



Impact Report



2021-2022



www.gonetacademy.com



TABLE OF CONTENTS

• Message from Our Founder.....	3
• Background	4
• Our Training Philosophy	5
• Who We Serve	6
• Voices that Inspire Us	7
• Expanding Access to Global Opportunities	9
• Reforming Education	10
• Gaining Leadership Experience	11
• Creating Reflection for Change	12
• Empowering Actions	13
• Strengthening Our Foundation	14
• Fostering a Transformative Mindset	15
• Empowering Grassroots Organizations	16
• Celebrating International Youth Day	17
• Advancing Digital Literacy	18
• Celebrating Liberians to Global Platforms.....	19
• Empowering Young People	20
• Inspiring Mindset Shifts	21
• Expanding Impact	22
• Cultivating the Next Gen of Leaders	23
• Recognizing Young Changemakers	24
• Setting Goals for Success	25
• Empowering Voices	25
• Transforming Teachers and Improving Learning...	26
• Building Careers and Changing Lives	27
• Strengthening Teams for Greater Impact	28
• Empowering Professionals Through CPD	29
• Explore Our Gallery	30
• Looking Ahead	33
• Acknowledgement	34

Message from Our Founder

Dear Partners, Friends, and Changemakers,

It is with heartfelt gratitude and deep reflection that I share this GonetAfrica Impact Report 2021–2022—a testament to how far we’ve come, the lives we’ve touched, and the future we are working toward with unwavering hope.

When we founded GonetAfrica in February 2021, we carried a bold vision: to inspire, cultivate, and empower Africa’s next generation of creative and proactive leaders. We believed then—as we do now—that young people, when empowered with the right mindset, skills, and support, have the potential to transform not only their lives but the world around them.

Over the past two years, we have made that vision tangible. From delivering high-impact training in leadership, entrepreneurship, and digital literacy, to hosting transformative mentorship programs and empowering student communities—our story has been one of intentional growth, collaboration, and impact. We have trained and mentored hundreds of young people, supported youth-led organizations, and partnered with schools and institutions to promote excellence and innovation in education.

What makes our work truly meaningful are the stories—the stories of confidence gained, mindsets transformed, businesses launched, voices amplified, and dreams reignited. This report shares a few of those stories and highlights the programs, partnerships, and people that made them possible.

I extend my deepest appreciation to our dedicated team, passionate trainers, resilient trainees, and our valued partners. Your belief in our mission, your sacrifices, and your relentless support have been instrumental in making GonetAfrica a beacon of hope and opportunity.

As we look ahead, we remain committed to expanding our reach, deepening our impact, and standing alongside young people as they rise to lead, build, and inspire. We are just getting started.

Thank you for walking this journey with us. Together, let us continue to make greatness possible.

With gratitude and purpose,
Mohammed Kerkulah
Founder & Chief Empowerment Officer
GonetAfrica





Background

Established in February 2021, GonetAfrica is committed to nurturing and empowering young individuals to unlock their full potential and lead purposeful lives. Officially recognized by the Ministry of Education Liberia, GonetAfrica designs and delivers impactful programs in education, leadership, entrepreneurship, and capacity building. These initiatives are strategically developed to equip Africa's emerging leaders across sectors such as business, public service, civil society, academia, faith-based institutions, and the informal economy, beginning with a strong focus on Liberia.

GonetAfrica's mission extends beyond traditional training—supporting both individuals and organizations in identifying their strengths, setting meaningful goals, and pursuing their unique visions. At the core of its approach is a deep belief in empowering young people to achieve greatness and lead others with integrity and purpose. As part of its education-focused efforts, the organization has developed a comprehensive Whole-School Transformation Program, which enhances primary and secondary education through leadership development, confidence-building, and accountability among students, teachers, and parents.

Through a wide range of training services—including personal mastery, report writing, project management, goal setting, productivity, coaching, and mentoring—GonetAfrica has contributed to the growth and effectiveness of both individuals and corporate teams. These programs are designed not only to build technical competence but also to inspire lasting personal and professional transformation. GonetAfrica's impact is evident in its dedicated support of Liberia's development and its broader vision to shape the future of Africa through empowered and capable leaders.



Our Training Philosophy and Services

At GonetAfrica, we offer meticulously designed and easily adaptable training courses and services tailored to the capacity-building needs of individuals, organizations, and businesses. Our approach ensures a memorable learning experience characterized by practical, enjoyable activities and group exercises, fostering continuous personal and professional growth. With a focus on simplicity and effectiveness, our training courses feature expert facilitators who guide participants in acquiring essential skills for both employment and entrepreneurship. Our goal is to empower individuals to unleash their creativity, maximize productivity, and lead purposefully. Our training packages are affordable and comprehensive, covering everything from presentations and workbooks to recognized certificates and ongoing mentorship. We offer standard training sessions for individuals, personalized coaching, and tailored programs for organizations. Additionally, we collaborate with high schools to deliver specialized training to students and teachers, further enhancing educational outcomes.





Who We Serve

Our programmes support young people, educators, corporate executives, employees and organizations to discover their unique meaningful life block with a clearly defined purpose of their existence on earth and developed plan to achieve it. They are enlightened, encouraged and empowered to pursue their dreams and aspirations and develop conscious habit to support them win.

- **Young People and their Schools**

With a primary focus of young people, we empower and enable them to lead themselves to self-actualization and equip them to lead positive social change. We have meticulously developed programs that impact students, young people, and their ecosystems (teachers and parents) at a time. It is a structured process for cultivating personal leadership, self-confidence, and public speaking.

- **College Students and Professionals**

Our continuous professional development (CPD) programs equip college students, graduates and professionals to acquire and update the knowledge, skills, and competencies required to perform effectively in a professional role. We offer recognized, credible and valuable certificate and diploma courses in a variety of professional areas like monitoring and evaluation, project, procurement, logistics, supply chain, HR management, entrepreneurship, communication, etc.

- **Corporate Executives and Organizations**

We provide corporate training, institutional capacity building and consulting services in research, impact assessment, report writing, project management, strategic planning, staff and systems development for institutional and individual growth and productivity. We support organizations to become effective and deliver exceptional results for their stakeholders.

Voices that Inspire Us

What keeps us moving forward are the powerful testimonies and feedback we receive from the young people and professionals we serve. These voices not only validate the impact of our work but also fuel our passion and commitment to doing more. From personal breakthroughs to professional milestones, our participants continue to share how GonetAfrica has transformed their lives. Here are a few powerful voices from our Public Speaking Course participants who remind us why we do what we do:

My name is D. William Mentoe Jr. I'm a participant in three of GonetAfrica's seminars. This is the organization that discovered the real me; they showed me my inner strength and how I can show off my full potential. After these seminars, I went ahead and shared the knowledge with the rest of the world by founding an NGO called Youth Impact Africa. The CEO of GonetAfrica welcomed this idea, and he showed me ways to move forward, and today we're heading for something. I'm forever grateful to GonetAfrica; words can't express how much I love this institution. Thanks.



