4 ENROLLMENT DISTRIBUTION ACROSS PROGRAM CATEGORIES

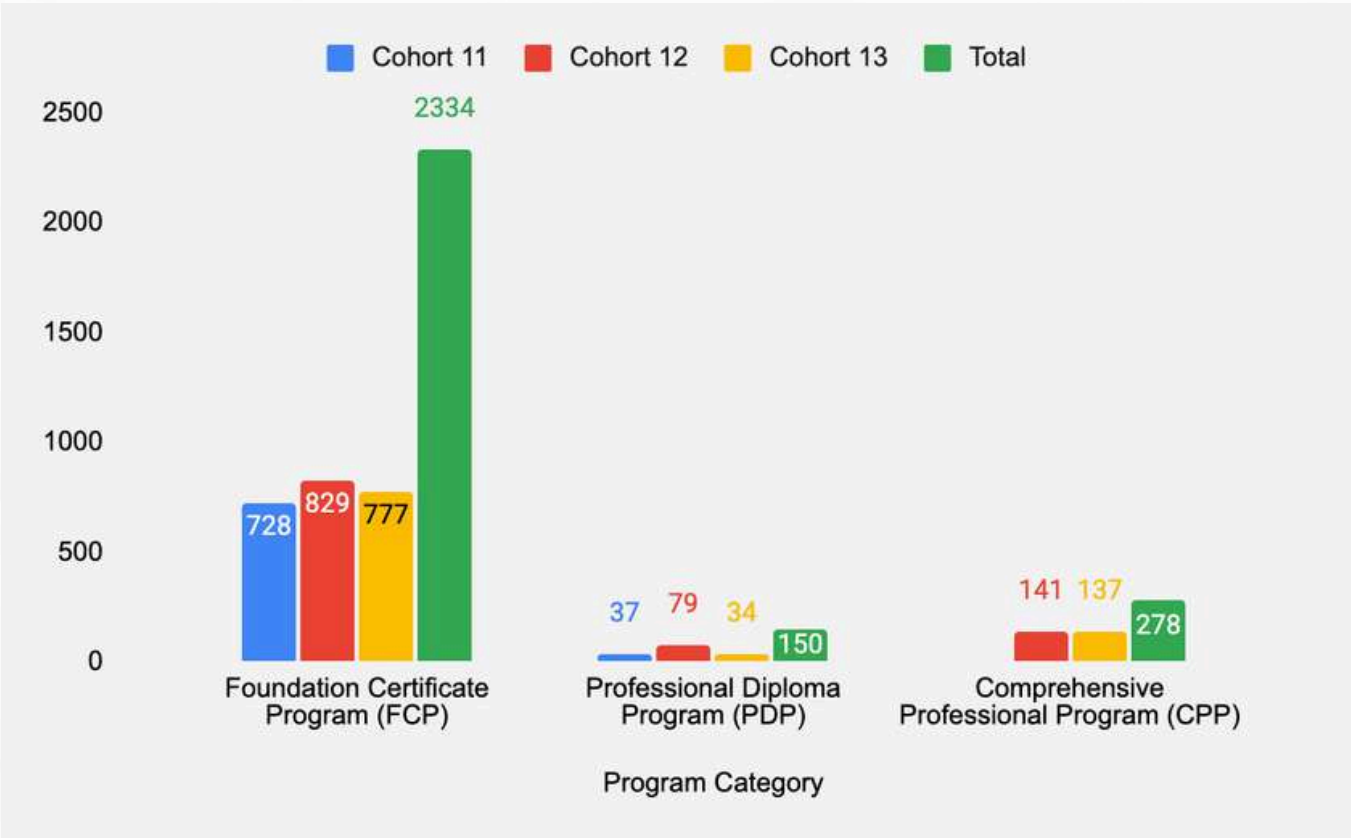


Figure 5: Gonet Academy Cohort Enrollment Data By Program Category 2025

The 2025 cohort enrollment data demonstrates a successful portfolio strategy, effectively balancing high-volume professional certification with growing demand for advanced, longer-term programs across the three major training tracks: Foundation Certificate Programs (FCP), Professional Diploma Programs (PDP), and Comprehensive Professional Programs (CPP).

Foundational Certificate Programs (FCP): The Core Driver of Scale

The FCP track, designed for rapid skills enhancement, remained the primary entry point and volume driver for the Academy.

- In Cohort 11, FCPs enrolled 728 learners, constituting 95.16% of the 765 total enrollment.
- In Cohort 12, FCPs accounted for 79.1% (829 learners) of the 1,049 total enrollment.
- In Cohort 13, FCP enrollment was even higher proportionally, attracting 81.96% (777 learners) of the 948 participants.

This consistent dominance affirms the Academy’s essential role in quickly equipping Liberia’s workforce with core, market-relevant professional competencies.

Growing Demand for Advanced and Comprehensive Programs

Beyond certification, enrollment figures reveal a significant and growing interest in the longer, competency-based programs (PDP and CPP), reflecting the evolving needs of Liberia's workforce for specialized qualifications:

- Cohort 12 saw substantial uptake in the extended programs, with 141 learners (13.4% of the total) in Comprehensive Professional Programs (CPPs) and 79 learners (7.5% of the total) in Professional Diploma Programs (PDPs).

- In Cohort 13, the Comprehensive Professional Programs (CPPs)—which provide deeper technical expertise over 6–8 months—maintained strong momentum, enrolling 137 learners (14.45% of the total). This sustained growth in CPP participation highlights the successful stabilization of these flagship programs in fields such as Project Management, Monitoring and Evaluation, Procurement, Logistics and Supply Chain Management, Human Resource Management, Banking and Finance, and Occupational Health and Safety Management.



Overall, the enrollment distribution across the year signals a robust and resilient institutional model capable of servicing both short-term, high-volume skills needs (FCPs) and advanced, long-term professional development pathways (CPPs/PDPs).

2.5 INSTITUTIONAL ADVANCEMENT AND QUALITY ASSURANCE

The Academy focused on capacity building, quality control, and securing its institutional foundation.

01 National TVET Accreditation

A major institutional milestone was achieved in November 2025 by securing full national TVET Accreditation from the Ministry of Education.

02 Intellectual Property Protection

Official trademark registrations were successfully secured for GonetAfrica, Gonet Academy, and Africa Youth Leadership Academy (AYLA), reinforcing brand credibility and legal protection.

03 Internal Capacity Building: Trainers Performance Enhancement Program (TPEP)

In a proactive measure to ensure program quality and continuous improvement, Gonet Academy hosted a one-day Refresher Workshop for its Training Specialists (trainers and facilitators) on Saturday, September 13, 2025. This initiative, formally known as the Trainers Performance Enhancement Program (TPEP), is a key component of Strategic Goal 1 of the 2025–2027 Strategic Plan. The workshop convened over 30 trainers and focused on strengthening core competencies, including Self-awareness, Program Quality and Delivery Standards, Monitoring and Evaluation (M&E), and Advanced Facilitation Techniques.

04 Staff Empowerment: The Rwanda Scholars Program

In line with its commitment to continuous learning, the Academy supported two staff members, Levi Singbeh (Marketing & Brand Specialist) and Marcus Terry Zeo Jr. (Administrative Assistant), to pursue Software Engineering degrees at UNILAK, Rwanda, with Levi serving remotely and receiving full sponsorship.

2.6 DIGITAL TRANSFORMATION AND INFRASTRUCTURE

Significant investments were made to strengthen the Academy's technology backbone and digital learning ecosystem.

- **Core System Deployment:** Five new digital systems were successfully deployed and operationalized:

Virtual Learning Environment (VLE):

Full deployment of the VLE with 44 courses uploaded, supporting a blended learning model.

Alumni Portal:

Launched to strengthen professional networking and engagement for graduates.

GPro Project and Task Management System:

Implemented to digitize internal project management, improving organizational efficiency.

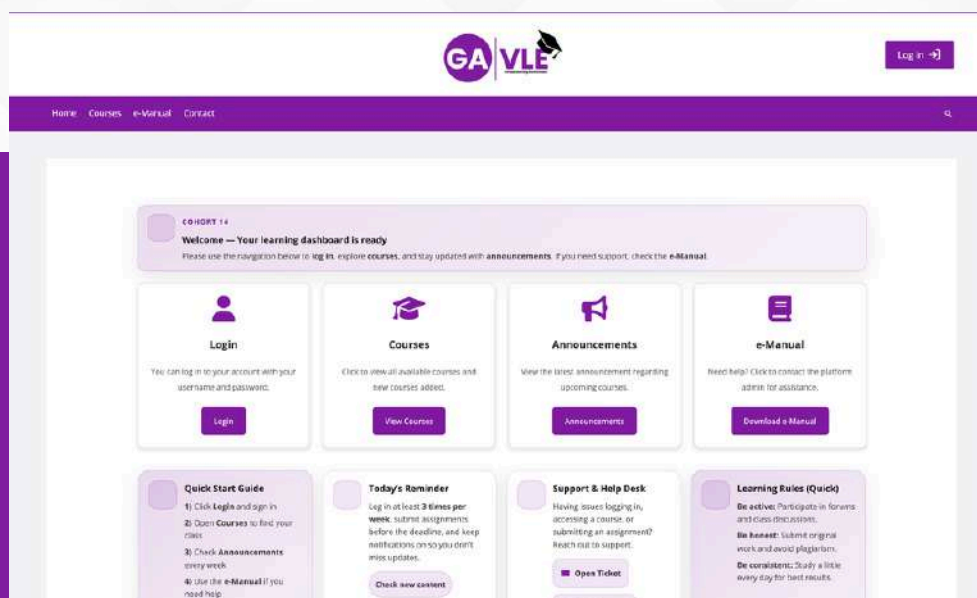
Website Upgrade:

Major enhancement to functionality, online visibility, and program information services.

Campus Networking System:

Implemented to provide reliable, high-speed internet connectivity.

- **Infrastructure Upgrade:** Starlink high-speed internet was deployed, and a 63kVA generator was installed to support uninterrupted, technology-enabled learning.
- **Performance Exceeded Targets:** The ICT Innovation department exceeded its key performance indicators (KPIs), supporting 256 students digitally against a target of 200, and launching 5 new systems against a target of 3.



2.7 STRATEGIC PARTNERSHIPS AND NATIONAL ENGAGEMENT

The Academy deepened its engagement with public, private, and civil society partners to expand its reach and impact.

Partner	Focus Area	Impact
Martin K.N. Kollie (MKNK) Foundation	Youth Empowerment	Sponsored 60 young people across Cohorts 12 & 13 in a diverse range of certificate programs.
NOCAL/Young Women Alliance	Youth Empowerment	Sponsored 25 young people in Cohort 12 for professional certificate programs.
Independent Information Commission (IIC)	Strengthening Transparency and Data Governance	MOU signed (July 2025) to strengthen transparency, data governance, and institutional accountability, including support for the implementation of the Freedom of Information (FOI) Act. Delivered training to 9 staff in project management, HR, Public relations, M&E, and customer service.
Bureau of State Enterprises (BSE)	Public Sector Governance & SOP Capacity	Delivered a comprehensive four-day Standard Operating Procedures (SOP) training to senior management (Dec 2025) to strengthen governance and compliance ahead of the transition to SEAL.
RFSU/Swedish Embassy in Liberia (ARN)	Financial Management Capacity	Delivered a 12-day Financial Management Capacity Strengthening Training for 19 participants from 11 Civil Society Organizations to enhance financial accountability and donor trust.

Partner	Focus Area	Impact
Guaranty Trust (GT) Bank Liberia Limited	Private Sector Workforce Development	Sponsored 21 staff members from 11 departments in various certificate programs during Cohort 11, investing in a skilled, cross-functional workforce.
Agricultural and Industrial Training Bureau (AITB)	Public Sector Capacity Building	Sponsored 20 staff members (17 Certificate, 3 Diploma) in Cohort 11 for training in M&E, Procurement, and Financial Management.
Liberia Agricultural Commodities Regulatory Authority (LACRA)	Public Sector Capacity Building	Sponsored staff received training in a mix of essential professional skills, including: Human Resource Management (3 staff), Microsoft Office Productivity (4 staff), Project Management (2 staff), Public Relations and Media (2 staff), QuickBooks Essentials (3 staff), Office Administration and Management, Logistics and Supply Chain Management, Microsoft Excel Essentials (2 staff), and Procurement and Contract Management.
The Thomas Foundation	Youth Empowerment	Sponsored 14 young people across all three cohorts in programs like M&E, Project Management, and Entrepreneurship.
Other Key Partners	Cross-Sector Collaboration	Institutions like Mary's Meals Liberia, Board of Tax Appeals (BOTA), FACE Africa, and the Liberia Anti-Corruption Commission (LACC) also sponsored staff for specialized training, demonstrating the Academy's diverse reach.



3. DRIVING FORCE: 2025 COHORTS, GROWTH, OUTCOMES, AND NATIONAL IMPACT

The year 2025 was defined by the transformative journey of Gonet Academy's three consecutive training cohorts (11, 12, and 13). These cycles served as the engine of the Academy's record-breaking performance, collectively training a total of 2,762 professionals and achieving a formidable 90.01% overall completion rate.

The narratives of these cohorts spanning from January 2025 to February 2026, demonstrate a commitment to scale, quality assurance, and equitable impact. Each cohort marked significant milestones, from attracting the highest-ever application volume and achieving a progressive 56% female enrollment to securing high-level government endorsements and successfully stabilizing long-term comprehensive professional programs.

This section highlights the specific achievements of Cohorts 11, 12, and 13, illustrating how they empowered a new generation of leaders, professionals, and entrepreneurs across Liberia and beyond.

3.1 COHORT 11 (JANUARY – MAY 2025): A MILESTONE OF GROWTH, EXCELLENCE, AND NATIONAL IMPACT

The Cohort 11 training cycle (January – May 2025) represented a defining milestone in the institutional journey of Gonet Academy. The cohort demonstrated remarkable progress in enrollment growth, program delivery, national reach, and learner engagement, further solidifying the Academy's reputation as one of Liberia's leading professional development institutions.

Through high-quality training programs and practical learning experiences, Cohort 11 contributed significantly to advancing the Academy's mission of equipping professionals with the skills, knowledge, and mindset necessary to drive sustainable development and institutional transformation in Liberia.



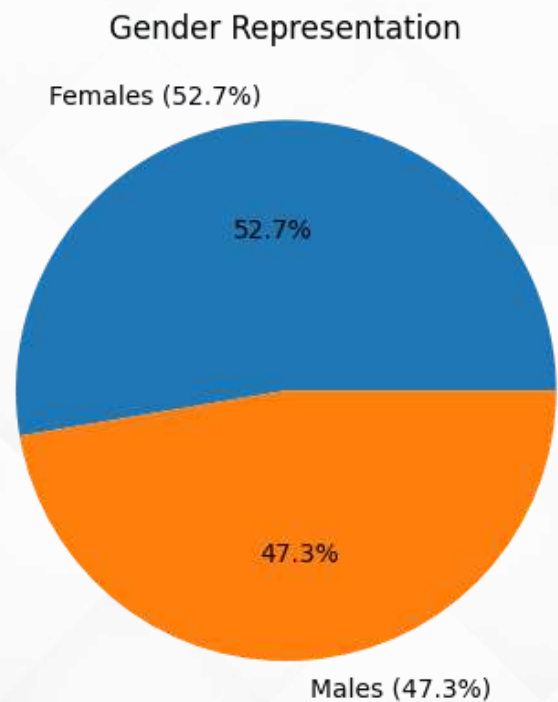
Record-Breaking Participation and Growth

Cohort 11 attracted an unprecedented level of interest from aspiring professionals across the country. The Academy received 1,553 applications, the highest number recorded since its establishment, reflecting the institution's growing visibility, credibility, and demand for its programs.

From this pool of applicants, a total of 801 learners participated in the cohort, including 765 new admissions, and 36 continuing learners from Cohort 10 in 2024 who did not complete their diploma programs.

Inclusivity and National Reach

Cohort 11 reflected Gonet Academy’s continued commitment to inclusive access to professional development opportunities.