Tryphena Koilor, Teacher

My experience at GonetAfrica has been great. I must say it has been an eye-opener. This organization is truly a definition of greatness. I admire how young people can lead such a wonderful change and impact the lives of whoever they encounter. During the teacher transformation training, I learned how to effectively manage a classroom. I also learned how to assess and use different teaching styles and evaluation strategies to improve learning outcomes. Thanks to GonetAfrica, it is never a mistake to attend your training.



Fayiah Kamanda, Young Leader

As a person who has been passionately serving humanity and volunteering in different ways, it was important that I gain added knowledge by identifying who I am, what I represent, and how to lead others to fruition. The GonetAfrica Leadership and Management Training has unearthed the unknown leadership qualities which have enabled me to cultivate the behaviors and skills of an effective leader and manager for individual, organizational, and societal growth.



Vanessa Harris, Working Professional (Civil Service Agency of Liberia)

I was thrilled by the level of reception and the energetic atmosphere at GonetAfrica. Walking into the doors of GonetAfrica was an experience like no other. One of the most fascinating aspects of my time at GonetAfrica is the fact that courses are facilitated by fellow young people, grassroots change makers with a strong desire and readiness to drive global change and sustainable development. I am running with my experience to go and teach other upcoming leaders.



Voices that Inspire Us

What keeps us moving forward are the powerful testimonies and feedback we receive from the young people and professionals we serve. These voices not only validate the impact of our work but also fuel our passion and commitment to doing more. From personal breakthroughs to professional milestones, our participants continue to share how GonetAfrica has transformed their lives. Here are a few powerful voices from our Public Speaking Course participants who remind us why we do what we do:

"Through the help of GonetAfrica, my eyes have been opened to so many things that were affecting my public speaking ability. Now, I have learned to have control over my fear. I can boost my confidence more than my fear because of the practical tips from GonetAfrica Public Speaking Training. I'm sure that I will stand and speak to people without being nervous."

— Joyce Doe, Public Speaking Course Participant



"Gonet's public speaking trainers have truly impressed me. The fear of worry and nervousness I had have greatly reduced, and my confidence has increased. They have inspired me to always want to speak before more people and not shy away from speaking in front of a crowd."

— Antoinette Vanwen, Public Speaking Course Participant



"I've learned key things about public speaking that I've already started putting into practice. I'm ecstatically filled with joy to have the opportunity to be lectured by so many amazing people. Keep up the good work, GonetAfrica. You're making a huge impact in the lives of so many young people."

— Esther Sleweon, Public Speaking Course Participant



1. Expanding Access to Opportunities Through Digital Engagement

The demand for personal and professional development opportunities among Liberia's youth continues to rise, yet many young people still face significant barriers in accessing and preparing for such opportunities. While striving for quality education, cultural exposure, and involvement in decision-making platforms, countless youth remain disconnected from the resources and networks necessary to thrive.

In response to this growing gap, GonetAfrica has committed itself to unlocking the potential of young people by connecting them with life-changing opportunities. Harnessing the power of the internet and social media, we established strategic platforms such as the "Opportunities for Liberians" Facebook group and affiliated WhatsApp networks, which now engage more than 10,000 active members across the country.

Through these platforms, our team of young professionals curates and shares verified opportunities from credible global sources, including Youth Opportunities, Youth Opportunities Hub, Opportunity Desk, and Opportunities for Africans. We regularly disseminate information on scholarships, fellowships, internships, conferences, and employment opportunities, providing Liberian youth with timely and actionable pathways to growth.

These digital channels have proven to be a catalyst for empowerment, with numerous success stories emerging from within our online communities. Many members and trainees have secured academic scholarships, participated in international programs, and obtained jobs or internships as a direct result of the information shared. This initiative underscores GonetAfrica's commitment to bridging the opportunity gap and using accessible, technology-driven solutions to foster equitable growth and mobility for Liberia's next generation of leaders.

I'm Kathryn Diamond Reeves, a student of Stella Maris Polytechnic University studying Architecture Engineering.

Firstly, the GonetAfrica team provided a service a few months back. This service was about helping young leaders through the YALI RLC application process.

Fortunately, I was shortlisted and I participated in both the online and onsite training sessions. It was a three-week great experience at the YALI RLC Center in Accra, Ghana.



2. Reforming Education

In April 2021, GonetAfrica collaborated with a consortium of esteemed partners including the Reformational Youth of Liberia (RYL), the Ministry of Education (MOE), the Monrovia City Corporation (MCC), the Liberia National Student Union (LINSU), OK FM, and other education sector stakeholders to host the inaugural National Students' Symposium (NSS). The event, held at the Monrovia City Hall, brought together over 300 high school students from 10 educational institutions in Monrovia, alongside key policymakers, administrators, and youth leaders.

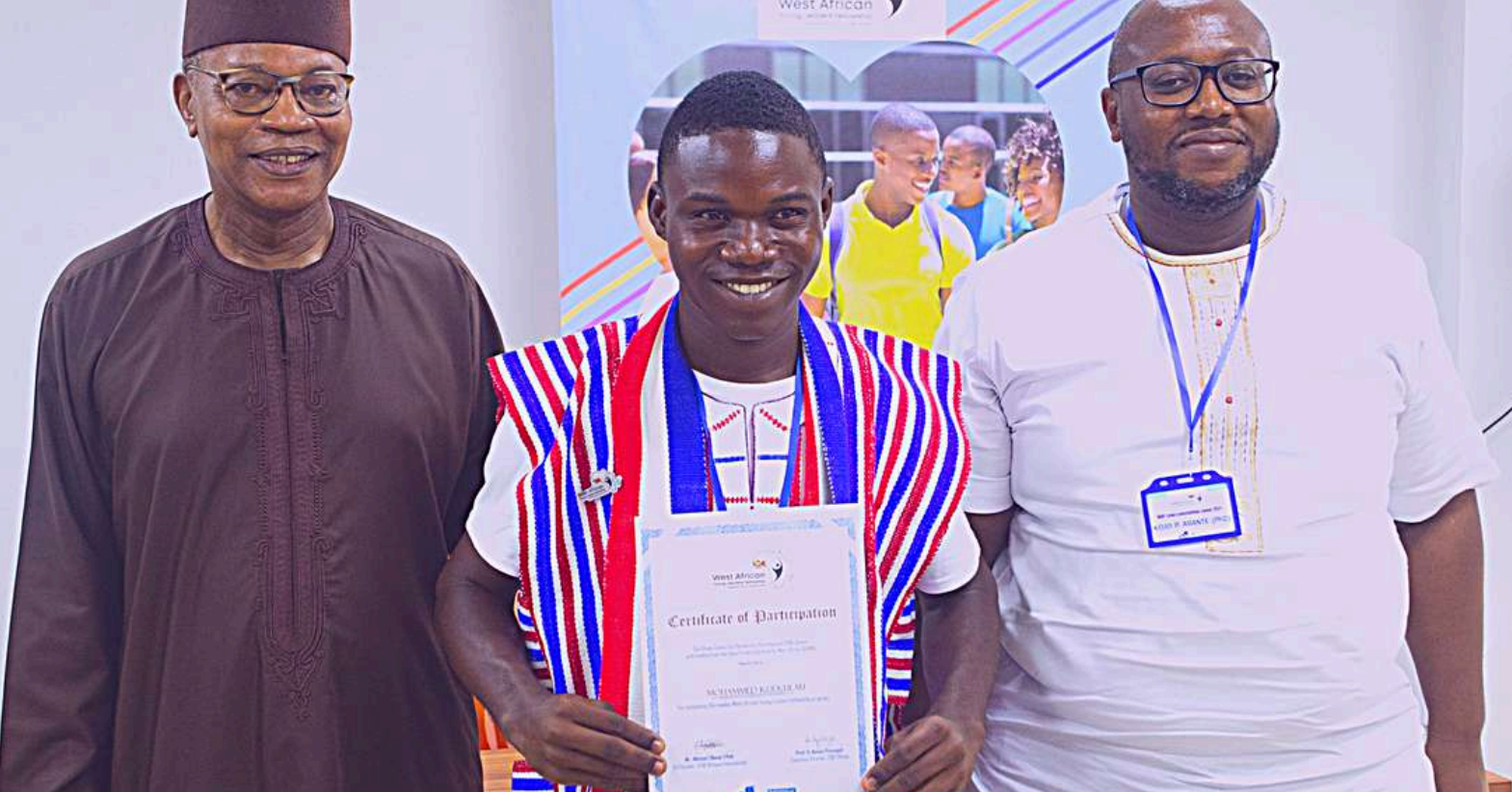
Organized primarily by the Reformational Youth of Liberia and its partners, the symposium served as a platform for dialogue on the status of education in Liberia. It aimed to foster collaboration between students and decision-makers in addressing the pressing challenges and identifying opportunities for improvement within the education system. The event highlighted the urgent need to bridge the gap between education policy and the lived experiences of students.