This strong female participation underscores the Academy’s growing contribution to gender equity in professional training and leadership development in Liberia.

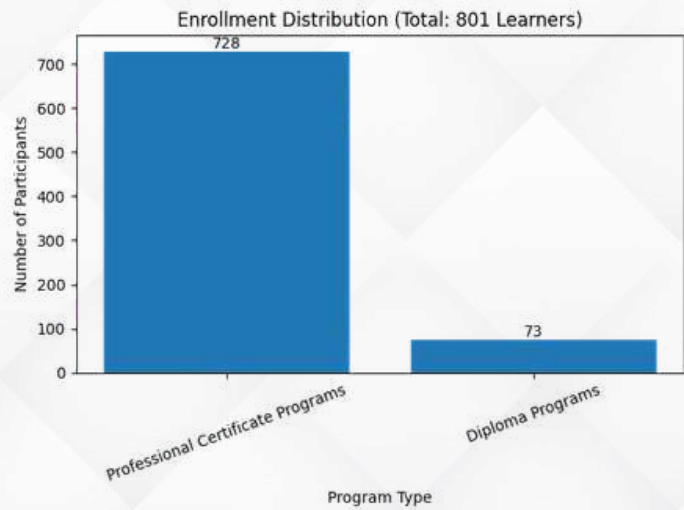
The cohort also demonstrated impressive national representation, with learners drawn from 13 of Liberia’s 15 counties and representing over 350 institutions from diverse sectors, including:

- Government ministries and agencies
- Private sector organizations
- Civil society organizations
- International development partners
- Universities and colleges
- Youth-led initiatives and entrepreneurs

This broad participation reflects the Academy’s expanding role as a national hub for professional skills development and capacity building.

Program Excellence and Academic Engagement

Cohort 11 learners displayed strong commitment to advancing their professional competencies across multiple disciplines.



The cohort also demonstrated increasing demand for advanced and competency-based professional qualifications, reflecting the evolving needs of Liberia’s workforce and development sectors.

High-demand program areas included:

- Monitoring and Evaluation
- Project Management
- Procurement, Logistics and Supply Chain Management
- Leadership and Management
- Human Resource Management
- Communication and Public Speaking
- Data Analysis and Digital Skills



Learner motivation data further highlighted the professional relevance of the Academy's programs:

- 51.2% of participants enrolled to gain new knowledge and enhance existing skills
- 48.6% enrolled primarily to advance their professional careers

These figures reflect the Academy's strong alignment with the career development aspirations of Liberia's emerging workforce.

Effective Program Delivery and Learning Outcomes

Training delivery throughout Cohort 11 was highly interactive, practice-driven, and aligned with Liberia's development priorities.

The Academy adopted a dynamic training approach that blended:

- Facilitated classroom instruction
- Group work and collaborative learning
- Real-world case studies
- Simulations and role-play exercises
- Hands-on practical assignments

The program began with well-structured orientation sessions, delivered both in-person and virtually, ensuring that all learners had a clear understanding of program expectations, academic standards, and professional conduct.

The training cycle concluded with final project presentations, where learners demonstrated mastery of course content through professional outputs such as:

- Logical Framework Matrices (Logframes)
- Project Charters and Implementation Plans
- Business Models and Entrepreneurial Concepts
- SPSS-based data analysis reports
- Strategic communication plan

These projects showcased the practical competencies and analytical capabilities developed by learners during the program.



Cohort 11 Graduation: A National Moment of Inspiration

The Cohort 11 Graduation Ceremony, held at the Harvest Intercontinental Cathedral on May 30, 2025, brought together over 700 graduates, development stakeholders, government officials, and institutional partners to celebrate the achievements of the cohort.

The keynote address was delivered by Dr. Josiah F. Joekai Jr., Director General of the Civil Service Agency of Liberia. In a powerful and visionary speech, Dr. Joekai described Gonet Academy as more than an educational institution, characterizing it as a national movement for transformation and capacity building.

"This is more than a graduation ceremony," he stated.

"It is a declaration that Liberia is investing in her own sons and daughters to lead the nation's renewal."

He further revealed that H.E. Joseph Nyuma Boakai, Sr., President of the Republic of Liberia, had instructed the Civil Service Agency and the Ministry of Labor to develop a comprehensive national job creation strategy focused on promoting private sector employment and empowering Liberian professionals.

Dr. Joekai commended the Academy’s practical and relevant training programs in areas such as: Project Management, Procurement, Logistics & Supply Chain, Entrepreneurship, Financial Leadership, Human Resource Management, Internal Audit, Monitoring and Evaluation, among others.

He also praised the Academy for launching its Virtual Learning Environment (VLE), a digital platform designed to expand access to professional education beyond the physical classroom and connect learners across Liberia and the diaspora.



Strengthening Pathways to Employment

During the ceremony, Dr. Joekai proposed the possibility of a strategic collaboration between the Civil Service Agency and Gonet Academy, aimed at creating stronger linkages between graduates and employment opportunities within government institutions, concessionaires, and the private sector.

Such collaboration, he noted, could help create direct pathways from professional training to meaningful employment opportunities for Liberian professionals.

Strengthening Pathways to Employment

During the ceremony, Dr. Joekai proposed the possibility of a strategic collaboration between the Civil Service Agency and Gonet Academy, aimed at creating stronger linkages between graduates and employment opportunities within government institutions, concessionaires, and the private sector.

Such collaboration, he noted, could help create direct pathways from professional training to meaningful employment opportunities for Liberian professionals.

A Call to Action for Graduates

In closing, Dr. Joekai challenged the graduates to embrace entrepreneurship, leadership, and innovation.

“Don’t stop here. Don’t just seek jobs, create them. You have the knowledge and tools to launch businesses, build institutions, and empower your communities.”

The ceremony concluded with a renewed sense of optimism and purpose as graduates walked across the stage to receive their certificates and diplomas.

Advancing the Mission of National Renewal

Cohort 11 stands as a testament to Gonet Academy’s expanding role in strengthening Liberia’s human capital and empowering the next generation of leaders, professionals, and entrepreneurs. As graduates left the ceremony to pursue new opportunities, the spirit of the Academy’s guiding philosophy was evident:

“We grow greatness by the way we work, learn, and lead.”

3.2 COHORT 12 (JUNE – SEPTEMBER 2025): CONSOLIDATING QUALITY, EXPANDING IMPACT

The Cohort 12 training cycle, implemented between June 9 and September 27, 2025, marked an important phase of program consolidation, institutional strengthening, and quality assurance for Gonet Academy.

Building on the growth momentum of previous cohorts, the Academy focused on strengthening program coherence, stabilizing flagship diploma programs, and enhancing the quality of training delivery. The cohort further reinforced the institution’s position as a national leader in professional education, capacity building, and workforce development in Liberia.



Exceptional Participation and Inclusivity

Cohort 12 attracted **1,049** learners across all program tracks, demonstrating continued growth and strong demand for the Academy’s professional training programs.

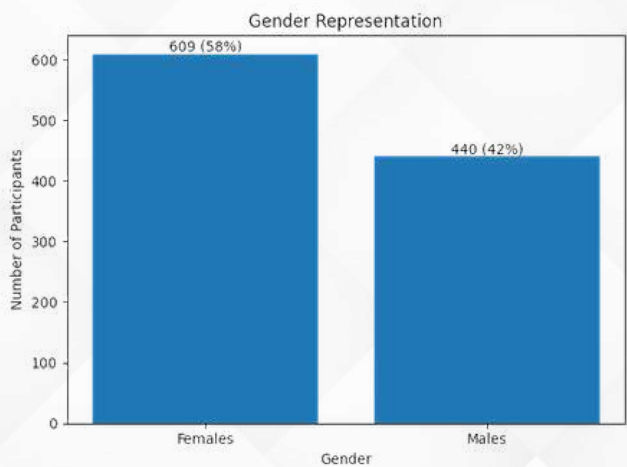
Enrollment distribution across program categories was as follows:

- **829** learners in Foundational Certificate Programs **(79.1% of total enrollment)**
- **79** learners in Professional Diploma Programs **(7.5% of total enrollment)**
- **141** learners in Comprehensive Professional Programs (CPPs) **(13.4% of total enrollment)**

This distribution reflects the Academy’s strong foundation in short-term professional certification programs, while also showing a growing demand for longer, competency-based professional pathways such as diploma and comprehensive professional programs.

Gender Representation

The cohort also reinforced the Academy’s commitment to inclusive professional learning, with strong female participation across programs.



This diversity enriches the learning environment and promotes cross-sector collaboration and professional networking among participants.

This continued upward trend in female participation highlights the Academy’s role in expanding access to professional development opportunities for women across Liberia.

Participants represented a diverse range of professional backgrounds, including:

- Government ministries and agencies
- Civil society organizations
- Private sector institutions
- International development partners
- Universities and colleges
- Entrepreneurs and young professionals

Program Excellence and Learning Outcomes

Cohort 12 recorded a strong graduation rate of 91%, demonstrating the effectiveness of the Academy's training methodology and participant commitment. Out of 908 learners enrolled in Foundational Certificate Programs (FCPs) and Professional Diploma Programs (PDPs), a total of 827 participants successfully graduated after meeting academic and practical requirements. The 141 learners enrolled in Comprehensive Professional Programs (CPPs) continued their studies into Cohort 13, as these programs run for 6–8 months and require extended engagement.

Measurable Learning Improvements

Pre- and post-training assessments revealed substantial improvements in learner knowledge and competencies. Across modules delivered during the cohort, participants recorded an average increase of over 75% in competency scores, reflecting the effectiveness of the Academy's practice-oriented training approach.

Stabilization of Flagship Diploma Programs

Cohort 12 also marked the successful stabilization and introduction of several flagship Comprehensive Professional Programs, including:

- Project Management
- Banking and Finance
- Monitoring and Evaluation
- Human Resource Management
- Procurement, Logistics and Supply Chain Management
- Occupational Health and Safety Management

These programs represent an important step toward strengthening advanced professional qualifications within the Academy's academic portfolio.



Engagement and Quality of Program Delivery

Participant feedback for Cohort 12 reflected exceptionally high satisfaction levels, with over 94.6% of learners rating the program as “excellent” or “very good.” Training delivery emphasized a blended learning methodology, combining, Theoretical instruction, Practical exercises, Case study analysis, Peer-to-peer learning, and Real-world simulations and applied projects.

This approach ensured that participants developed both conceptual knowledge and practical workplace competencies.

Final Group and Class Presentations

A key component of the program’s evaluation process was the Final Group and Class Presentation Exercise, involving over 800 participants. These presentations served as an important platform for learners to demonstrate analytical thinking and problem-solving skills, public speaking and professional communication, application of theoretical concepts to real-world challenges. Projects covered areas such as project planning, financial analysis, communication strategy, entrepreneurship models, and development program design.

Cohort 12 Graduation Ceremony

The Cohort 12 Graduation Ceremony, held on September 27, 2025, at the Harvest Intercontinental Cathedral, marked a major milestone for the Academy. A total of 827 professionals graduated, with 59.7% of the graduates being women, reinforcing the institution’s commitment to gender equity in professional development.

The event brought together graduates, families, government officials, development partners, and institutional stakeholders to celebrate the achievements of the cohort. During the ceremony, Mohammed Kerkulah, Founder and Chief Empowerment Officer of GonetAfrica, Inc., described the moment as: “A personal triumph for each graduate and a collective victory for the institution, the nation, and the broader vision of inclusive human capital development.”

He emphasized that the global workforce is undergoing rapid transformation driven by digitalization, automation, climate change, and global interconnectedness, highlighting the urgent need for re-skilling and lifelong learning.

Citing research from the World Economic Forum and the International Labour Organization, he noted that over one billion people worldwide will require re-skilling by 2030. Gonet Academy, he explained, is actively responding to this challenge by providing practical, market-driven training programs designed to prepare professionals for the evolving demands of the modern economy.



Keynote Address: Courage and Leadership for National Development

The keynote address was delivered by Dr. Edna G. Johnny, President of the University of Liberia Faculty Association (ULFA). In her inspiring message to graduates, Prof. Johnny encouraged them to overcome fear and pursue their ambitions with courage.

“Do not let fear rob you of your future. Every failed attempt brings you closer to success.”

She also congratulated the graduates for their resilience and perseverance and highlighted the significance of the strong female representation within the graduating class.

Quoting Nelson Mandela, she reminded the graduates: “There is no passion to be found in settling for a life that is less than the one you are capable of living.”

Voices of Inclusion and Impact

One of the most inspiring moments of the ceremony came from Marie Gayflor, a student with an amputee who successfully completed her studies in the Monitoring and Evaluation Certificate Program during the cohort. In her remarks, she expressed gratitude to the Academy for creating an inclusive learning environment that supports students with disabilities, while encouraging the institution to further expand accessibility for individuals with visual and speech impairments. Her message underscored the Academy’s growing commitment to inclusive education and equal opportunities for all learners.

Institutional Significance

Cohort 12 played a critical role in reinforcing program credibility, delivery discipline, and quality assurance systems at the Academy. The successful implementation of the cohort strengthened the institution's capacity to scale its programs while maintaining high standards of training delivery and learner outcomes. During the cohort, the Academy also deepened collaborations with strategic partners, civil society organizations, and professional networks, further strengthening its reputation as a national hub for professional capacity building in Liberia. The achievements of Cohort 12 represent another important step in the Academy's mission to equip professionals, empower institutions, and contribute to Liberia's human capital development and economic transformation.

3.3 COHORT 13 (OCTOBER 2025 – FEBRUARY 2026): CELEBRATING FIVE YEARS OF IMPACT AND PROFESSIONAL TRANSFORMATION



The Cohort 13 training cycle marked a historic moment in the institutional journey of Gonet Academy, coinciding with the five-year anniversary of the institution since its establishment by GonetAfrica, Inc. in February 2021.

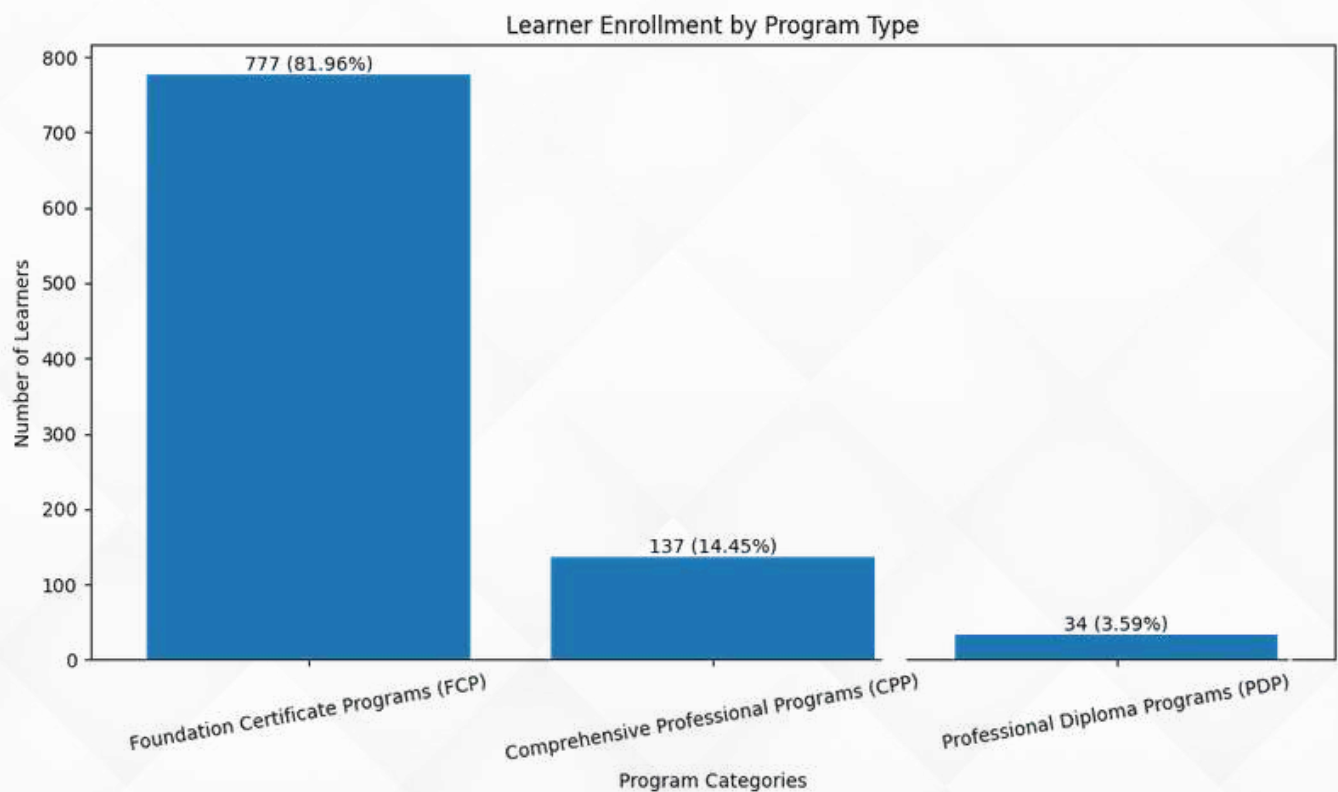
Beyond being one of the Academy's largest cohorts, Cohort 13 symbolized the maturation of the institution into a national platform for continuous professional development, leadership training, and human capital transformation in Liberia.