A key feature of the symposium was its participatory methodology. Students were divided into discussion groups and tasked with analyzing specific questions related to educational access, quality, accountability, and policy. These deliberations were facilitated under the guidance of GonetAfrica's Founder, Mohammed Kerkulah, who played a critical role in mentoring the student groups. Each group presented its findings and recommendations to the larger assembly, which included decision-makers and sector stakeholders.

The symposium concluded with a series of youth-led proposals aimed at addressing systemic challenges in Liberia's education sector. These included calls for increased investment in teacher development, curriculum reform to meet labor market needs, better school infrastructure, and greater student representation in education governance processes.

GonetAfrica's involvement in the NSS reflects its commitment to empowering youth voices, promoting inclusive dialogue, and contributing to policy engagement processes that shape national development. The success of the symposium set a precedent for future youth-led engagements and affirmed GonetAfrica's role as a catalyst for civic participation and education reform in Liberia.





3. Gaining Leadership Experience

In recognition of the impactful work carried out by GonetAfrica, our Founder, Mohammed Kerkulah, was honored to represent Liberia at the prestigious West African Young Leaders (WAYLead) Fellowship Cohort 1 in Accra, Ghana. He was one of only two Liberian delegates selected for this regional leadership initiative. The fellowship is sponsored by the Open Society Initiative of West Africa (OSIWA) and implemented by the Center for Democratic Development (CDD-Ghana) in partnership with LeadAfrique International. It is designed to equip emerging African leaders with essential 21st-century leadership skills required to drive meaningful social change across the West African region and beyond.

The WAYLead Fellowship offered a transformative leadership experience, combining intensive learning with practical application. Participants engaged in leadership development sessions and high-level dialogues with influential leaders, including the former President of Ghana, His Excellency John Kofi Agyekum Kufuor, and seasoned Ghanaian diplomat, His Excellency Mohamed Ibn Chambas. These interactions enriched fellows' understanding of leadership, governance, and regional collaboration.

As part of the fellowship, Mohammed Kerkulah also completed a three-month professional internship at iCampus Liberia, where he gained hands-on experience in project management, digital content development, and innovation programming. This internship not only deepened his technical and managerial competencies but also allowed him to build lasting professional relationships across the development and innovation ecosystem.

The knowledge, experiences, and connections gained through this fellowship have significantly enriched GonetAfrica's institutional capacity. They continue to inform our programs, partnerships, and leadership development efforts, especially as we scale our mission of empowering youth and emerging leaders in Liberia and across Africa.

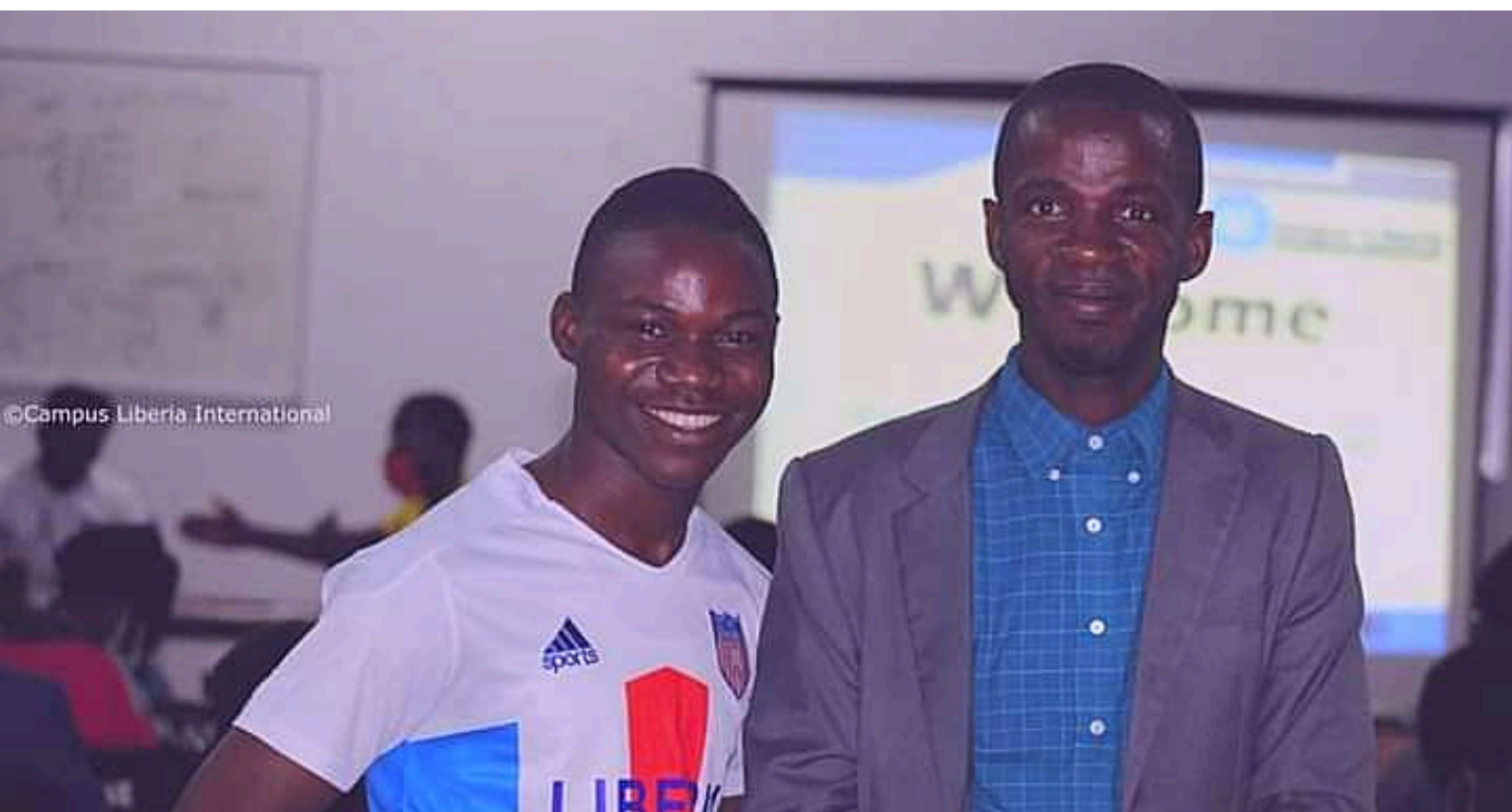
4. Creating Reflection for Change

In July 2021, GonetAfrica partnered with Campus Liberia and other reputable institutions to organize the “Liberia’s Independence Talk Series Edition III” at the A.M. Kyne Collegiate Resource Center. The event served as a dynamic platform for young Liberians and professionals to explore the historical foundations of Liberia’s independence and examine its relevance in shaping the nation's current and future development trajectory.

The forum brought together esteemed speakers and thought leaders who offered powerful insights into Liberia’s struggle for self-determination, the principles underlying national independence, and the socio-political challenges that persist today. Through thought-provoking conversations, participants were encouraged to reflect on their individual and collective responsibilities in advancing national development and promoting democratic ideals.

Our Founder, Mohammed Kerkulah, played a pivotal role by facilitating engaging breakout discussions, during which participants articulated their visions for Liberia’s future. These sessions resulted in the formulation of concrete, youth-led action plans. In his address, Mr. Kerkulah emphasized the importance of civic responsibility, youth leadership, and collaboration in national progress. He remarked, “Our visions are interconnected, and together, we can lead Liberia towards a brighter future.”

The event reinforced GonetAfrica’s mission to foster civic engagement, national consciousness, and youth empowerment. By creating space for inclusive dialogue and collective visioning, the talk series catalyzed transformative thinking and inspired a new wave of youth-led commitment to national renewal.





5. Empowering Action

In July 2021, GonetAfrica, in collaboration with the People's Media Agency, Empowerment Point, and several other youth-led organizations and partners, co-organized the inaugural One Empowerment Summit (OES). Themed “Empower one, let that one empower another,” the summit was designed to equip young people with practical tools and insights to inspire leadership, entrepreneurial innovation, and community-driven advocacy.

The summit unfolded in two distinct phases. The first phase was conducted virtually via Zoom, bringing together a lineup of international speakers who delivered enriching presentations on leadership development, solution-based entrepreneurship, and youth advocacy. This global perspective provided participants with exposure to diverse experiences and best practices from across the continent and beyond.

The second phase of the summit was held in person at the A.M. Kyne Collegiate Resource Center, featuring local speakers and practitioners who further expanded on the summit's key themes within the Liberian context. These sessions enabled face-to-face mentorship, peer networking, and in-depth exploration of the challenges and opportunities facing young changemakers in Liberia.

Throughout both phases, participants were challenged to take ownership of their roles as leaders within their communities, to innovate around social problems through entrepreneurship, and to raise their voices in advocacy for social justice and sustainable development. The summit sparked renewed energy among young participants to pursue purpose-driven action, reinforcing GonetAfrica's vision of building a generation of empowered individuals committed to transformation at all levels of society.

6. Strengthening Our Foundation Through Partnership

In August 2021, as part of our efforts to enhance organizational visibility and credibility, GonetAfrica made a pivotal decision to join iCampus Liberia through a co-working membership. Despite operating without donor support and facing significant financial limitations, we prioritized this investment as a strategic move to integrate into a professional environment, expand our network, and present a more formal and consistent presence in Liberia's development space.

The decision proved fruitful. Our short-term presence at iCampus provided us with meaningful exposure, strengthened our credibility, and allowed us to connect with a broader professional community. However, after the initial month, we were unable to sustain the membership due to financial constraints—an experience that forced us to reflect deeply on our model and available resources.

Rather than retreat, we chose to adapt and innovate. We pivoted to hosting virtual training sessions, expanding our digital presence, and maximizing online platforms to deliver our programs. The encouraging feedback and high engagement from participants in these virtual initiatives rekindled our passion and affirmed our mission, even in the face of adversity.

This turning point led to a generous offer from Hanson G. Blayon, a respected youth leader, and Rev. Adam M. Kyne, an educator and social worker, who extended access to the A.M. Kyne Collegiate Resource Center. They provided us with co-working space, a computer lab, a meeting room, a library, and an event hall—resources that became the foundation for our continued growth and program delivery.

Today, GonetAfrica remains deeply grateful to both iCampus Liberia and the A.M. Kyne Collegiate Resource Center. These institutions were not just spaces—they were enablers of progress. The relationships forged during this period remain strong and continue to inspire our commitment to collaboration, resilience, and community-driven impact.





7. Fostering a Transformative Mindset

At GonetAfrica, we believe that human actions are deeply shaped by thoughts, beliefs, knowledge, and lived experiences—all of which influence how individuals perceive themselves and the world around them. As part of our commitment to empowering young people, one of our core objectives is to cultivate a transformative mindset—one that enables individuals to envision greater possibilities and respond to challenges with confidence and resilience.

Through our mentorship sessions and leadership development activities, we challenge limiting beliefs and inspire young people to embrace a positive, growth-oriented perspective. We incorporate powerful narratives—such as the renowned “Lion Story”—to illustrate how mindset can be more decisive than physical attributes. While the lion may not be the fastest, tallest, or strongest creature in the animal kingdom, it is respected as the King of the Jungle because of its mentality. This story helps participants understand that it is the lion’s boldness, confidence, and attitude—not its physical advantages—that grant it dominance.

We use this example and others to emphasize that a transformed mindset can turn perceived limitations into strengths. Even in the face of failure, uncertainty, or adversity, individuals equipped with a resilient and optimistic mindset are more likely to persevere and succeed. By instilling mental models rooted in self-belief, adaptability, and purpose, we are preparing a generation of leaders who are not only skilled but internally empowered to create change, overcome obstacles, and seize opportunities with clarity and determination.

8. Empowering Grassroots Organizations

In the face of numerous challenges, GonetAfrica remained steadfast in its mission to positively impact society. Amid our work, we recognized a critical gap—many grassroots, youth-led organizations across Liberia are doing remarkable work but often remain undervalued, under-supported, and unengaged. Driven by our passion for capacity building and institutional development, we identified the need to strengthen the leadership and operational effectiveness of these emerging organizations.