The graduation ceremony, held on February 7, 2026, celebrated 913 graduates who successfully completed various professional programs designed to equip learners with practical competencies, ethical leadership values, and future-ready skills.

Strong Enrollment and Program Participation

Cohort 13 recorded **948** learners enrolled across all program tracks, demonstrating continued demand for the Academy’s professional training programs.

Enrollment distribution across program categories included:

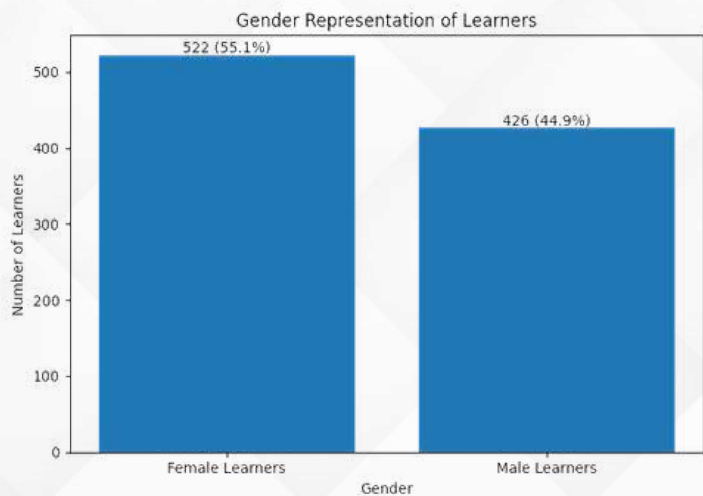


This distribution reflects the Academy’s strong foundation in professional certificate programs, while also highlighting the growing interest in longer, specialized programs that provide deeper technical expertise and professional competencies.

Gender Representation

Cohort 13 maintained a strong commitment to inclusive professional development, with balanced gender representation among participants.

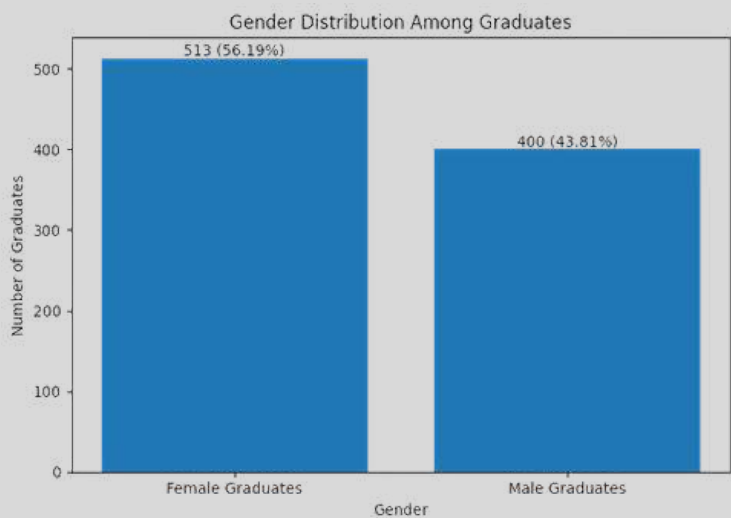
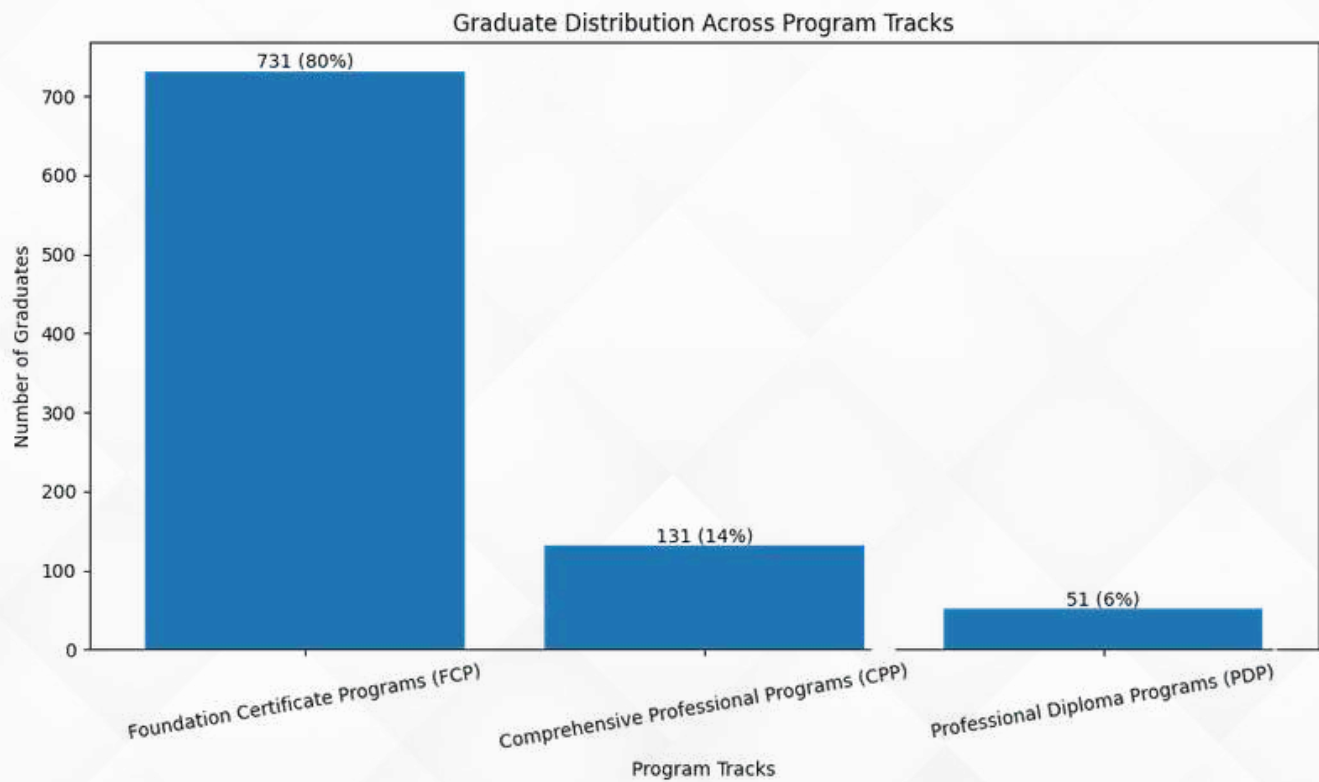
The sustained growth in female participation continues to demonstrate the Academy’s leadership in promoting gender equity in professional training and leadership development in Liberia.



Graduation Outcomes

The Cohort 13 graduation ceremony celebrated the successful completion of programs by 913 professionals, making it one of the largest graduating classes in the Academy’s history.

Graduates were distributed across program tracks as follows:



This strong female representation reflects the Academy’s deliberate commitment to inclusive access to professional learning and women’s leadership development.

Five Years of Institutional Impact

The Cohort 13 ceremony also marked five years of impact since the founding of Gonet Academy during the COVID-19 pandemic in February 2021. What began as a vision-driven initiative has evolved into a national platform for professional education, equipping thousands of Liberians with practical, workplace-ready skills.

Speaking during the ceremony, Mohammed Kerkulah, Founder and Chief Empowerment Officer of GonetAfrica, Inc., described the moment as a reflection of the institution's growing impact.

"Today is more than a graduation ceremony. It is a celebration of five years of vision turned into impact and a powerful affirmation of what is possible when commitment meets purpose."

He emphasized that the achievements of the graduates represented not only academic completion but also personal resilience, dedication, and professional transformation.

Keynote Address: Human Capital for National Development

The keynote address was delivered by Dr. Jarso Maley Jallah, Minister of Education, Republic of Liberia, who commended the Academy for its contributions to Liberia's professional development landscape.

Dr. Jallah recognized the institution as a "catalyst for human capital transformation", noting that Liberia's development depends heavily on building a workforce capable of critical thinking, ethical leadership, and innovative problem-solving.



She challenged graduates to view the moment not as the end of their journey but as the beginning of a deeper responsibility to society.

“Many would describe today as the end of a journey, but I see it differently. Today is the point at which your responsibility begins to take shape.”

The Minister also emphasized that sustainable development is built not only through enrollment in educational programs but through the skills, integrity, and leadership qualities that education produces.



Voices of Leadership and Partnership

Also addressing the graduates was Pauline Veronica Egan, Executive Director of FACE Africa, who praised Gonet Academy's strong commitment to women's empowerment and leadership development. She highlighted that several members of the FACE Africa team are alumni of the Academy, a testament to the quality and relevance of its professional training programs.

“This institution’s deliberate focus on valuing women and promoting gender equality sets an important example for leadership development in Liberia.”

Institutional Philosophy and Learning Framework

Gonet Academy's programs are guided by the philosophy: ***"Equipping for Excellence, Empowering for Impact."***

Through its 3Es Framework — Equip, Empower, Elevate, the institution provides a holistic learning experience that integrates:

- Technical and professional skills development
- Leadership and ethical training
- Practical problem-solving and workplace readiness

This approach ensures that graduates leave the Academy not only with academic credentials but also with the competencies, values, and mindset required to positively influence organizations and communities.

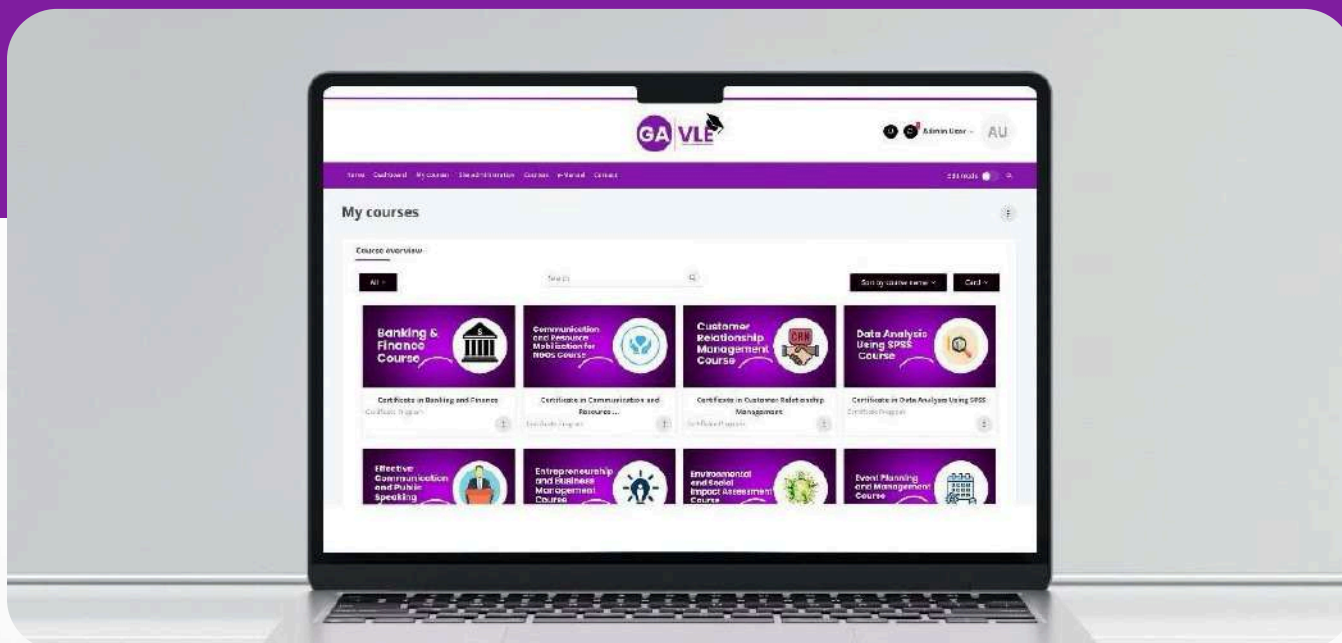


A Growing National Platform for Professional Learning

Over the past five years, Gonet Academy has evolved into a trusted national hub for professional learning, with alumni serving as trainers and mentors, entrepreneurs and business leaders, public servants and development practitioners, community leaders and innovators. These graduates are already contributing meaningfully to institutions across government, private sector organizations, civil society institutions, and community initiatives throughout Liberia.

A Call to Service and Leadership

The ceremony concluded with a collective call for graduates to use their knowledge and skills to contribute to Liberia's national development and institutional transformation. Speakers encouraged the graduates to uphold the values of discipline, integrity, excellence, and service, and to apply their training in ways that strengthen organizations, empower communities, and promote ethical leadership. As the Academy celebrates its first five years of impact, Cohort 13 stands as a powerful reminder that professional education can play a transformative role in building a more resilient, competent, and prosperous Liberia.



4. ICT INNOVATION HIGHLIGHTS

The ICT Innovation Highlights section details Gonet Academy's focus on digital transformation and infrastructure strengthening throughout 2025 to improve operational efficiency and learning delivery.

Key achievements include the successful deployment and operationalization of five core digital systems:

- **Virtual Learning Environment (VLE):** A centralized platform supporting a blended learning model, allowing over 250 students to access course materials, assignments, and engage with facilitators.
- **Institutional Website Enhancement:** Major upgrades to improve functionality, online visibility, communication, and digital enrollment services.
- **Campus Networking Infrastructure:** Implementation of a high-speed, reliable network (including Starlink) to support modern, technology-enabled learning.
- **Alumni Engagement Platform (Gonet Alumni Portal):** A digital space launched to foster professional networking, profile building, and collaboration among graduates.
- **GPro Project and Task Management System:** An internal platform developed to digitize project tracking and management, significantly improving organizational efficiency and reducing reliance on manual coordination.

The department successfully exceeded its Key Performance Indicators (KPIs) in areas like students digitally supported, courses uploaded to the VLE, and the number of new systems launched, all of which align with national and global development frameworks such as the Liberia ARREST Agenda and the UN Sustainable Development Goals (SDGs). Future initiatives include a Gonet AI Chatbot and a Certificate Verification System.



5. MARKETING, BRAND & COMMUNICATIONS HIGHLIGHTS

The Marketing, Branding and Communications Department executed a strategic agenda in 2025 that was pivotal in amplifying brand visibility, strengthening institutional credibility, and driving record-breaking growth across all platforms.

- **Record-Breaking Enrollment:**

The Department's targeted campaigns supported Gonet Academy in achieving its highest enrollment figures since inception. A total of **2,762** learners were enrolled across three cohorts (11, 12, and 13), exceeding the target of **2,000** students. Overall, the Academy received 4,951 applications in the 2025 enrollment process, demonstrating strong market demand.