In response, GonetAfrica partnered with Changers Liberia, a youth-led initiative, to deliver a comprehensive capacity-building program tailored to their leadership and operational needs. We trained 15 of their volunteers and executives on key areas essential for organizational success, including Leadership, Organizational Management, Crafting Vision and Mission Statements, Strategic Action Planning, Program Design, Concept Note Writing, and Communication & Media Skills.

The training not only enhanced the knowledge and confidence of Changers Liberia's team but also positioned them to execute impactful programs with clarity and purpose. As a direct outcome of this partnership, Changers Liberia successfully organized and hosted the first-ever Liberian Youth SDGs Champion Awards in 2021—an event that celebrated youth contributions to the Sustainable Development Goals. GonetAfrica proudly provided substantial support toward this landmark initiative, reaffirming our belief in the power of partnerships and the importance of equipping local actors to lead change in their communities.





9. International Youth Day 2021

Every year, August 12 is celebrated globally as International Youth Day (IYD)—a moment to recognize the contributions of young people to society and to spotlight the challenges they face. In 2021, GonetAfrica proudly partnered with the Youth Partnership Hub Liberia, a coalition of over 20 youth-led organizations across the country, to host a joint online webinar in observance of this important day.

Guided by the global theme, “Transforming Food Systems: Youth Innovation for Human and Planetary Health,” the event sought to emphasize that the success of global sustainability efforts—particularly in food security and environmental stewardship—hinges on the meaningful engagement and innovation of young people.

The webinar featured a panel discussion with youth leaders and subject-matter experts, who explored the critical role that young people can play in driving equitable and sustainable food systems in Liberia and across Africa. The conversation highlighted how youth-led innovation, entrepreneurship, and advocacy can help address food insecurity, promote healthier communities, and contribute to planetary well-being.

This collaborative effort not only amplified youth voices on a pressing global issue but also reinforced GonetAfrica’s commitment to engaging youth in national and international development discourse, promoting inter-organizational collaboration, and fostering a generation of solution-oriented thinkers.

10. Advancing Digital Literacy

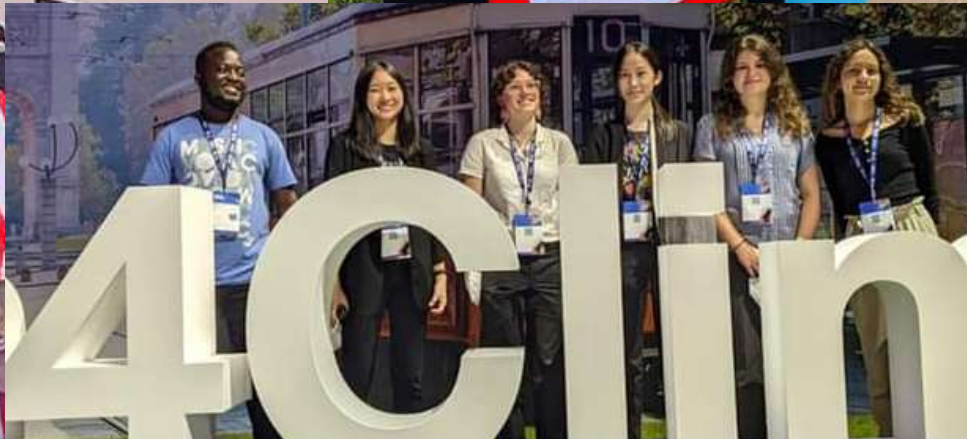
In today's fast-evolving world, digital technology has become central to how we work, learn, communicate, and innovate. The COVID-19 pandemic further amplified this reality, underscoring the urgency of equipping youth, students, teachers, employees, and entrepreneurs with current digital skills to remain relevant and productive in a digitally driven society. Recognizing this critical need, GonetAfrica launched its Digital Literacy Training Program to empower individuals with the tools and knowledge necessary for thriving in the digital age.

The training aimed to bridge the digital divide by enhancing participants' ability to engage effectively in remote work, virtual internships, online learning, and digital entrepreneurship. Participants were drilled in key areas such as disruptive technology trends, personal and organizational brand development, social media branding, and the use of virtual platforms for learning and collaboration.

The program also emphasized how to leverage technology to boost creativity, innovation, and employment opportunities. By the end of the training, participants had not only acquired practical skills but also gained the confidence to market themselves and their work online, positioning them for greater participation in the global digital economy.

Through this initiative, GonetAfrica reinforced its commitment to preparing Liberia's youth and workforce for the future—a future that demands digital fluency, adaptability, and innovation.





11. Celebrating Liberians to Global Platforms

On March 17, 2021, GonetAfrica shared a life-changing opportunity with young Liberians—the chance to apply for a fully-funded ticket to attend the Youth4Climate: Driving Ambition Pre-COP26 summit in Milan, Italy. This global event, organized in the lead-up to COP26, aimed to bring together youth leaders from around the world to contribute meaningfully to the climate action agenda.

Through a highly competitive selection process, two young Liberian climate activists—Ezeazar Samuel Barclay and Edicia Borleh—were selected to represent Liberia on the world stage. In September 2021, they traveled to Milan to join hundreds of youth climate leaders, interact with global policymakers and innovators, and engage in high-level discussions on climate policy, sustainability, and youth advocacy.

During the summit, both delegates participated in the co-creation of a youth-led policy document that was later presented at the COP26 conference in Glasgow, influencing the global climate dialogue. Their participation not only showcased Liberia's voice in the international climate movement but also highlighted the power of equitable access to global opportunities—one of the pillars of GonetAfrica's work.

This success story reinforces GonetAfrica's mission to connect young Liberians with international platforms, helping them gain exposure, build networks, and contribute meaningfully to global development conversations.