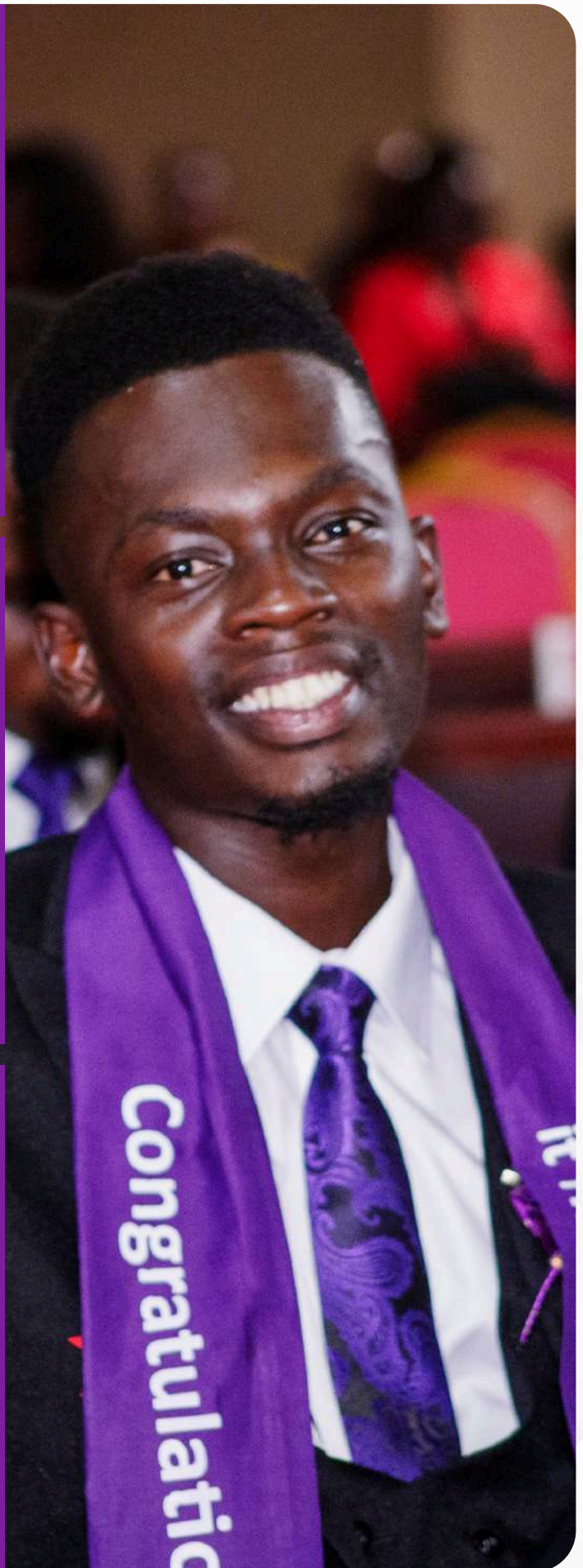
- **Expanded Digital Reach:**

Significant growth was recorded in the Academy's digital presence, with the Facebook page reaching 40,000 followers by the end of 2025. Consistent content delivery and audience engagement positioned social media as a key driver of enrollment and public awareness.

- **Strengthened Institutional Credibility:** Through strategic communication and data-driven storytelling, the Department successfully reinforced institutional legitimacy and international relevance. This included amplifying the achievement of official national TVET accreditation under Liberia's new framework.

- **Cohesive Brand Identity:** A cohesive and professional institutional image was achieved by consistently enforcing approved branding standards across all public-facing materials, including training manuals, certificates, and event branding. This standardized approach reinforced brand recognition and stakeholder confidence.

- **Enhanced Public Visibility:** Institutional media relations were strengthened, resulting in improved frequency, reach, and quality of positive media coverage. The Department developed and disseminated over a dozen press releases, ensuring accurate representation of the Academy's mission and achievements.





6. STORIES OF IMPACT

The true measure of Gonet Academy's success lies in the stories of transformation from its students, alumni and staff:

6.1 ALUMNI IMPACT



1. Linda Dorcas Y. Kalawa: Empowering Voice: From Purchasing Coordinator to Media Platform Founder

The Challenge: Professional Ambition Meets Skill Gap

Linda, a Purchasing Coordinator, was driven to excel but recognized a critical lack of basic professional skills needed to boost her job performance.

Her ambition was clear: to gain the skills that would allow her to confidently accept new challenges, including her own entrepreneurial vision to launch a talk show. Her personal challenge was blending her regular university classes with the extra classes at Gonet Academy.

The Intervention: Comprehensive Professional Training

Linda enrolled in Cohort 3, Cohort 4, and Cohort 5, completing courses in Project Management, Monitoring and Evaluation, Procurement and Contract Management, and Effective Communication and Public Speaking. The dynamic support from the team, filled with professionalism, gave her the massive confidence boost she needed to take her career in a new direction.

The Outcome: Launching a Platform and Enhancing Negotiation

The training's transformation was immediate and profound, affecting both her job and her personal brand.

- **Entrepreneurial Achievement:** She successfully launched The Compass Show, a venture she credits to the confidence and support gained at Gonet Academy.
- **Skill Enhancement:** The training significantly boosted her networking skills and communication skills, making her confident and "prone to accepting challenges and doing new things."
- **Attribution:** At her purchasing job, her enhanced negotiation skills have been a major factor in her success, helping her "cross some crucial deals."

The Lesson: Collaboration Defines Success

Linda overcame her schedule challenges by learning to divide her time and sessions to attend classes. She internalized the powerful lesson of collaboration and teamwork, which she now actively applies by networking, trusting, and believing that everything can be made possible.

She remains involved with the Academy by actively following their activities, promoting them on social media, and encouraging people to attend the program.



2. Jessica Fofana: The Transformation Catalyst: Achieving Independence and Dual-Path Success

The Challenge: From Dependency to Independence

Jessica was deeply concerned about her professional future, particularly in a role dominated by data collection where she often felt "remote controlled" and dependent on her boss for technical guidance.

She sought a credible institution to attend to improve herself, wanting to become more organized and independent in her job. Her personal challenge was managing the conflicting schedules of work, college, and the extra classes at Gonet.

The Intervention: Mastery of Monitoring & Evaluation

Inspired by Gonet's credibility and the powerful testimonies of past trainees, Jessica enrolled and found the training to be a holistic improvement. She highlights the mastery of the M&E work plan as the critical skill that provides a constant professional boost, keeping her on top of her activities.

The Outcome: Promotion, Entrepreneurship, and Reliability

The transformation was marked by rapid professional advancement and business success.

- **Career Milestone:** She received a promotion with an increase in her salary and is now trusted by her boss to complete major tasks without supervision.
- **Entrepreneurial Achievement:** She was able to establish her own business, which is going very well because she understands the importance of monitoring and evaluation.
- **Attribution:** Her achievement is rooted in her ability to become more organized and independent on the job, no longer needing a proxy or the help of her boss.

The Lesson: Persistence and Determination Triumphs

Jessica overcame the extreme hassle of balancing multiple responsibilities by learning the essence of persistence and determination. She now uses this strength to handle piling responsibilities at work, where everyone looks up to her as an expert. She remains involved as a strong and active member of the alumni association, committed to the institution's continued success.



3. Jesse Kai Wleh II: Driving Efficiency: The Power of Excel Mastery in Corporate Trust

The Challenge: Optimizing Operations and Building Trust

Jesse was "amazed by the impact" Gonet Academy had made in the community and sought a way to make his own work processes within the family-owned Kai Wleh Group of Companies more efficient and organized.

His goal was to build on his existing credibility by demonstrating proficiency that streamlined company operations.

The Intervention: The Efficiency of Excel

Jesse's focused training in Excel data analysis provided him with an immediate and high-impact solution to his professional needs, turning complex data tasks into simple, fast, and highly-organized processes.

The Outcome: Measurable Efficiency and Enhanced Credibility

The training yielded a powerful result: a new level of professional performance and respect from the company's leadership.

- **Efficiency Achievement:** His work became "easy, fast, and organized," directly improving his efficiency and time management.
- **Trust Milestone:** This performance led to greater credibility and trust from his father/boss at the Kai Wleh Group of Companies.
- **Attribution:** Jesse's ability to successfully leverage this new data skill made his impact instantly visible and valuable.

The Lesson: The Power of Continuous Learning

Jesse's experience was smooth and successful, reinforcing the core lesson of keeping learning and adapting. He actively supports the Academy's mission by regularly sending and adding new students to the chatroom.



4. Evelyn Weedor Duworko: Beyond the Job Title: Building Unshakeable Confidence in Program Management

The Challenge: Seeking Confidence and Foundational Knowledge

Evelyn was motivated by a "huge recommendation from professional colleagues" and sought a program that could instill a greater sense of confidence, professional awareness, and responsibility in her role as a Program Assistance. She was looking for training that would make her far better at her job.

The Intervention: Focused Procurement and Supply Chain Management

Evelyn completed her training in Procurement and Supply Chain Management. The course provided her with the essential technical and professional knowledge to view her role with increased authority and understanding.

The Outcome: Profound Confidence and Improved Self-Management

The training successfully transformed Evelyn's professional self-perception and overall life.

- **Confidence Milestone:** She gained greater confidence and awareness of her responsibility as a Program Assistance.
- **Professional Improvement:** She states the training made her "far better at her job" and led to her living "better generally."
- **Attribution:** She has been able to successfully apply lessons of organization and determination to her life, helping her feel accomplished.

The Lesson: Focus Leads to Achievement

Evelyn's central takeaway from the program was the importance of remaining focused and not giving up. This determination has enabled her to sustain the positive changes brought about by the training. She remains closely involved with the alumni association.



5. Emmanuel Bendu: Vision to Institution: The Entrepreneurial Alumnus Cultivating Community Impact

The Challenge: Passion Meets Purpose

Emmanue was captivated by Gonet Academy's professional vision, but his inspiration was rooted in a larger problem he saw in his community: a desperate need for practical, vocational skills training. He recognized that while he had the passion to help, he lacked the formal framework and strategy to turn his vision into a sustainable solution.

His personal challenge included the long, difficult commute to attend classes, a hurdle that tested his commitment daily.

The Intervention: Fueling the Passion

Emmanue enrolled in the Business Management and Entrepreneurship training. The course did more than provide a business plan; it gave him the confidence and structure to professionalize his idea. He notes the young, dynamic team at Gonet served as a powerful motivator, stating that the "young force at Gonet is a fuel to my passion." He also completed the Human Resource Management training, which equipped him with the knowledge and skills to manage his team effectively.

The Outcome: Creating a Legacy

The transformation was immediate and profound: Emmanue used his learned entrepreneurial principles to establish the Ma. Kona Vocational School. This is a community-level impact, representing a tangible and verifiable milestone.

- **Entrepreneurial Achievement:** He successfully founded a new vocational school.
- **Community Scale:** The school currently enrolls over fifty students, directly addressing the community problem he set out to solve.
- **Attribution:** Emmanue credits the growth and establishment of his entire business to the principles he learned at Gonet.

The Lesson: Determination Defines Success

Emmanue overcame the logistical challenges of long-distance travel to class by internalizing a powerful lesson. He learned to be determined, stay focused, and never give up. This commitment now underpins the success of his school. He remains closely involved with the administration, seeking support and mentorship to ensure the Ma. Kona Vocational School can continue to grow and scale its impact in the years to come.



6. Marian Haba: The Ladder of Excellence: From Training to Award-Winning Procurement Leadership

The Challenge: The Final Leap to Officer Level

Marian was already a professional who had participated in a short-term Gonet training sponsored by her organization, which convinced her of the Academy's quality. She sought to acquire the comprehensive, formal skills necessary to secure a promotion to the rank of Procurement Officer.

The Intervention: Intensive Procurement Fluency

Marian pursued the full Procurement training. This specialized course provided her with the deep, technical fluency and composed approach required for a senior-level position. She notes the training filled her with the exact skills needed to "climb that height."

The Outcome: Direct Promotion and Public Recognition

The training yielded a clear, measurable return on investment, marking a significant professional milestone.

- **Career Milestone:** The training immediately made her "more fluent, organized and composed with [her] work," directly leading to her promotion to Procurement Officer at CENTAL.

- **Recognition:** Her enhanced performance and multi-tasking abilities earned her an award for Multi-Tasking.
- **Attribution:** Her success is a direct result of the skills acquired, which gave her the necessary tools to confidently take on a leadership role.

The Lesson: Adaptability in Crisis

Marian overcame the difficulty of balancing her time by internalizing the lesson to adjust to extreme situations in order to accomplish her aim. This principle of adaptability underpins her success. She actively encourages other young professionals to attend Gonet and is fully engaged with their social media presence.



7. Satokina P Freeman: Mastering the Core: Executing Complex Bids as a Senior Procurement Officer

The Challenge: The Need for Career-Building Technical Expertise

Satokina's goal was foundational: to "build her career" by acquiring highly specific, technical knowledge required for advanced responsibilities in her field, particularly in the complex area of procurement.

The Intervention: Mastery of Contract Management

She enrolled in Cohort 9 for Procurement and Contract Management. This training provided the specialized technical expertise and professional confidence she needed, with Procurement being the key skill she highlights.

The Outcome: Senior Role and Successful Bidding

The training successfully propelled her into a position of greater responsibility and enabled her to execute complex core tasks with competence.

- **Career Milestone:** She achieved a senior-level role, serving as a Senior Procurement Officer for her company.

- **Operational Achievement:** She successfully navigated her first-ever bidding process, utilizing the exact knowledge and procedures acquired at Gonet to complete the task.
- **Attribution:** She realized that having the right knowledge is the key to overcoming even the most challenging professional situations.

The Lesson: The Value of Foundational Knowledge

Satokina's experience reinforced the value of foundational knowledge as a tool for solving complex problems. She is planning to enroll for a diploma, demonstrating her commitment to the continued pursuit of professional excellence.



8. Boima Jerome Kannakai Jr.: Elevating Leadership: The Confidence to Command and Train Colleagues

The Challenge: Improving Soft Skills and Practical M&E Application

As Director of Monitoring and Evaluation at the National Lottery Authority (NLA), Boima sought Gonet Academy for its established "credibility," with the dual goal of sharpening his presentation skills and gaining a broader, more practical understanding of Monitoring and Evaluation (M&E) that extended beyond his office duties.

The Intervention: Advanced M&E Certification

He completed both the Certificate and Diploma in Monitoring and Evaluation (M&E) across Cohorts 11 and 12. The program delivered on its promise, drastically improving his presentation skills and giving him a holistic understanding of M&E that he could apply in a broader context.

The Outcome: Increased Compensation and Internal Leadership

The training's impact was quantifiable, leading to both financial and leadership gains in his career.

- **Compensation Milestone:** His increased confidence and demonstrable skill led to a salary adjustment at work.
- **Leadership Achievement:** He successfully translated his training into action by organizing two working sessions for staff in his department, positioning himself as a leader.
- **Attribution:** His professional network also immediately grew, as he was recognized by a fellow Gonet alumnus at a local bank, highlighting the program's community effect.

The Lesson: Building Resilience for Success

Boima learned the core value of building self-resilience and persistence. He now applies this principle to his professional life and in guiding his colleagues, underscoring the enduring impact of the Academy's mentorship.



9. Harris P. Kpangbah, Jr.: The Full Circle: Technical Mastery Fueling a Commitment to Facilitation

The Challenge: Bridging the Gap in Technical Data and Procurement

Harris was inspired by Gonet's visible societal impact and professional atmosphere, but his core need was technical: a clear, applicable understanding of procurement methods and the advanced skills required for data collection, imputation, analysis, and visualization using SPSS.

The Intervention: Dual Technical Certification

He underwent rigorous dual training in Data Analysis using SPSS & Procurement and Contract Management in Cohort 12. This combined focus equipped him with a crucial, highly-marketable skillset.

The Outcome: Daily Professional Mastery and Community Engagement

The training's effect is evident in his routine work, which is now completed with high-level technical precision and confidence.

- **Skill Mastery:** He gained a clear understanding of procurement methods and their application, enabling him to prepare appropriate contracts. His skills in data analysis are now fundamental to his career.
- **Daily Achievement:** He claims his "everyday achievements" are now powered by the Gonet skills.
- **Attribution:** He applies his lessons by conducting mini-surveys and has successfully built a strong professional network among university students and school administrators.

The Lesson: Giving Back the Knowledge

Harris's training was an "eye-opener," inspiring him to commit to paying his knowledge forward. He is now actively offering to serve as a facilitator at Gonet Academy, demonstrating the highest level of alumni commitment.



10. Blessing W. Myers: Scaling Up: Strategic Management and the Formalization of a CEO's Vision

The Challenge: Formalizing a Business and Gaining Public Confidence

Blessing, a CEO and student, faced the challenges of both running an expanding business and commuting a long distance for class. She needed to formalize her operations with structure (SOPs) and, critically, improve her Public speaking skills to represent her company effectively.

The Intervention: Strategic Business Management

Blessing completed the Business Management and Entrepreneurship course in Cohort 6. This program provided the framework to view her growing enterprise as a formal company and significantly enhanced her communication and confidence.

The Outcome: Business Formalization and Key Mentorship

The training successfully transitioned her entrepreneurial venture into a scalable operation and established key professional relationships.

- **Operational Achievement:** She began curating Standard Operating Procedures (SOPs) for her business, leading to a successful business expansion.
- **Skill Milestone:** Her Public speaking skills, which were a barrier, were significantly improved.
- **Attribution:** She directly credits the program with helping her gain her current mentor, an "amazing and supportive" figure who guides her company's growth.

The Lesson: Management Controls Success

Blessing successfully navigated the challenge of her long commute by learning that with better management, she can be on top of her activities. She continues to apply this principle to her operations, ensuring the sustained growth of her company.

6.2 STAFF EMPOWERMENT: THE RWANDA SCHOLARS PROGRAM

In line with its commitment to continuous learning and investing in its team's growth, Gonet Academy proudly supported two dedicated staff members in 2025 to pursue higher education abroad under the newly initiated Rwanda Scholars Program. This strategic investment in capacity development directly reflects the Academy's core values of empowerment, institutional growth, and commitment to evolving with global technological demands.



LEVI SINGBEH, MARKETING & BRAND SPECIALIST:

A dedicated team member since joining as a volunteer in August 2021 and the unanimous winner of the 2024 Staff of the Year award, Levi embarked on a Software Engineering degree at the University of Lay Adventists of Kigali (UNILAK), Rwanda, in February 2025. The Academy is providing full sponsorship for his studies. He continues to contribute to the team remotely, demonstrating the institution's commitment to supporting lifelong learners and blending work with academic advancement.



MARCUS TERRY ZEO JR., ADMINISTRATIVE ASSISTANT NOW DIGITAL MARKETING ASSISTANT:

Marcus, who rose from a volunteer role in 2023 to a full-time staff position in 2024, was also supported to pursue Software Engineering at UNILAK, departing in November 2025 to begin his studies in January 2026.

This initiative strengthens the Academy's future capacity by nurturing advanced technical skills within its own team, bolstering its potential to innovate and lead in professional education and digital transformation. The scholars' journeys also serve as a powerful inspiration to the wider Gonet Academy community, embodying the possibility of realizing professional dreams through passion and opportunity.

6.3 YOUTH LEADERSHIP AND COMMUNITY IMPACT

Igniting the Future: GonetAfrica's Transformative Youth Leadership and Empowerment Vacation Program 2025

The 2025 edition of the Youth Leadership and Empowerment Vacation Program, a flagship initiative under the Africa Youth Leadership Academy (AYLA), represented a powerful investment in Liberia's next generation. The six-week journey of growth, discovery, and empowerment concluded on Friday, August 29, 2025, with a colorful graduation ceremony held at the Liberia Learning Center in Paynesville City.

This year's program successfully brought together 44 young people, aged 10–19, for an intensive curriculum designed to build competence, confidence, and character. Throughout the six weeks, participants engaged in a series of practical, hands-on learning experiences across five core pillars:

- **Leadership & Public Speaking:** Empowering participants to speak boldly and lead with integrity.
- **English Language Enrichment:** Focusing on reading, writing, spelling, pronunciation, and subject-verb agreement.
- **Self-Esteem & Personal Development:** Helping youth understand their value and maximize their innate potential.

- **Entrepreneurship & Financial Literacy:** Teaching problem-solving, creativity, and responsible money management.
- **Social Etiquette & Life Skills:** Instilling discipline, respect, and confidence for everyday interactions.

A notable highlight was the program's excursion to the Orange Digital Center, where participants explored innovation, technology, and lifelong learning resources, broadening their perspectives on their future roles in a digital world.

The graduation ceremony, graced by parents, guardians, and partners, served as a powerful testament to the participants' journey. Mohammed Kerkulah, Founder & CEO of GonetAfrica and Gonet Academy, delivered an inspiring keynote address. He challenged the graduates to "dream big, lead with good character, and embrace the journey of lifelong learning," reminding them that "vision creates direction, character sustains leadership, and learning never stops."

The measurable impact of the program was evident through participant showcases and parent testimonials. Parents shared that their children became more responsible, confident, and proactive, demonstrating improved communication skills and taking initiative in leadership roles. Participants testified that the program helped them overcome shyness, build stronger self-esteem, and discover their potential.

With the 2025 edition, the Youth Leadership and Empowerment Vacation Program has now impacted nearly 100 young people over the past two years. GonetAfrica and Gonet Academy remain committed to this mission, ensuring these young graduates carry not only certificates but also the tools, confidence, and vision to influence positive change in their communities and contribute meaningfully to Africa's development.

6.4 FROM INTERN TO IMPACT: DIANA K. MILLER'S JOURNEY TO FULL-TIME STAFF



The year 2025 featured a powerful example of Gonet Academy's commitment to youth empowerment and talent development through its partnership with the SOS Children's Villages Liberia Vacation Career Mentorship Pilot Project. Ms. Diana Kietuah Miller's journey from a one-month intern to a full-time staff member in a few months is a highlight of this commitment, demonstrating the transformative potential of structured mentorship and real-world skills training.

Journey to Full Employment: Diana, a graduate of Public Administration, began her one-month internship in August 2025. Her exceptional performance, professionalism, and commitment led management to extend her placement and, on November 14, 2025, offer her a full-time position as the Academy's Receptionist.

Key Contributions: During her internship, Diana provided vital support across several critical institutional functions, including:

- Coordinating and supporting the Youth Empowerment Vacation Program, impacting 44 young people.
- Assisting with the execution of the Cohort 12 Graduation and student onboarding during Cohort 13 enrollment.
- Enhancing customer service and administrative coordination with diligence and teamwork.



A Model for Development: Gonet Academy CEO Mohammed Kerkulah noted that Diana's story is "proof of what is possible when institutions invest in young people" and credited the partnership with SOS Children's Villages Liberia for fostering this successful model. This program serves as a tangible example of how partnerships can create jobs, strengthen institutions, and build a more skilled, confident workforce in Liberia. **Personal and National Inspiration:** Diana's appointment reinforces the Academy's belief that merit, passion, and commitment can lead to success, serving as an inspiring example to young Liberians who aspire to enter the professional workforce.

Her journey embodies resilience and a commitment to service, aligning perfectly with Gonet Academy's mission.



6.5 GONETAFRICA'S CEO INSPIRES A NEW CULTURE OF GIVING AT SMART LIBERIA CAMPAIGN LAUNCH



In a bold display of unity and philanthropy, over 50 local organizations—including leading civil society groups, NGOs, and private sector partners gathered on July 16, 2025 at SMART Liberia's office in Monrovia for the official launch of Liberia Giving Month 2025. This nationwide campaign aims to spark a lasting culture of giving by raising visibility and resources for Liberian CSOs and NGOs through the innovative Radar platform.

At the heart of the launch was a stirring testimony from Mr. Mohammed Kerkulah, Founder & CEO of GonetAfrica and Gonet Academy. With palpable passion, Mr. Kerkulah shared the mission and journey of GonetAfrica—an institution built to equip, empower, and elevate young Liberians through practical skills training, professional development, and leadership growth. Over the past four years, GonetAfrica has trained more than 3,000 professionals (a majority being women) across all 15 counties in Liberia, a contribution to national development that he characterizes as both inspiring and urgent.

“It is through focused investments in people that nations truly grow. But growth requires resources, training, infrastructure, and mentorship,” he told the audience. Mr. Kerkulah spoke candidly about the organization's key challenges: resource constraints, limited funding for scale operations, and a need for strategic partnerships.

His message was clear: Liberia Giving Month offers a timely opportunity for individuals and institutions to invest in Liberia's transformation. “Each donation, each partnership, turns aspiration into action. Your giving fuels skills, opens doors, and shapes futures.”

The launch also featured remarks from SMART Liberia's Chief Executive Officer, Mr. Marvin R. Tarawally, who emphasized that Radar a digital giving directory serves as a vital bridge between donors and deserving CSOs. Radar showcases verified causes, cultivates transparency, and helps donors track the impact of their generosity.

Liberia Giving Month follows similar global movements, including #GivingTuesday, but adapts to local realities through uniquely Liberian platforms and emphasis. The campaign will conclude on August 31, with virtual events, donor spotlights, and impact stories featured weekly across SMART Liberia's channels.

Other speakers included representatives from TRIBE, Monrovia Football Academy, National Civil Society Council of Liberia, Lonestar Cell MTN, and other youth empowerment networks all unified around the call to end the resource gap that hinders civil society's impact. As the launch drew to a close, Kerkulah highlighted specific areas where contributions could make an immediate difference: Sponsorship of scholarships and training bursaries for youth and women.

He also spoke about funding to scale Gonet Academy's virtual learning lab for remote and rural learners and support for digital literacy bootcamps and professional mentorship programs.

The room buzzed with energy as leaders from diverse sectors committed to partnering in next-level giving initiatives. Local business executives pledged resources, and civic groups registered to join Radar's donor registry.

As Liberia contends with post-pandemic recovery, economic uncertainty, and persistent youth unemployment, the timing of Liberia Giving Month is poignant. Kerkulah reminded everyone: "If we collectively decide to give, to invest in people not just buildings or contracts—we can accelerate Liberia's growth from the inside out."



6.7 GOVERNMENT OF LIBERIA ENDORSES GONET ACADEMY AS CATALYST FOR HUMAN CAPITAL TRANSFORMATION

The Minister of Education of the Republic of Liberia, Dr. Jarso Maley Jallah, says Kerkulah's COVID-era vision has grown into a national movement for workforce readiness and youth empowerment

At a time when Liberia continues to grapple with unemployment, weak institutional capacity, and a widening skills gap among its youthful population, the government has offered rare and emphatic validation to a non-state actor it says is making a “critical and excellent” contribution to national human capital development.

That endorsement came from none other than the Minister of Education, Dr. Jarso Maley Jallah, who used the graduation ceremony of Gonet Academy's Cohort 13 not only to address graduates, but to situate the Academy—and its founder, Mohammed Kerkulah—within Liberia's broader development narrative



“Today, the Government of Liberia recognizes you,” Dr. Jallah declared, turning directly to Kerkulah. “Gonet’s story, as I listen, is one of vision and faith in action.”

Gonet Academy's story, as the Minister recounted, began not in a moment of prosperity but in crisis. In early 2021, as Liberia and the world reeled from the social and economic shock of the COVID-19 pandemic, confidence was low, opportunities were shrinking, and thousands of young people were disconnected from both jobs and hope.

It was in that bleak moment that Kerkulah introduced what the minister described as a “movement.”

“If you think of when he spoke about starting this program,” she said, “it was during COVID—where hope was lost, where the global community was on its knees. But he stood strong.”

According to Kerkulah, the idea behind GonetAfrica and its training arms—Gonet Academy and the Africa Youth Leadership Academy (AYLA)—was simple but ambitious: to close the gap between formal education and the skills, discipline, and ethical leadership Liberia urgently needs.

“With one laptop, a small, rented space, and a big dream,” Kerkulah told the audience, “We made a commitment to empower people, strengthen institutions, and contribute meaningfully to Liberia’s social and economic development.”

Five years later, that commitment has matured into a nationally recognized institution, training thousands of Liberians across all 15 counties.

Government Validation: Leadership Must Be Prepared

For the Minister of Education, the relevance of Gonet Academy lies in its alignment with a hard national truth leadership in Liberia can no longer be improvised.

“Liberia is at a moment where leadership can no longer be bestowed, improvised, or assumed,” Dr. Jallah warned. “It must be prepared.”

She argued that while Liberia has made progress in expanding access to education, enrollment figures alone are not enough.

“National progress is not measured by enrollment alone,” she said. “It’s measured by what learning produces—competence, judgment, productivity, institutions that work, and public trust that holds.”

That, she stressed, is where institutions like Gonet Academy matter.

“They answer the questions formal schooling alone cannot,” the Minister said. “Who understands systems? Who can manage complexity, uncertainty, and public trust? Who can translate knowledge into service?”

A Growing National Footprint

The numbers behind Gonet Academy's work help explain the government's praise.

Over the past five years, more than **5,000** youth and professionals have been trained in employable, leadership, and market-relevant skills, over 4,000 graduates, the majority women, have completed structured programs, more than 900 professionals graduated in Cohort 13 alone, and over 500 institutions have been supported through training and capacity-building engagements.

Cohort 13 itself reflects the Academy's emphasis on inclusion and workforce relevance **913** graduates, **56** percent women, drawn from foundation certificates, professional programs, and diploma tracks.

Dr. Jallah singled out the gender balance as particularly significant.

"To the 513 women in this cohort," she said, "your presence here is a deliberate and necessary correction of the leadership pipeline."

Beyond statistics, the Minister framed Gonet's impact in moral and institutional terms. She warned graduates and the wider society that skills without integrity can be dangerous.

"Knowledge without integrity is dangerous," she cautioned. "Skills without accountability are just expensive mistakes."





Her message echoed Gonet Academy's own values of excellence, integrity, accountability, and transformation—principles Kerkulah said were deliberately embedded from the institution's founding. At a time when public trust in institutions remains fragile, the Minister argued that Liberia's recovery depends on professionals who refuse shortcuts, resist corruption, and quietly improve systems from within.

"These acts may go unnoticed by the world," she said, "but they are the stones we are using to build Liberia's future."

Perhaps the strongest signal of validation came when Dr. Jallah publicly committed the Ministry of Education to working with Gonet Academy.

"Our commitment as the Ministry of Education," she said, "is that you have a partner and a friend in us as we work together to transform Liberia's human capital."

For Kerkulah, that endorsement represents a full circle moment from a pandemic-era idea to a nationally acknowledged movement. ***"Five years ago, this was a dream," he reflected. "Today, it is an institution. And in the years ahead, it will be a legacy."***

As the ceremony concluded, both government and academy leaders alluded to a movement, not a moment, emphasizing that Cohort 13 was not an endpoint.

"You are not just students anymore," Dr. Jallah told graduates. "You are on the pipeline. This is a movement. It does not stop here—it begins here."

In a country hungry not just for jobs, but for ethical, capable leadership, the government's validation of Gonet Academy underscores a broader shift—recognition that Liberia's future will be built not by policy alone, but by prepared people. And in that effort, the Minister made clear, Gonet Academy has become an indispensable part of the national equation.



7. KEY PARTNERSHIPS

Strategic alliances strengthened Gonet Academy's reach and relevance:

Partnership with The Martin K.N. Kollie (MKNK) Foundation Scholarship Program

Gonet Academy's mission to empower youth was significantly bolstered by a strategic partnership with The Martin K.N. Kollie (MKNK) Foundation Scholarship program. The Foundation sponsored a total of 60 young people across two cohorts in 2025 (Cohorts 12 and 13), enabling them to access critical professional development training.

The scholarship recipients were enrolled in a diverse portfolio of certificate programs, equipping them with a wide range of in-demand skills, including: Human Resource Management, Project Management, Financial Management, Logistics and Supply Chain Management, Procurement and Contract Management, Office Administration and Management, Monitoring and Evaluation, Environmental and Social Impact Assessment, Occupational Health and Safety Management, Data Analysis Using SPSS, Microsoft Office Productivity, Public Relations and Media, and Entrepreneurship and Business Management.