12. Empowering Young People and Building Capacity

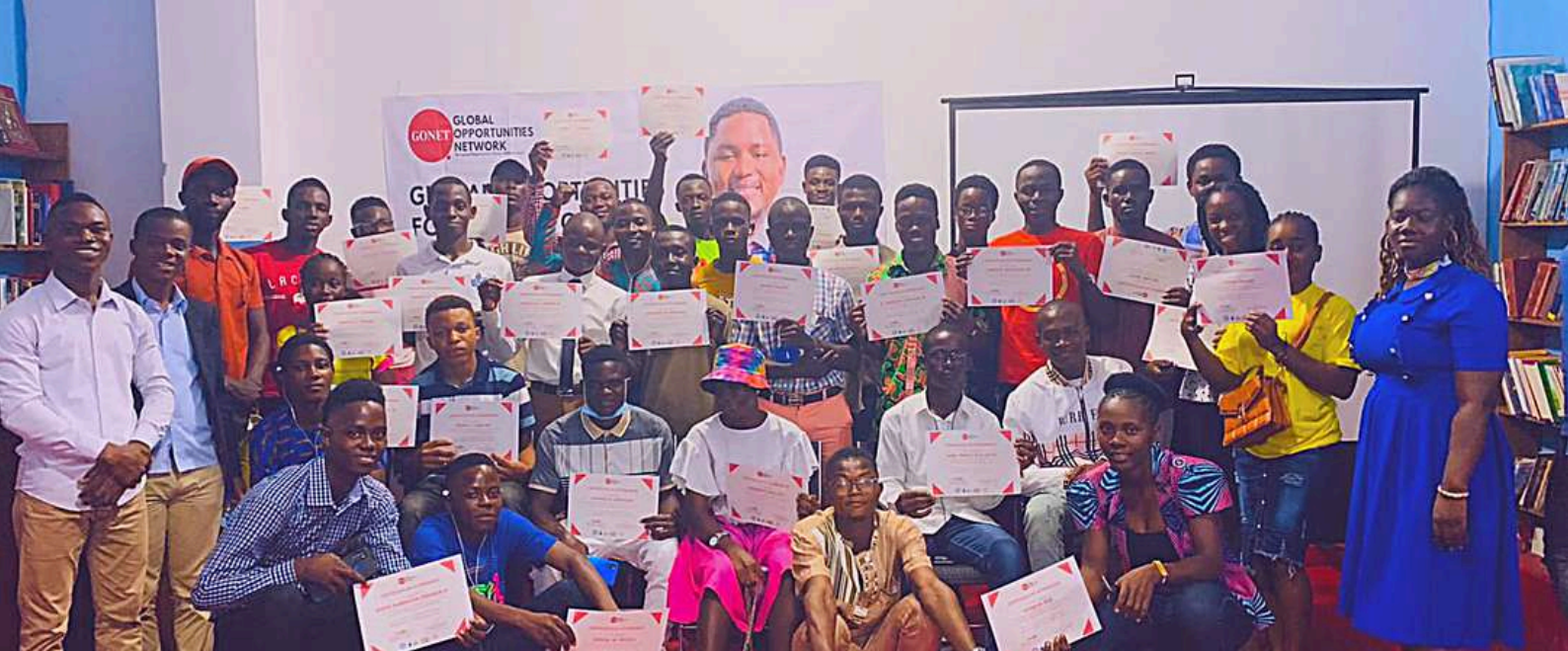
In September 2021, GonetAfrica organized a targeted Capacity Building Program aimed at empowering individuals to take ownership of their personal and professional journeys. The training was facilitated by young leaders, entrepreneurs, and business executives.

The program focused on four core areas: Personal Branding, Leadership, Career Planning, and Business Development. Participants were guided through a transformative process of self-discovery—learning to articulate who they are, what defines them, and how to strategically position themselves for visibility and impact in their careers and communities.

The training instilled critical values such as self-leadership, personal responsibility, and confidence, equipping participants with tools to lead themselves effectively before leading others. It deepened their understanding of career direction and employability, while simultaneously cultivating an interest in entrepreneurship and practical steps to start and sustain a business.

This program exemplified GonetAfrica's holistic approach to development—blending mindset transformation with practical life skills—and reinforced our belief that when young people understand their identity and potential, they become unstoppable forces for change.





13. Inspiring Mindset Shifts: Global Opportunities for Emerging Liberian Youth

At GonetAfrica, we have observed that two of the most significant barriers to youth advancement are a negative mindset and a lack of motivation. Many young people struggle to believe in their capabilities, often fixating on their limitations rather than recognizing their potential. Too frequently, success is viewed as something instantaneous—without acknowledging the journey, setbacks, and resilience that lie behind every accomplished individual. This distorted view of success, coupled with external blame and internal doubt, contributes to missed opportunities and unrealized potential.

To address this issue, GonetAfrica launched the Global Opportunities Forum for Emerging Liberian Youth, a powerful initiative designed to connect young people in Liberia with inspiring Liberians in the diaspora and at home. The forum aimed to shift perceptions and ignite motivation by showcasing real stories of growth, hardship, progress, and achievement.

The event featured exceptional Liberian youth living in the United States and at home—who shared their journeys of overcoming adversity, seizing opportunities, and building meaningful careers. Through their transparent storytelling, participants gained insight into the process behind success, including the early challenges, sacrifices, and learning curves.

The forum served as a wake-up call and a catalyst for change, challenging participants to embrace a mindset of possibility, accountability, and hard work. Many attendees expressed renewed courage, hope, and determination to pursue their goals—armed not only with inspiration but also with a deeper understanding of what it truly takes to succeed. This initiative reaffirmed GonetAfrica's commitment to nurturing resilient, self-driven, and future-ready youth across Liberia.

14. Expanding Impact

The overwhelming feedback and transformative impact of the inaugural Global Opportunities Forum for Emerging Liberian Youth inspired GonetAfrica to launch two additional sessions, each strategically designed to deepen the learning experience and broaden the reach of the forum's mission.

The first follow-up session featured five accomplished young professionals who shared their journeys of progress and the life-changing opportunities they had accessed—ranging from scholarships and fellowships to internships and international programs. More than just storytelling, these professionals provided practical guidance on how to prepare for and secure such opportunities, offering participants a roadmap to personal and professional growth.

This session empowered participants to recognize their innate capabilities, understand common reasons behind youth stagnation, and learn how to leverage their strengths to explore diverse career pathways. It emphasized the importance of cultivating the right mindset and professional attitude needed to succeed in today's dynamic and competitive global environment.

The second session focused on building 21st-century skills—a critical area often missing in traditional education systems. Expert facilitators led sessions on communication, adaptability, emotional intelligence, digital literacy, and problem-solving. Participants were guided in identifying their capacity gaps and developing personal growth plans to close those gaps. The training was enriched with research-based insights on the competitiveness of the modern workforce and the urgent need for job seekers to cultivate real-world skills that distinguish them in any environment.

Together, these sessions extended the vision of the Global Opportunities Forum by equipping youth not just with inspiration, but with tangible skills, strategies, and self-awareness to pursue their dreams with purpose and direction.





15. Cultivating Liberia's Next Generation of Leaders

In alignment with our mission to inspire, cultivate, and empower Africa's next generation of creative and proactive leaders, GonetAfrica proudly launched one of its flagship initiatives—the Leadership Acceleration Master Class (LAM)—in November 2021. This program was developed in response to Liberia's growing need for purpose-driven, forward-thinking and ethical young leaders across sectors.

LAM is designed to identify, recruit, and train emerging Liberian leaders, equipping them with essential 21st-century leadership competencies. The program provides a transformative learning experience that enables participants to discover and develop their unique leadership potential to lead themselves and others effectively.

The training curriculum is comprehensive, with core modules covering Self-Leadership, the Concept of Leadership, Effective Communication, Interpersonal Skills, Personal and Social Media Branding, Self-Presentation, and Personal Organization. These areas are critical for developing well-rounded leaders who understand how to influence, communicate, and manage themselves and others.

In addition, LAM offers sector-specific insights, helping participants navigate leadership dynamics within the corporate sector, political sphere, student governance, and the nonprofit space. This cross-sectoral understanding prepares participants to lead with competence, adaptability, and ethical vision in diverse settings.