This partnership is a powerful example of how collaboration with local foundations can directly contribute to strengthening the professional capacity of young Liberians and building a skilled workforce for national development.



IIC Partnership: Strengthening Transparency and Data Governance

In July 2025, GonetAfrica, Inc. (the parent body of Gonet Academy) formally partnered with the Independent Information Commission (IIC) by signing a Memorandum of Understanding (MOU). This collaboration is a strategic alignment to strengthen transparency, data governance, and institutional accountability across Liberia, supporting the effective implementation of the Freedom of Information (FOI) Act.

Key areas of cooperation include designing administrative frameworks for compliance oversight, developing digital tools for records management, building internal staff capacity for effective and efficient service delivery, and supporting the decentralization of IIC services to promote a culture of data-informed decision-making. This partnership is designed to generate long-term benefits by embedding transparency and accountability into Liberia's governance and development frameworks. The Independent Information Commission (IIC) continued its investment in institutional capacity by sponsoring nine staff members in various professional development programs in Cohort 13.

This strategic move was aimed at strengthening the internal administrative, project, and public-facing functions of the commission.

The sponsored staff were enrolled in a mix of certificate and comprehensive programs, including: Comprehensive Programs: Human Resource Management, Project Management, and Certificate Programs: Customer Relationship Management (3 staff), Public Relations and Media (3 staff), and Office Administration and Management. This collaboration reflects the IIC's commitment to building a highly skilled team, and it underscores Gonet Academy's role as a trusted training provider for key public institutions in Liberia.



Partnership with Guaranty Trust (GT) Bank Liberia Limited

During Cohort 11 (January – May 2025), Guaranty Trust (GT) Bank Liberia Limited partnered with Gonet Academy to invest in the professional growth of its team by sponsoring 21 staff members in various certificate training programs. This collaboration underscored the bank's commitment to enhancing institutional capacity across diverse functional areas.

The sponsored staff came from nine different departments, including: Internal Audit and Control, E-Banking, Information Technology, E-Biz Settlement, Treasury, Human Resources Management, Secretary, Corporate Affairs, and Marketing.

The training was comprehensive, covering a mix of high-demand professional skills, with courses including: Internal Audit and Control, Project Management, Customer Service & Relationship Management, Microsoft Excel Essentials, Banking and Finance, Leadership and Organizational Development, Web Development Using WordPress, Human Resources Management, Office Administration and Management, and Marketing Strategy and Brand Management

This partnership highlights Gonet Academy's role as a trusted partner for private sector institutions seeking to develop a skilled, cross-functional, and competitive workforce.



Partnership with Agricultural and Industrial Training Bureau (AITB)

Gonet Academy strengthened its commitment to Liberia's public sector capacity by partnering with the Agricultural and Industrial Training Bureau (AITB), a key government entity that regulates Technical and Vocational Education and Training (TVET) programs and institutions. During Cohort 11 (January – May 2025), AITB sponsored 20 of its staff members for capacity building across various certificate and diploma programs.

This strategic collaboration supported the professional advancement of AITB's personnel, with 17 staff enrolled in Certificate programs and 3 in Diploma programs. The training focused on essential institutional and technical competencies, including: Monitoring and Evaluation (Certificate and Diploma), Procurement and Contract Management, Microsoft Office Productivity, Microsoft Excel Essentials, Effective Communication and Public Speaking, and Financial Management.

The partnership underscores Gonet Academy's role in supporting government agencies to meet national regulatory and development goals by providing high-quality, practical, and accredited training.



Financial Management Capacity Strengthening for Amplifying Rights Network (ARN) Members

GonetAfrica Inc., through Gonet Academy, successfully partnered with the Swedish Association for Sexuality Education (RFSU) and the Swedish Embassy in Liberia to deliver a comprehensive 12-day Financial Management Capacity Strengthening Training for members of the Amplifying Rights Network (ARN).

This four-week program (August 4 – 29, 2025) was a targeted intervention for 19 participants from 11 diverse civil society organizations, women-led initiatives, and advocacy platforms. The training was specifically designed to close critical capacity gaps identified in the 2022 RFSU Liberia Risk Assessment, particularly concerning weak internal controls and documentation practices.

Key training modules delivered included: Financial Management Fundamentals, Budgeting and Forecasting, Financial Reporting, Internal Controls and Compliance, Governance and Cash Management, and Digital Finance Tools (QuickBooks and Excel).

GonetAcademy's CEO, Mohammed Kerkulah, emphasized that the goal was to empower organizations with the skills to manage resources responsibly, earn donor trust, and deliver meaningful impact. The success was validated by pre- and post-training assessments, which confirmed significant growth in knowledge and confidence across all skill areas, with budgeting, internal controls, financial reporting, and compliance recording the strongest gains. This initiative reaffirmed GonetAfrica's commitment to building accountable, transparent, and sustainable civil society organizations in Liberia.



Partnership with The Thomas Foundation Scholarship Program

The commitment to youth empowerment was significantly amplified by the support of The Thomas Foundation Scholarship program in 2025. The Foundation partnered with Gonet Academy to sponsor 14 young people across all three cohorts of the year (Cohorts 11, 12, and 13), providing them with access to professional certificate and diploma programs.

This strategic scholarship initiative enabled the beneficiaries to acquire high-demand competencies in critical areas of professional development, including: Certificate Programs in Human Resource Management, Monitoring and Evaluation, Entrepreneurship and Business Management, Office Administration and Management, Data Analysis Using SPSS, Web Development Using WordPress, Public Relations and Media, Procurement and Contract Management, Project Management, and Diploma in Project Management.

The Foundation's support underscores the belief in investing in Liberia's emerging workforce and is a vital contribution to making quality professional education accessible to young, talented individuals. This partnership is a testament to the shared vision of strengthening human capital for national development.



Partnership with National Oil Company of Liberia (NOCAL) and Young Women Alliance for Empowerment

Gonet Academy partnered with the National Oil Company of Liberia (NOCAL) in Cohort 12 to advance youth empowerment and capacity building. This strategic collaboration saw NOCAL sponsor 25 young people for various professional certificate programs, with the initiative being channeled through the Young Women Alliance for Empowerment.

This sponsorship focused on equipping the beneficiaries with practical, career-enhancing skills in high-demand areas, including: Monitoring and Evaluation, Project Management, Logistics and Procurement Management, Microsoft Office Productivity, Occupational Health and Safety Management, and Entrepreneurship and Business Management.

This tri-partite partnership underscores a commitment to developing a skilled workforce, particularly by empowering young people with the essential professional competencies required for national development and institutional strengthening.



Partnership with Mary's Meals Liberia

Mary's Meals Liberia further demonstrated its investment in institutional capacity by partnering with Gonet Academy to sponsor 13 staff members in various professional development programs. This collaboration focused on strengthening critical internal and operational functions, with staff enrolled in specialized certificate and comprehensive programs.

The training covered high-value areas, including: Monitoring and Evaluation, Project Management, Internal Audit and Control, Logistics and Procurement Management (Comprehensive), Occupational Health and Safety Management (Comprehensive), and Public Relations and Media.

This partnership highlights the Academy's role in providing tailored training solutions to non-profit and development organizations to enhance their operational excellence and program effectiveness.



Partnership with Board of Tax Appeals (BOTA)

Gonet Academy partnered with the Board of Tax Appeals (BOTA) to enhance the professional competencies of its staff. BOTA sponsored six staff members in various certificate programs, investing in capacity development across critical administrative and financial functions. The sponsored staff were enrolled in the following key programs: Financial Management, Office Administration and Management, Compliance and Risk Management, and Logistics and Supply Chain Management.

This partnership highlights Gonet Academy's role in supporting government entities with targeted training to strengthen internal controls, administrative efficiency, and financial oversight.



Partnership with Liberia Agricultural Commodities Regulatory Authority (LACRA)

The Liberia Agricultural Commodities Regulatory Authority (LACRA) invested in the professional capacity of its personnel by sponsoring 19 staff members in various certificate programs during Cohort 13. This partnership is a testament to the Authority's commitment to strengthening core regulatory and administrative functions.

The sponsored staff received training in a mix of essential professional skills, including: Human Resource Management (3 staff), Microsoft Office Productivity (4 staff), Project Management (2 staff), Public Relations and Media (2 staff), QuickBooks Essentials (3 staff), Office Administration and Management, Logistics and Supply Chain Management, Microsoft Excel Essentials (2 staff), and Procurement and Contract Management.

This collaboration highlights Gonet Academy's role in providing targeted, practical training to government institutions, thereby contributing to enhanced operational effectiveness and accountability within the public sector.



Partnership with Bureau of State Enterprises (BSE)

GonetAfrica reinforced its commitment to advancing public sector governance through a strategic partnership with the Bureau of State Enterprises (BSE). This collaboration culminated in a comprehensive four-day Standard Operating Procedures (SOP) Capacity Building Training for BSE's senior management, held in Buchanan, Grand Bassa County, from December 15–18, 2025.

The training, which brought together the heads of 14 key departments, was a significant intervention aimed at strengthening governance, compliance, and operational excellence as BSE prepares to transition into the State-Owned Enterprises Authority of Liberia (SEAL). The sessions focused on promoting a shared understanding and consistent application of SOPs, reinforcing accountability systems and enhancing decision-making, embedding best practices that align with Liberia's legal and regulatory frameworks, including the PFM Act and the PPCC Act.

This proactive intervention by GonetAfrica supported BSE's efforts to institutionalize transparency, efficiency, and ethical leadership within the State-Owned Enterprise (SOE) sector, laying a strong foundation for effective oversight and risk mitigation before the full establishment of SEAL.



Other Key Institutions and Civil Society Partners

In 2025, Gonet Academy expanded its impact through numerous strategic partnerships with both local and international organizations, reinforcing its role as a cross-sector capacity builder.

In addition to the major partnerships highlighted, the following institutions and organizations sponsored staff for professional development and training programs:

- Sister Aid Liberia Inc.
- DOC Consultancy Firm
- Youth Network for Positive Change
- MTV EVENT
- Ophir Refinery Group
- FACE Africa
- Liberia Anti-Corruption Commission (LACC)
- Foundation for Community Initiatives
- The Carter Center

These collaborations demonstrate the Academy's diverse reach across government, civil society, and the private sector, all committed to strengthening human capital in Liberia.



8. INSTITUTIONAL THOUGHT LEADERSHIP: ADVANCING GENDER AND POLICY

8.1 GONET ACADEMY PROFFERS PRACTICAL STEPS TO ACHIEVING GENDER EQUALITY

In September 2025, Gonet Academy demonstrated its thought leadership on national development issues as Founder and CEO, Mohammed Kerkulah, participated in the African Women's Leadership Network (AWLN) Liberia Chapter's First Dialogue on Positive Masculinity. The dialogue, which focused on "Positive Masculinity: Changing Minds, Changing Attitudes Towards Women's Leadership," featured high-level dignitaries, including former Liberian President Ellen Johnson Sirleaf.

Speaking on the panel themed "Men as Allies: How to Actively Support Gender Equality," Mr. Kerkulah emphasized that achieving gender equality requires more than policies and laws—it demands personal commitment and accountability from both individuals and institutions. He highlighted Gonet Academy's internal success, noting that women account for over 56% of the institution's enrollment across various fields of study.

The CEO outlined six practical steps for advancing gender equality:

Personal Commitment:

Individuals must model equality in their behavior and commit to respecting women's rights.

Institutional Policies:

Organizations should develop and enforce gender-sensitive policies, including zero tolerance for gender-based violence.

Awareness Programs:

Educational and faith-based institutions must expand initiatives to shape societal attitudes from the ground up.

Listening and Learning:

Creating safe spaces for women to share their experiences and actively listening to their struggles is paramount.

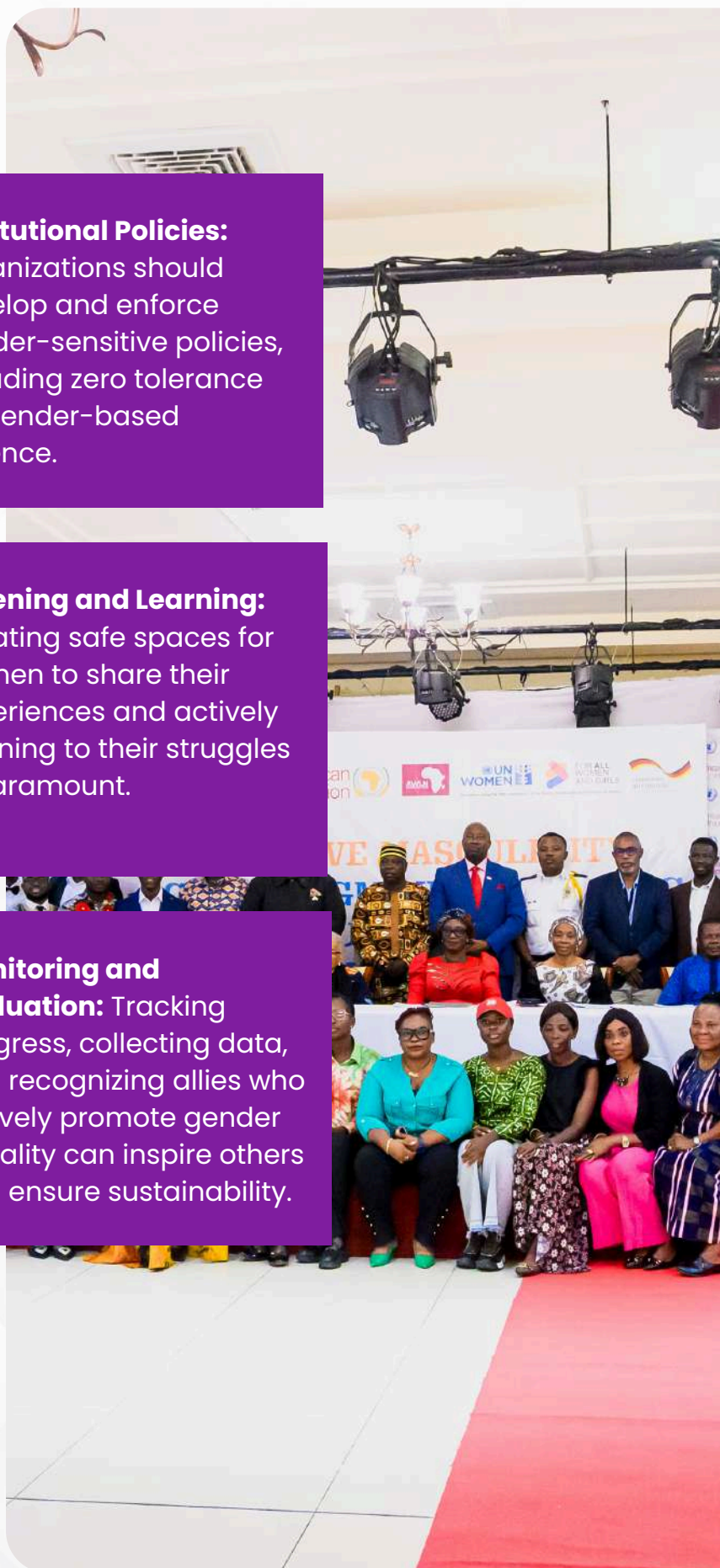
Community and National Advocacy:

Strong grassroots and national campaigns are needed to influence attitudes and sustain momentum toward gender equality.

Monitoring and

Evaluation: Tracking progress, collecting data, and recognizing allies who actively promote gender equality can inspire others and ensure sustainability.

Mr. Kerkulah expressed optimism that consistent application of these measures could lead to significant progress in gender equality efforts within the next five years, aligning with Gonet Academy's core value of transformation.





8.2 GONET ACADEMY MENTORS AFRICA'S EMERGING POLICY LEADERS

In a demonstration of expanding continental influence and a commitment to youth-driven policy innovation, Mohammed Kerkulah, Founder and CEO of GonetAfrica and Gonet Academy, served as a distinguished mentor at the African Center for Economic Transformation (ACET) Youth Policy Lab 2025.