Following the intensive training, each participant is matched with a mentor aligned with their area of interest. These mentors serve as accountability partners, providing continued guidance, support, and encouragement as participants apply what they've learned. The mentorship component ensures sustained growth, helping emerging leaders make critical decisions and stay aligned with their personal and professional goals.

The LAM program reflects GonetAfrica's unwavering commitment to raising a generation of equipped, confident, and value-driven leaders who are ready to transform Liberia and beyond.

16. Recognizing Young Changemakers

Following the successful capacity-building training delivered to the leadership and volunteers of Changers Liberia, the organization initiated the first-ever Liberia Youth SDGs Champions Awards—an event designed to recognize and celebrate young Liberians advancing the United Nations Sustainable Development Goals (SDGs) through voluntary action.

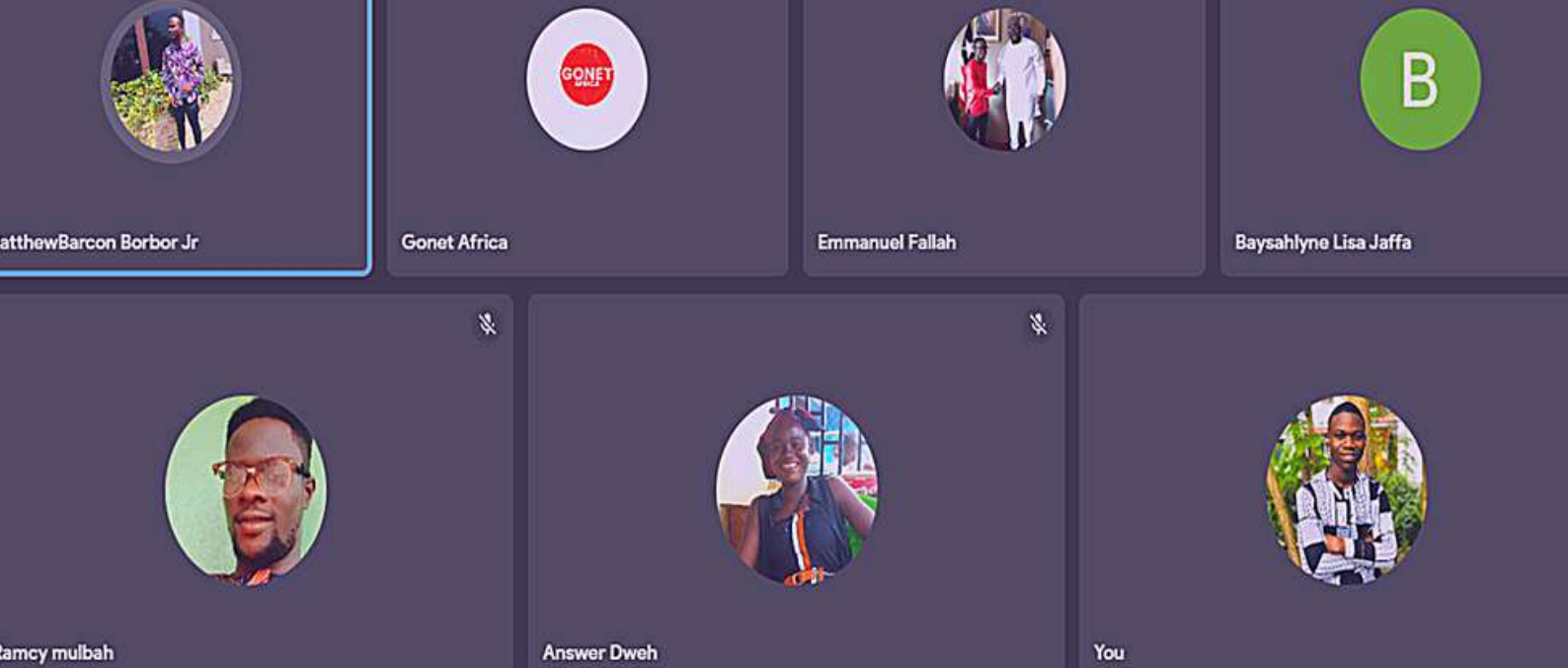
GonetAfrica served as a key partner in the design, planning, and implementation of this landmark initiative. Drawing on our strategic and technical expertise, we provided support in conceptualizing the event structure, coordinating logistics, and ensuring the integrity and visibility of the process. In addition, GonetAfrica contributed financial resources, reinforcing our commitment to empowering youth-led action aligned with global development priorities.

A nationwide call for nominations was announced, inviting submissions from youth engaged in SDG-related volunteer work. These nominations were reviewed by a panel of experienced professionals who vetted and selected one outstanding nominee per SDG.

On December 17, 2021, the awards ceremony was held at the A.M. Kyne Collegiate Resource Center, where nine (9) exceptional young individuals were officially recognized out of 50+ nominations and awarded as SDG Champions for their contributions toward SDGs 1, 3, 4, 5, 6, 9, 13, 14, and 16. These awardees exemplify the power of youth innovation, leadership, and community service in accelerating progress toward the 2030 Agenda.

The impact of this initiative has extended far beyond the ceremony. Not only has it inspired the awarded champions to continue and expand their work, but it has also encouraged a broader movement of youth involvement in achieving the SDGs through volunteerism and social impact. Today, many of the champions are thriving in their respective fields, and their continued success remains a source of pride and encouragement for the GonetAfrica community.





17. Setting Goals for Success

At the end of every year, people begin to reflect on what the new year might hold, often setting New Year's resolutions with hopes of personal growth and success. However, research shows that only 2 out of 10 people actually achieve their resolutions. Most goals are forgotten within the first quarter, and many remain unfulfilled. In response to this common challenge, we concluded 2021 by organizing a Goal Setting and Productivity Master Class for our community members and young people. The session attracted a large virtual audience, including youth not only from Liberia but also from the USA, Ghana, Nigeria, Sierra Leone, and other African countries. It was facilitated by our Founder, Mohammed Kerkulah, who guided participants through a structured self-reflection exercise—encouraging them to review the goals they had set at the beginning of the year, identify which were achieved and which were not. He also helped them uncover personal barriers to success and shared proven strategies for setting more intentional goals and increasing productivity in the year ahead.

18. Empowering Voice

Public speaking continues to be a major challenge for many students—even those who excel academically. The issue is not that public speaking is inherently difficult, but rather that it is a skill that must be intentionally developed. To address this gap, we organized a virtual Public Speaking Seminar and Master Class designed to help participants overcome fear and build the confidence needed to speak effectively. The session empowered attendees to find their voice, structure their thoughts, and present with clarity. At the end of the seminar, each participant delivered a presentation on a topic they independently developed—an exercise that proved both inspiring and impressive. To reinforce learning, participants also committed to a 30-day speaking challenge aimed at helping them confront and improve their individual public speaking weaknesses. The transformation in confidence and competence observed during and after the program was a testament to the power of focused, practical training.