This intensive, continental initiative is designed to nurture the next generation of policy leaders by engaging outstanding young professionals from across Africa in policy simulation and design.

- **Global Engagement:** Appointed in July 2025, Mr. Kerkulah guided a team of young professionals from Ghana, Cameroon, and Lesotho over a four-week period (October 6–31, 2025).
- **Policy Focus:** The mentorship centered on developing a strategic policy framework on Youth Employment, Health, and Well-being, areas critical to Africa's human capital development.
- **Impact Statement:** The engagement showcased the CEO's expertise in leadership development and institutional reform, helping the team refine their ideas into actionable, evidence-based recommendations.
- **Strategic Alignment:** This role seamlessly aligns with GonetAfrica's mission to cultivate leaders, strengthen human capacity through training, and advance evidence-based policy reforms across the continent.

The involvement of Gonet Academy's leadership in this prestigious program reaffirms the institution's growing role in advancing youth empowerment and policy innovation beyond the borders of Liberia.



9. IMPACT AND OUTCOMES

The 2025 Impact Evaluation of Gonet Academy Professional Training Program, drawing on survey data from 40 alumni, affirms Gonet Academy's role as a potent catalyst for professional growth and workforce development in Liberia. Our programs are consistently delivering practical, job-relevant skills and demonstrably improving the career trajectories of our graduates.

Key Performance Indicators & Program Effectiveness

- **Unanimous Career Impact:** 100% of survey respondents reported a positive impact on their careers following the training, a powerful validation of the program's quality and relevance.
- **Employment Shift:** The rate of full-time employment among alumni rose from 43.2% to 51.4% post-training, representing an 8.2 percentage point increase in securing full-time roles.
- **Skills Application:** 91.7% of participants reported gaining career-relevant skills, leading to 75% noting improved job performance in areas such as project implementation, organizational reporting, and quantitative data analysis.
- **Learner Confidence:** The program fostered significant personal and professional empowerment, with 88.9% reporting increased confidence in their abilities and 86.1% feeling more confident to pursue further education and achieve career goals.

Sustainability and Alignment

- **High Endorsement:** The Academy's model is highly sustainable, supported by 100% willingness to recommend the program and 87.5% of alumni stating they are "extremely likely" to re-enroll.
- **Market Relevance:** Our core technical programs particularly Monitoring and Evaluation, Procurement and Contract Management, and Project Management are proven to align closely with national priorities and critical workforce demands in Liberia.

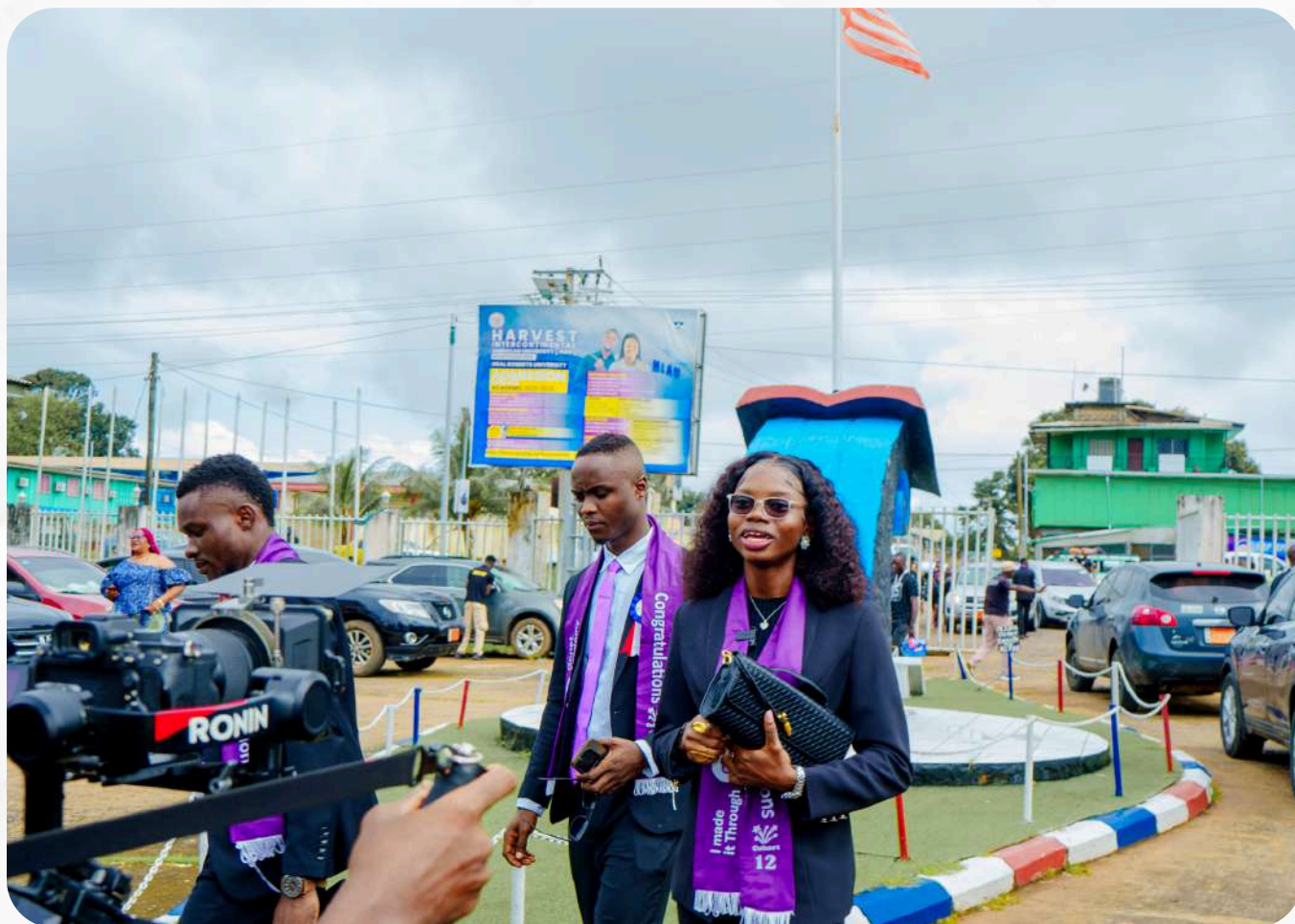
Alumni in Their Own Words

The transformative impact is best captured by our alumni:

"After completing the course, I wrote several reports that received praise from our partners. Gonet changed everything."

"The training improved my leadership and public speaking skills. I'm now confident in my role."

"I never hoped to learn how to analyze quantitative data, but I did—and I'm advancing in it."





10. RECOGNIZING TEACHING AND ACADEMIC EXCELLENCE

10.1 HONORING OUTSTANDING TRAINERS AND FACILITATORS OF 2025

The success and impact of Gonet Academy are driven not only by strong programs and systems, but also by the dedication, expertise, and passion of its trainers and facilitators.

Throughout the 2025 training cycle, the Academy's facilitators played a vital role in equipping learners with practical skills, professional confidence, and workplace-ready competencies across all three cohorts. Their commitment to excellence contributed significantly to learner success, high completion rates, strong participant satisfaction, and the Academy's growing national reputation for quality professional education.

In recognition of exceptional instructional performance and contribution to student success, the Academy instituted the Teaching & Academic Excellence Awards, aimed at celebrating facilitators who demonstrated outstanding commitment to teaching quality, innovation, and learner transformation throughout the year. These awards reflect the institution's commitment to promoting a culture of excellence, continuous improvement, and learner-centered education.

10.2 TEACHING & ACADEMIC EXCELLENCE AWARDS CATEGORIES

1. Trainer of the Year Award

Awarded to a trainer who consistently demonstrates: Outstanding teaching delivery, Strong subject mastery, High instructional quality, and Significant contribution to student achievement and learning outcomes.

2. Innovative Teaching Award

Recognizes a trainer who demonstrates: Creative and engaging teaching methodologies, Effective integration of technology and practical learning tools, and Innovative curriculum delivery approaches that enhance learner engagement and retention.

3. Student Impact Award

Presented to a trainer who makes a measurable difference in: Students' academic growth, Professional confidence, Leadership development, and Personal transformation and workplace readiness.

10.3 AWARD RECIPIENTS FOR 2025



MOSES A. KANNEH

Trainer of the Year–2025

Mr. Moses A. Kanneh was honored with the Trainer of the Year Award in recognition of his exceptional teaching performance, professional excellence, and sustained contribution to learner success throughout the 2025 academic cycle.

During all three cohorts in 2025, Mr. Kanneh facilitated the Foundational Certificate Program (FCP) in Banking and Finance, and Comprehensive Professional Program (CPP) in Banking and Finance for two cohorts.

His classes consistently reflected strong technical expertise, excellent instructional organization, practical application of financial concepts, and high learner engagement, participation, and completion. Participants praised his ability to simplify complex banking and financial management concepts while maintaining highly interactive and practical learning environments.

His dedication to mentorship, professionalism, and academic quality significantly contributed to strong learner performance and confidence in financial and business-related competencies. Mr. Kanneh's recognition reflects the Academy's appreciation for facilitators who exemplify the values of excellence, discipline, integrity, and transformational teaching.



BURTON DORLEY
Innovative Teaching
Award – 2025

Mr. Burton Dorley received the Innovative Teaching Award for his creative and forward-thinking approach to professional training delivery.

Throughout the 2025 training cycle, Mr. Dorley facilitated the Foundational Certificate Program (FCP) in Occupational Health, Safety and Environmental Management, and Comprehensive Professional Program (CPP) in Occupational Health, Safety and Environmental Management in one cohort.

His facilitation style was widely recognized for interactive and learner-centered delivery, integration of practical demonstrations and simulations, use of real-world workplace scenarios, and innovative engagement techniques that enhanced learner participation and retention.

By combining technical knowledge with practical application and participatory learning strategies, Mr. Dorley created highly engaging classroom environments that strengthened learners' understanding of occupational safety, environmental management, and workplace compliance standards.

His innovative teaching methods contributed meaningfully to the Academy's broader commitment to modern, competency-based professional education.



ALPHONSO K. HENA

Student Impact
Award– 2025

Mr. Alphonso K. Hena was presented with the Student Impact Award in recognition of his transformational influence on learner growth, confidence, and professional development. During the 2025 cohorts, Mr. Hena facilitated the: Foundational Certificate Programs (FCPs) in Compliance and Risk Management, and Environmental and Social Impact Assessment.

Participants consistently described his sessions as highly practical and insightful, professionally empowering, and motivational and transformative. Beyond technical instruction, Mr. Hena was recognized for his ability to inspire critical thinking and professional confidence, encourage active participation and analytical reasoning, and connect theoretical concepts to real-world institutional and development challenges.

Many learners credited his facilitation approach for helping them strengthen their confidence, workplace performance, and understanding of governance, compliance, and sustainability-related issues. His award reflects the Academy's belief that impactful education goes beyond content delivery and contributes meaningfully to the personal and professional transformation of learners.

10.4 BUILDING A CULTURE OF ACADEMIC EXCELLENCE

The recognition of these outstanding facilitators reflects Gonet Academy's broader commitment to high-quality instruction, learner-centered education, innovation in professional training, and transformational learning experiences.

As the Academy continues to expand its reach and impact, it remains committed to strengthening its pool of trainers and facilitators who play a critical role in developing Liberia's next generation of professionals, ethical leaders, innovators, and changemakers. The achievements of the 2025 award recipients serve as a powerful reminder that the quality of education is ultimately shaped by the passion, dedication, and excellence of those who teach and inspire others.



11. LOOKING FORWARD: STRATEGIC PRIORITIES FOR 2026

Building upon the unprecedented growth and institutional consolidation achieved in 2025, Gonet Academy's strategic focus for 2026 centers on attaining full digital maturity and expanding the quality and reach of its professional training programs. The following areas outline the priorities for consolidating growth and enhancing national contribution.

11.1 INTERNAL SYSTEMS, GOVERNANCE AND OPERATIONAL PRIORITIES

The core operational strategy for 2026 is centered on digitizing key processes and institutionalizing efficiency.

- **Full Digital Automation:** Prioritize the finalization and deployment of a Centralized and Integrated Institutional System, Gonet AI chatbot, the Certificate Verification System, and the full-scale deployment of the Virtual Learning Environment (VLE) to streamline operations.
- **Financial Integration:** Expedite engagement with financial institutions to secure full-service APIs for seamless online payment automation.
- **Research Unit:** Launch the dedicated Skills & Workforce Research Unit to align programs more precisely with labor market demands.
- **Governance:** Finalize the drafted Standard Operating Procedures (SOPs) across all departments to enhance operational consistency and accountability.

11.2 STRATEGIC RECOMMENDATIONS FOR ENHANCED IMPACT

To further expand its national contribution and build on its strong foundation, Gonet Academy will focus on these key strategic recommendations:

- **Scale Access:** Expand rural reach through flexible online delivery, strategic training in at least two counties, and local partnerships.
- **Enhance Data Systems:** Strengthen our Monitoring & Evaluation systems by automating outcome tracking and collecting more granular, disaggregated data to better inform program design.
- **Strengthen Ecosystem:** Develop a robust alumni platform for networking, mentorship, and job opportunities, and formalize partnerships with employers to align training with job placement pipelines.
- **Integrated Soft Skills:** Systematically integrate essential soft skills like communication, leadership, emotional intelligence, and negotiation across all course curricula and through short-term learning sessions.

2025 IN PICTURES



New learners participating in the first orientation session for Cohort II at the Gonet Academy campus in Paynesville, marking the beginning of another impactful year of professional learning.



New learners participating in the second orientation session for Cohort II at the Gonet Academy campus in Paynesville, marking the beginning of another impactful year of professional learning.



New learners participating in the first orientation session for Cohort II at the Gonet Academy campus in Paynesville, marking the beginning of another impactful year of professional learning.



New learners participating in the first orientation session for Cohort II at the Gonet Academy campus in Paynesville, marking the beginning of another impactful year of professional learning.



New learners participating in the first orientation session for Cohort II at the Gonet Academy campus in Paynesville, marking the beginning of another impactful year of professional learning.



New learners participating in the second orientation session for Cohort II at the Gonet Academy campus in Paynesville, marking the beginning of another impactful year of professional learning.



Learners engaged in interactive classroom sessions in Occupational Health and Safety Management, Project Management, M&E, Procurement, HR, Banking & Finance, and Leadership programs during Cohort 11.



Learners engaged in interactive classroom sessions in Occupational Health and Safety Management, Project Management, M&E, Procurement, HR, Banking & Finance, and Leadership programs during Cohort 11.



Learners engaged in interactive classroom sessions in Occupational Health and Safety Management, Project Management, M&E, Procurement, HR, Banking & Finance, and Leadership programs during Cohort 11.



Learners engaged in interactive classroom sessions in Occupational Health and Safety Management, Project Management, M&E, Procurement, HR, Banking & Finance, and Leadership programs during Cohort 11.



Learners engaged in interactive classroom sessions in Occupational Health and Safety Management, Project Management, M&E, Procurement, HR, Banking & Finance, and Leadership programs during Cohort 11.



Learners engaged in interactive classroom sessions in Occupational Health and Safety Management, Project Management, M&E, Procurement, HR, Banking & Finance, and Leadership programs during Cohort 11.



Students presenting group assignments, case studies, and practical projects designed to strengthen professional competencies and teamwork skills.



Students presenting group assignments, case studies, and practical projects designed to strengthen professional competencies and teamwork skills.



Students presenting group assignments, case studies, and practical projects designed to strengthen professional competencies and teamwork skills.



Students presenting group assignments, case studies, and practical projects designed to strengthen professional competencies and teamwork skills.



Students presenting group assignments, case studies, and practical projects designed to strengthen professional competencies and teamwork skills.



Students presenting group assignments, case studies, and practical projects designed to strengthen professional competencies and teamwork skills.



At the Cohort II Graduation Ceremony, Gonet Academy honored Mr. Luther D. Jeke, CEO of iCampus Liberia, for his outstanding support, unwavering belief, and instrumental role in creating a pathway for Gonet Academy to thrive.