19. Transforming Teachers and Improving Learning Outcomes

Teachers are among the most influential drivers of nation-building, as they are trusted by society to impart knowledge, instill hope, and provide affirmation. In recognition of this vital role, we launched the Teacher Transformation Program, which has already trained over 100 aspiring and practicing teachers in transformative teaching methodologies. This initiative aims to strengthen the education system by equipping teachers to become not just instructors, but mentors and change agents in their schools and communities.



The program equips educators with practical skills such as effective classroom management, adapting and applying diverse teaching styles, and using appropriate evaluation strategies to improve learning outcomes. Beyond academic instruction, the training also emphasizes the importance of creativity, innovation, and collaboration in the classroom. Teachers are empowered to not only deliver content but to inspire and shape students holistically, preparing them with the mindset and soft skills needed to thrive in the corporate world and contribute meaningfully to society.

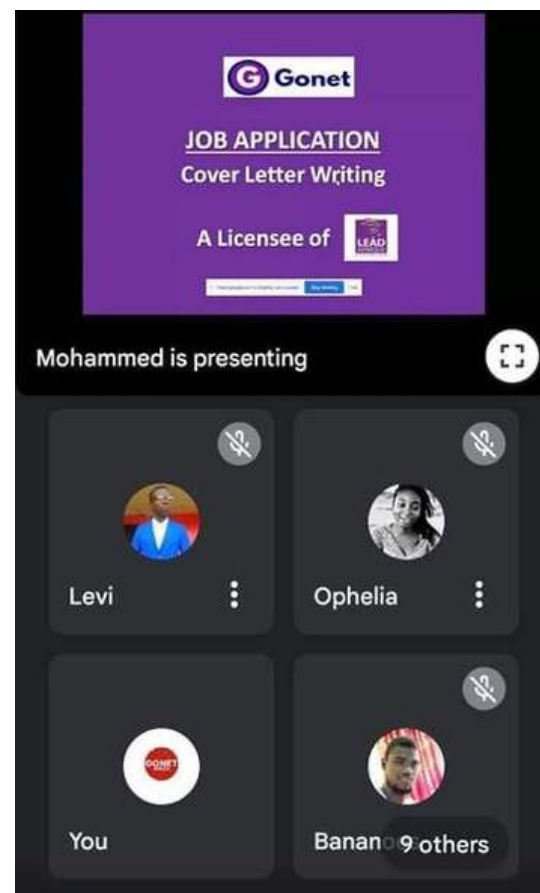


20. Accelerating Careers

As part of our commitment to accelerating careers, we provide job preparatory training and connect young people to meaningful career opportunities. One such initiative was the Career Acceleration Training, which successfully impacted 11 university students and recent graduates. The training equipped participants with practical skills to develop their Resume/CV, Motivational Letter, Job Application Letter, and Essay tailored to real-world opportunities.

Participants also received expert guidance on how to excel in interviews, secure internships, and make a strong first impression on the job, along with strategies for effective career planning. By the end of the training, each trainee had crafted a complete job application package, and several began applying for internships and entry-level positions.

The training was conducted virtually, attracting participants from both Liberia and Morocco, demonstrating our continued commitment to leveraging digital technology to expand access and impact across borders.



21. Strengthening Teams for Greater Impact

As part of our ongoing commitment to building stronger, more effective organizations, GonetAfrica conducted a Team Development Workshop for five executives of Real Education for Dignity (RED) Liberia. The training, held in October 2022, focused on empowering team members with practical knowledge and tools to enhance their internal operations and collaborative capacity.

The workshop covered key areas including organizational roadmap development, teamwork and collaboration, activity planning, monitoring and evaluation, documentation, and reporting. GonetAfrica facilitators also introduced a user-friendly tool designed to help RED Liberia develop a structured roadmap to guide their organizational growth and program implementation.

In addition to equipping the team with technical skills, the session emphasized the importance of goal setting, accountability, and effective communication—foundational principles for sustaining a high-performing team. Each participant walked away with not only new insights but also practical templates to support strategic planning, activity tracking, and impact reporting.

At GonetAfrica, we pride ourselves on adding value to organizations by training and mentoring executives, staff, and volunteers. Our work with RED Liberia is a testament to our belief that building strong teams is essential to building strong institutions—and ultimately, to creating meaningful change in Liberia.

We are proud to have supported RED Liberia in this capacity and look forward to seeing the ripple effects of this training in their work and the communities they serve.



22. Empowering Professionals Through CPD

The world is evolving rapidly, and with it, the demand for relevant skills is increasing every day. Our goal is to support high school and university students, graduates, entry-level and mid-career professionals in building the confidence and competence needed to work more effectively, productively, and with greater purpose.

This led to the establishment of Gonet Academy, a professional development and capacity-building arm of GonetAfrica. From Cohorts 1-3, we have trained over 150 young people and professionals in areas such as project management, monitoring and evaluation, leadership, management, business, entrepreneurship, public speaking, and other essential soft and life skills that not only enhance performance but also make work and learning more engaging and fulfilling. As a result, many participants have demonstrated remarkable improvements in efficiency, effectiveness, and productivity both in school and at work. Some have gone on to launch and manage their own businesses or organizations, creating tangible impact in their communities.



Explore Our Gallery



Explore Our Gallery



Explore Our Gallery





Looking Forward

We will continue to strive for a transformed and sustainable Africa through our activities and programs that will prepare the next generation of leaders to create and drive the dramatic change that Africa needs.

Over the next three years (2023-2025), we will be working to achieve our Big Bang Audacious Goals (BBAG):

- ENABLE 5,000 young people, students, and professionals to gain valuable knowledge and skills in various professional fields, effectively contributing to individual, institutional, and national development and growth.
- Establish a professional training center for skills development.
- Recruit and train 30 professionals to serve as trainers/facilitators.
- Expand professional course offerings covering various fields.
- Establish partnerships with public and private institutions.

OUR VISION:

We envision an Africa where young people are actively leading positive change and championing the continent's transformation and development agenda.

OUR MISSION:

We aim to grow leaders who are equipped, disciplined, creative, and resilient in driving the needed change and creating the Africa we want.

ACKNOWLEDGEMENT

We give all glory to God for guiding and sustaining us in the establishment and growth of GonetAfrica. What began as a vision has now become a movement—one that is transforming lives, building capacity, and shaping futures across Liberia and beyond.

Our heartfelt appreciation goes to our dedicated team, amazing trainees, passionate trainers, and all our supportive partners who have stood with us over the past two years. Your belief in our mission, your commitment to excellence, and your tireless efforts have made everything possible.

As we look ahead, we remain steadfast and united in our pursuit of higher goals and greater impact. Together, we will continue to inspire, cultivate, and empower the next generation of leaders across Africa.

Find out more:

Visit our website:

www.gonetacademy.com

Follow us on Facebook:

[Gonet Academy | GonetAfrica](#)

For enquiries, contact us at

info@gonetacademy.com

[+231 880806657 / 775704823](tel:+231880806657)