At the Cohort II Graduation Ceremony, Gonet Academy honored Dr. Adam M. Kyne, Sr., Senior Advisor and Head of Projects, Office of the First Lady of the Republic of Liberia, for his outstanding support, unwavering belief, and instrumental role in creating a pathway for Gonet Academy to thrive.



Graduation celebration of Cohort II at the Harvest Intercontinental Cathedral.



A graduate receiving diploma upon successful completion of program at the Harvest Intercontinental Cathedral.



Graduates celebrating successful completion of programs at the Harvest Intercontinental Cathedral alongside families, staff, and partners.



Director General of the Civil Service Agency inspiring graduates during the Cohort II Graduation Ceremony with a message on national transformation and workforce development.



New participants beginning Cohort 12 across certificate, diploma, and comprehensive professional programs.



New participants beginning Cohort 12 across certificate, diploma, and comprehensive professional programs.



New participants beginning Cohort 12 across certificate, diploma, and comprehensive professional programs.



Mahmud Johnson, CEO of JPalm/Kernel Fresh, shared his entrepreneurial journey with students of the Entrepreneurship and Business Management Certificate Program Cohort 12.



Mahmud Johnson, CEO of JPalm/Kernel Fresh, shared his entrepreneurial journey with students of the Entrepreneurship and Business Management Certificate Program Cohort 12.



New participants beginning Cohort 12 across certificate, diploma, and comprehensive professional programs.



GonetAfrica, Inc. (the parent body of Gonet Academy) formally partnered with the Independent Information Commission (IIC) by signing a Memorandum of Understanding (MOU).



Mohammed Kerkulah, Founder & CEO of GonetAfrica and Gonet Academy, shared the story of Gonet and inspired the culture of giving at the official launch of Liberia Giving Month 2025.



Mohammed Kerkulah, Founder & CEO of GonetAfrica and Gonet Academy, shared the story of Gonet and inspired the culture of giving at the official launch of Liberia Giving Month 2025.



Students of Public Relations and Media Strategy engaged in group work to demonstrate the importance of proactive PR in preparation of final presentation Group Engagement.



Financial Management Capacity Strengthening for Amplifying Rights Network (ARN) Members, facilitated by Gonet Academy, and supported by the Swedish Embassy in Liberia



Financial Management Capacity Strengthening for Amplifying Rights Network (ARN) Members, facilitated by Gonet Academy, and supported by the Swedish Embassy in Liberia



GonetAfrica's Transformative Youth Leadership and Empowerment Vacation Program 2025



GonetAfrica's Transformative Youth Leadership and Empowerment Vacation Program 2025



GonetAfrica's Transformative Youth Leadership and Empowerment Vacation Program 2025



Mohammed Kerkulah, Founder & CEO of GonetAfrica and Gonet Academy, served as a panelist at the official celebration of International Youth Day 2025 in Kakata, Margibi County, organized by the Ministry of Youth and Sports and partners.



Official celebration of International Youth Day 2025, organized by the Ministry of Youth and Sports and partners.



Mohammed Kerkulah, Founder & CEO of GonetAfrica and Gonet Academy, served as a panelist at the official celebration of International Youth Day 2025 in Kakata, Margibi County, organized by the Ministry of Youth and Sports and partners.



**Final Presentation – Cohort 12
Human Resource Management Group Photo**



**Final Presentation – Cohort 12
Banking & Finance Management Group Photo**



**Final Presentation – Cohort 12
Microsoft Office Productivity Group Photo**



**Students presenting group assignments, case studies, and
practical projects designed to strengthen professional
competencies and teamwork skills.**



**Students presenting group assignments, case studies, and
practical projects designed to strengthen professional
competencies and teamwork skills.**



**Students presenting group assignments, case studies, and
practical projects designed to strengthen professional
competencies and teamwork skills.**



GonetAfrica's Youth Leadership and Empowerment Vacation Program 2025 excursion at the Orange Digital Center in Congo Town, Monrovia



GonetAfrica's Youth Leadership and Empowerment Vacation Program 2025 excursion at the Orange Digital Center in Congo Town, Monrovia



GonetAfrica's Youth Leadership and Empowerment Vacation Program 2025 excursion at the Orange Digital Center in Congo Town, Monrovia



GonetAfrica's Youth Leadership and Empowerment Vacation Program 2025 Graduation Ceremony at the Liberia Learning Center in Paynesville



GonetAfrica's Youth Leadership and Empowerment Vacation Program 2025 Graduation Ceremony at the Liberia Learning Center in Paynesville



GonetAfrica's Youth Leadership and Empowerment Vacation Program 2025 Graduation Ceremony at the Liberia Learning Center in Paynesville



Certification Ceremony of the Financial Management Capacity Strengthening Training for 19 participants from 11 Civil Society Organizations



Certification Ceremony of the Financial Management Capacity Strengthening Training for 19 participants from 11 Civil Society Organizations



Certification Ceremony of the Financial Management Capacity Strengthening Training for 19 participants from 11 Civil Society Organizations



Final Presentation – Cohort 12 Marketing Strategy and Brand Management



Final Presentation – Cohort 12 QuickBooks Essentials



Students presenting group assignments, case studies, and practical projects designed to strengthen professional competencies and teamwork skills.



Students presenting group assignments, case studies, and practical projects designed to strengthen professional competencies and teamwork skills.



Students presenting group assignments, case studies, and practical projects designed to strengthen professional competencies and teamwork skills.



Students presenting group assignments, case studies, and practical projects designed to strengthen professional competencies and teamwork skills.



Students presenting group assignments, case studies, and practical projects designed to strengthen professional competencies and teamwork skills.



Students presenting group assignments, case studies, and practical projects designed to strengthen professional competencies and teamwork skills.



Students presenting group assignments, case studies, and practical projects designed to strengthen professional competencies and teamwork skills.



Mohammed Kerkulah, speaking as a panelist at the African Women's Leaders Network (AWLN) Liberia Chapter's First Dialogue on Positive Masculinity, at the Ellen Johnson Sirleaf Ministerial Complex in Monrovia.



Mohammed Kerkulah, participated in the African Women's Leadership Network (AWLN) Liberia Chapter's First Dialogue on Positive Masculinity.



Mohammed Kerkulah, participated in the African Women's Leadership Network (AWLN) Liberia Chapter's First Dialogue on Positive Masculinity.



Mohammed Kerkulah, participated in the African Women's Leadership Network (AWLN) Liberia Chapter's First Dialogue on Positive Masculinity.



Mohammed Kerkulah, speaking as a panelist at the African Women's Leaders Network (AWLN) Liberia Chapter's First Dialogue on Positive Masculinity, at the Ellen Johnson Sirleaf Ministerial Complex in Monrovia.



Mohammed Kerkulah, speaking as a panelist at the African Women's Leaders Network (AWLN) Liberia Chapter's First Dialogue on Positive Masculinity, at the Ellen Johnson Sirleaf Ministerial Complex in Monrovia.



Gonet Academy Training Specialists Meet-Up and Learning Review Session, reflecting on achievements, challenges, lessons learned, areas for improvement, and fostering professional collaboration and networking.



Gonet Academy Training Specialists Meet-Up and Learning Review Session, reflecting on achievements, challenges, lessons learned, areas for improvement, and fostering professional collaboration and networking.



Gonet Academy Training Specialists Meet-Up and Learning Review Session, reflecting on achievements, challenges, lessons learned, areas for improvement, and fostering professional collaboration and networking.



Gonet Academy Training Specialists Meet-Up and Learning Review Session, reflecting on achievements, challenges, lessons learned, areas for improvement, and fostering professional collaboration and networking.



Gonet Academy Training Specialists Meet-Up and Learning Review Session, reflecting on achievements, challenges, lessons learned, areas for improvement, and fostering professional collaboration and networking.



Gonet Academy Training Specialists Meet-Up and Learning Review Session, reflecting on achievements, challenges, lessons learned, areas for improvement, and fostering professional collaboration and networking.



**Gonet Academy Cohort 12 Students Celebration Retreat
at Afro Beach in Thinker's Village**



**Gonet Academy Cohort 12 Students Celebration Retreat
at Afro Beach in Thinker's Village**



**Gonet Academy Cohort 12 Students Celebration Retreat
at Afro Beach in Thinker's Village**



**Gonet Academy Cohort 12 Students Celebration Retreat
at Afro Beach in Thinker's Village**



**Gonet Academy Cohort 12 Students Celebration Retreat
at Afro Beach in Thinker's Village**



**Gonet Academy Cohort 12 Students Celebration Retreat
at Afro Beach in Thinker's Village**



Graduates celebrating successful completion of programs at the Harvest Intercontinental Cathedral alongside families, staff, and partners.



Graduates celebrating successful completion of programs at the Harvest Intercontinental Cathedral alongside families, staff, and partners.



Keynote Speaker, Dr. Edna G. Johnny, President of the University of Liberia Faculty Association (ULFA), and Mohammed Kerkulah, Founder & CEO of GonetAfrica and Gonet Academy, at the Cohort 12 Graduation Ceremony.



Graduates celebrating successful completion of programs at the Harvest Intercontinental Cathedral alongside families, staff, and partners.



Dr. Edna G. Johnny, President of the University of Liberia Faculty Association (ULFA), delivered the Keynote Address at the Cohort 12 Graduation Ceremony.



Dr. Edna G. Johnny, President of the University of Liberia Faculty Association (ULFA) and Keynote Speaker, presented professional diploma to graduates at the Cohort 12 Graduation Ceremony.



Students of Occupational Health and Safety Management (OHSM), Compliance and Risk Management, and Environmental & Social Impact Assessment (ESIA) embarked on a joint field learning visit at the Port of Buchanan in Grand Bassa County



Students of the Environmental and Social Impact Assessment (ESIA) embarked on a practical field learning visit to Western Cluster in Bomi County, strengthening their capacity as future environmental and social safeguards practitioners.



As part of our commitment to practical, hands-on learning, participants of the Comprehensive Occupational Health and Safety Management Program (Cohort 12) visited the Landfill Site in Montserrado County for a field work exercise aimed at connecting theory to real-world application.



Students of Environmental and Social Impact Assessment (ESIA) and Compliance and Risk Management embarked on a field learning visit to the Liberian Agricultural Company (LAC) in Grand Bassa County.



Students of Environmental and Social Impact Assessment (ESIA) and Compliance and Risk Management embarked on a field learning visit to the Liberian Agricultural Company (LAC) in Grand Bassa County.



Students presenting group assignments, case studies, and practical projects designed to strengthen professional competencies and teamwork skills.



Students of Logistics and Supply Chain Management embarked on a field learning visit at the Roberts Air Cargo Center to understand how international logistics and supply chain work at the airport.



Students of Occupational Health and Safety Management embarked on a field learning visit to Mary's Meals Liberia in Bomi County to strengthen their practical understanding of workplace health and safety, food handling hygiene, and emergency preparedness.



Students of Monitoring and Evaluation embarked on a field learning visit in Melekie Town, Bong County, giving them real-world exposure to community engagement, participatory data collection, and qualitative assessment techniques.



Comprehensive Monitoring and Evaluation students participated in a real-world, hands-on experience in qualitative research and participatory evaluation methods through a field data collection in Todee District, Montserrado County.



Students of Occupational Health and Safety Management embarked on a field learning visit to Mary's Meals Liberia in Bomi County to strengthen their practical understanding of workplace health and safety, food handling hygiene, and emergency preparedness.



Students of Occupational Health and Safety Management (OHSM), Compliance and Risk Management, and Environmental and Social Impact Assessment (ESIA) embarked on an insightful field trip to the Port of Buchanan.



Internship Completion and Full-time Employment Ceremony for Diana K. Miller of SOS Children's Villages Career Mentorship Pilot Program.



A farewell ceremony for Marcus T. Zeo, Jr. prior to departure for study in Software Engineering at UNILAK, Rwanda.



Gonet Academy CEO Mohammed Kerkulah attended the official launch of the five year strategic plan for the Agricultural and Industrial Training Bureau (AITB).



A team photo after the farewell ceremony for Marcus T. Zeo, a beautiful way to say all the best as you pursue higher education in East Africa.



GonetAfrica and its subsidiaries, Gonet Academy and the Africa Youth Leadership Academy officially registered trademarks with the Liberia Intellectual Property Office.



Gonet Academy received national accreditation from the Ministry of Education and the Center of Excellence for Education Administration, Accreditation, Certification, and Licensing (CEEACAL) as Advanced TVET institution.



The Cohort 12 Celebration Retreat created a relaxed and vibrant space for prospective graduates across certificate, diploma, and comprehensive programs to network, share experiences, and build professional relationships that will last beyond graduation.



The Cohort 12 Celebration Retreat created a relaxed and vibrant space for prospective graduates across certificate, diploma, and comprehensive programs to network, share experiences, and build professional relationships that will last beyond graduation.



The Cohort 12 Celebration Retreat created a relaxed and vibrant space for prospective graduates across certificate, diploma, and comprehensive programs to network, share experiences, and build professional relationships that will last beyond graduation.



The Cohort 12 Celebration Retreat created a relaxed and vibrant space for prospective graduates across certificate, diploma, and comprehensive programs to network, share experiences, and build professional relationships that will last beyond graduation.



The Cohort 12 Celebration Retreat created a relaxed and vibrant space for prospective graduates across certificate, diploma, and comprehensive programs to network, share experiences, and build professional relationships that will last beyond graduation.



The Cohort 12 Celebration Retreat created a relaxed and vibrant space for prospective graduates across certificate, diploma, and comprehensive programs to network, share experiences, and build professional relationships that will last beyond graduation.



Gonet Academy Sends Two Team Members Abroad for Software Engineering Studies at UNILAK, Rwanda. Left: Marcus T. Zeo, Jr. Administrative Assistant now Digital Marketing Assistant, and Right: Levi Singbeh, Marketing and Brand Specialist.



The Cohort 12 Celebration Retreat created a relaxed and vibrant space for prospective graduates across certificate, diploma, and comprehensive programs to network, share experiences, and build professional relationships that will last beyond graduation.



The Cohort 12 Celebration Retreat created a relaxed and vibrant space for prospective graduates across certificate, diploma, and comprehensive programs to network, share experiences, and build professional relationships that will last beyond graduation.



The Cohort 12 Celebration Retreat created a relaxed and vibrant space for prospective graduates across certificate, diploma, and comprehensive programs to network, share experiences, and build professional relationships that will last beyond graduation.



The Cohort 12 Celebration Retreat created a relaxed and vibrant space for prospective graduates across certificate, diploma, and comprehensive programs to network, share experiences, and build professional relationships that will last beyond graduation.



The Cohort 12 Celebration Retreat created a relaxed and vibrant space for prospective graduates across certificate, diploma, and comprehensive programs to network, share experiences, and build professional relationships that will last beyond graduation.



Mohammed Kerkulah, Founder & CEO of Gonet Academy and Dr. Jarso Maley Jallah, Minister of Education, in photo after the Cohort 13 Graduation Ceremony.



Dr. Jarso Maley Jallah, Minister of Education, delivering the Keynote Address at the Cohort 13 Graduation Ceremony.



Gonet Academy Cohort 13 Graduation Ceremony at Harvest Intercontinental Cathedral in Congo Town, Monrovia.



Keynote Speaker, Dr. Jarso Maley Jallah, Minister of Education along with other special guests at the Cohort 13 Graduation Ceremony.



Dr. Jarso Maley Jallah, Minister of Education and Cohort 13 Keynote Speaker, presenting certificate and diploma to graduates at the Graduation Ceremony.



Dr. Jarso Maley Jallah, Minister of Education and Cohort 13 Keynote Speaker, presenting certificate and diploma to graduates at the Graduation Ceremony.



Thank You!

S.D. Cooper Road, Paynesville, Liberia

W: www.gonetacademy.com

E: info@gonetacademy.com

Tel: +(231) 775704823 | WhatsApp: +(231) 880806657 |

Social media: [@gonetacademylib](https://www.instagram.com/gonetacademylib)

